

ARC BOARD MEETING MINUTES

January 6, 2016

The ARC Board meeting was called to order by Tamara Driscoll at 6:39 p.m.

Board members present were Tamara Driscoll (President), Jonathan Hartung (VP), Douglas Dunham, Terry Holme, William Lowe, Frana Milan, Bernardo Ruiz, Julie Morse, Atoinette Angulo, Vic Roberson.

Trang Hoang (Secretary), David Towne, Chris Copacino and Charlie Zaragoza were excused.

ARC Staff present were Bill Keller, Christina Arcidy, Rachel Sorrels, Joseph DiChiaro, Amanda Mason, Ashley McCarver, Brandee Paisano, Mary McKinney, and Maya Williams.

Seattle Parks and Recreation was represented by Kelly Guy.

Goals for the meeting: elect new board member, update Bylaws, and prepare for AGM

Terry Holme gave a dedication

Doug Walker, longtime advocate for Parks died in a climbing accident last week. He was the founding president of the Seattle Parks Foundation.

ARC Program Presentation: School-Age Care's Farm to Table Program (6:43) presented by Brandee Paisano, ARC Field Supervisor

- Started as a means to respond to health disparities among Seattle's children
- Childcare sites are a strategic way to get fresh produce to kids-reached out in 2011 to ARC
- Benefits everyone involved-local farmers, youth, staff, centers, families
- Brandee was part of the pilot program while she was the School-Age Care Director at Highpoint
- 2012-2014: 8-10 ARC School-Age Care sites added to the program
- In 2015 all School-Age Care sites received \$200 stipends/month from the HumanLink Foundation to purchase local, organic food for their snacks
- 2016 hoping to expand to Preschool, Tween and Enrichment Programs
- Mary McKinney-we buy in bulk so our parents get to take the extra produce home, our kids get to eat fresh produce that they may not get to eat at home
- Ashley McCarver-kids try new things and enjoy healthy food, directors have changed our own habits, helps with the budget
- Amanda Mason-made mac and cheese with cauliflower instead of pasta and the kids loved it
- Presented some of the recipes that the programs have actually tried
- Tamara Driscoll Q: preparation time? A: yes, it takes more time, but it is so worth it. Maya lets the kids help.
- Frana Milan Q: Where are the farms? A: all local Washington farms. All certified organic farms.
- Terry Holme Q: can you explain the funding? A: Originally from Dept. of Human Services. Their funds got cut, but they wrote a proposal and got funding through HumanLink Foundation. Waiting to hear about 2016 funding.

Consent Agenda:

It was determined that a quorum of Board Members were present at 7p.m. The Board was asked to look over the agenda and minutes from the last meeting for any changes or edits that are needed. Jonathan Hartung noted that the agenda should say that the quorum should be 7 not 8. Terry Holme noted on page 4 of the minutes in the ED Report about the Japanese Garden it should say “dissolved” not “resolved.” The motion to approve tonight’s Board meeting agenda and minutes was offered by Terry Holme and seconded by Vic Roberson. Both agenda and minutes were approved.

Bylaws Committee Presentation (7:12) Douglas Dunham

- Red or blue underlined items are brand new
- Red or blue crossed out items are deleted
- Clarified board terms
- Conversation around having non-board members serving as committee members such as the budget and finance committee-shouldn’t be required so not in the Bylaws
- Conversation around Advisory Council members serving on the board, and how that has changed over the years. Possible conflict of interest. Can’t exclude Advisory Council members from the board so tried to find a mix. Advisory Councils are affected by the decisions the board makes, therefore their input is important and valuable to that decision making process.
- The issue of ethics was discussed. Have someone on the board who actually knows the city’s code of conduct. Can always call Wayne. Have our own code of conduct. Have one of the Directors in this role and serves as a sounding board for any possible issues. Possibly the secretary.
- Everyone present consented to notices by email via a show of hands
- 50 percent of the board is a quorum
- The Bylaws state that the board would have an “annual meeting”- the First meeting of the year (maybe the January meeting) can serve as the meeting to take care of the housekeeping issues for the board each year, or maybe March since that is the meeting after the outgoing members have left and the new officers are elected
- Terry Holme made a motion to pass the Bylaws as amended. William Lowe seconded the motion to adopt as amended. Passed. Douglas Dunham gave a version of the Bylaws to Christina Arcidy for Trang Hoang to sign.

Year-end development update- (7:59) Joseph DiChiaro, ARC Development Director

- Provided a handout
- Year-end solicitations-did different than last year, selected several programs and Community Centers to target specifically along with one general letter
- Worked with DOIT, Parks IT, and our RecTech program to address technical challenges, David Keyes started discussion with Google, crafted a proposal to expand Wi-Fi hot spots at all community centers and upgrading computers at all RecTech Labs for which we were awarded funding

- Transitioning to a new fundraising platform and database called Salsa that will work better for our structure with the Advisory Councils to have more access and ability to use. Big jump in capability.
- Bernardo Ruiz Q: what was the cost for the solicitation? A: \$5,500. We were able to do two of them in house.
- Vic Roberson Q/statement: as we transition to Salsa how can we ensure that the system is equitable and balanced? The board and organization needs to make sure we are equitable on this. A: Development Department intends to provide support to ACs that need support such as training and orientation.

Board Development Committee (8:12) Antoinette Angulo

- Ron Chew is a story teller and community leader
- Wonderful asset to have an ED on the board
- Very busy but hopes to be with us in March
- He would like to meet with the board before agreeing to join
- Terry Holme has passed along a few names to the committee
- Antoinette Angulo has rolled off the Parks board (and therefore off of this board) in December and a Parks Board member is a potential new member
- Will need a new Board Development Committee Chair

2016 Annual General Meeting (8:20) Christina Arcidy

- Celebratory meeting to look at accomplishment for the year before
- At Jefferson Community Center
- Confirm that we will do the table captains again
- We give out awards at this meeting so if you have any suggestions for that please let Bill or Christina know offline

Executive Director Report (8:24) Bill Keller

- Exceeded previous year's #s by 6%: lifelong and youth rec led the categories
- In 12 schools in afterschool programming
- 8% increase in preschools-pretty much full
- 1,657 youth in School-Age Care, 1,947 youth in Enrichment, 480 preschools-serve over 4,000 kids a day in our partnership across the city
- Sent marketing staff to LERN and NRPA conferences to learn best practices from other cities-has started to pay off
- Print shop had a very successful year, \$1,600 more product than we did last year, upgraded all equipment-located in Westbridge in West Seattle, can tailor by site and by council and save money by printing in house
- Joseph did some really good partnership work-\$15,000 Racial Equity fund Grant for summer day camp for Day Break Star Center for Native American Youth around the city & \$23,000 Osteoarthritis Grant, GiveBig raised \$43,109.26 , \$145,000 Grant from Coke-a-Cola
- Japanese Garden-Exiting Parks Board, Arboretum Foundation and Advisory Council, support but concerns, Council Member Herold withheld the vote, January 11th will be presented to the full City Council as a recommendation. Won't be dissolved until the

transition occurs. Will go ahead with event schedule as for now. Three possible outcomes.

- Superintendent Retreat is Saturday Jan 23rd at Jefferson Golf Course Club House 8 a.m. half day scheduled
- Bernardo Ruiz: Would like to commend you on the financial success. Board has a moral and ethical responsible. Be courage and bold to grow the number of kids that can participate in our programs-scholarships.
- \$427,000 that come out of our revenue stream for scholarships, Parks just created a new scholarship fund. Struggled with minimum wage and its effect on our fee structure-committed to being a least cost option for our participants.
- Biggest challenge-fiduciary responsibility that has been allocated to Advisory Councils historically needs to be removed and consolidated into this board's control in order to do what Bernardo is talking about.
- Vic Roberson -we need data.
- Advisory Councils can be advocates and representatives of their communities.
- Historical configuration will have to be reviewed and revised. Organizational relationships to those entities will need refinement.

Review Assignments & Adjourn

William Lowe moved to adjourn the meeting, and was seconded by Jonathan Hartung – Meeting was adjourned 8:52 p.m.