

ARC BOARD MEETING MINUTES

June 8, 2016

The ARC Board meeting was called to order by Vic Roberson (V.P.) at 6:33pm. He welcomed our guests and Board members.

Board members present were: Terry Holme, Frana Milan, Vic Roberson, Trang Hoang, and Bernardo Ruiz.

Jonathan Hartung (VP), Chris Copacino and Dave Towne were excused.

ARC Staff present were: Christina Arcidy, and Naho Shioya.

City/Parks staff: Kelly Guy

Guests: Asfaha Lemlem (ARC/Rec Tech coordinator at Yesler), Emran Nuru (Rec Tech participant), Nebiyou Abmie (Rec Tech participant), Beza Haily (Rec Tech participant) and Justin Hellier (Parks)

Consent Agenda:

The Board was asked to look over tonight's agenda and the amendment to the agenda to omit the Icebreaker activities and Strategic Communications Mini-Training (Chris Copacino who was supposed to lead those agenda items was not able to attend). Approval of the agenda and the minutes from the last meeting was postponed till enough members were present (as some members were running late and not present at the beginning of the meeting).

ARC Rec Tech presentation (6:35pm):

- Asfaha Lemlem, Rec Tech Coordinator, who has worked with ARC for the last 17 years at Yesler Computer lab gave the overview of the program.
 - Rec Tech program for all ages
 - Yesler Summer Youth Program (since 2012) – paid internship program for youth
- One of the participants, Nebiyou Abmie started at 9th grade, and is now hired as a paid instructor for the program
- They produce videos
 - Example: “Relocating the Residents – Yesler Terrace Youth Media”
<https://youtu.be/X1wfM2txs30>
- Nebiyou – appreciates the opportunity
- Emran Nuru – Community Center is giving youths a place to feel safe.
- Beza Haily – Through the program, gained understanding of the impact of the re-development

Q: Trang Hoang - How did you get involved?

A: Beza – Through a friend who lived in Yesler Terrace

A: Emran – through his father, who was a friend of Asfaha's. It was great to do a summer project and get paid, so came back to do the project again, and the subject was interesting.

Q: Vic Roberson – Could this be a career choice?

A: Nebiyou – interested in creating videos

Nebiyou – Groups pick documentary
Beza – last year’s theme was past/present/future

Q: Bernardo Ruiz – what did you learn through the program/experience?

A: Nebiyou – communications skills through the team and the interviewees

A: Emran – How important communication is, and how using the media/video can be used to get their voices heard

A: Beza – creating Questions for the interviews helped develop communication skills

There are 5 Rec Tech locations – Yesler, Rainier, Rainier Beach, Delridge and South Park

Comment: Vic – applaud the people who are making it happen in the community

Comment: Christina Arcidy – ARC appreciates Asfaha for what he offers

Q: Vic – Did Seattle Housing Authority folks get to see the video?

A: Asfaha – Yes. Lots of folks are asking to have this presentation

Vic – Thank you for the presentation!

SPR (Seattle Parks and Recreation) Results Team Presentation (7:00pm):

- Justin Hellier from Parks Budget and Finances came to do the presentation.
- “Result Frame Work” – making sure that the work of SPR is result/outcome based.
 - What is the impact?
 - Why do we do what we do?
- This also impact ARC as the partner, and there’s a plan to involve more ARC staff

Q: Vic – Clarification: What is the purpose of tonight’s presentation?

A: Justin – To learn about “Result Frame Work” that is implemented in the SPR

Q: Is there one for Parks, and one for ARC...?

A: Together. We are examining the best practice as a team, and will roll it out to both Parks and ARC staff including Field Supervisors, counselors and instructors etc.

Comment: Kelly Guy – We are trying to get ahead to be able to measure and present the outcomes. This is a true partnership effort.

Comment: Justin – It is happening at the program level informally.

“What is Result”? – A frame work for defining, tracking, verifying and reporting accomplishment.

2 ways – 1. Capacity: # of people we serve, and 2. Human Gain: to increase the positive impact

- Set intended results and targets
- Milestones to track the success during the programming
- Verify

- Use the data/info to improve services

Q: Terry Holme – What level is this data coming together? Where does the data go? Who uses this?

A: Kelly – Parks Coordinators, Council members etc.

Q: Terry – Does Parks have a devoted staff for this?

A: Kelly – working with the staff we currently have. Justin is leading the effort, and we are educating staff. We are pulling people from within to collect data

Q: Trang - Is this the first time this type of data was collected?

A: Justin – As far as I know. There may have been other methods in the past.

This will put us in a better position to tell a story of impact: “Get Moving” asked their participants what they would like to see. Check in with the participants and do something with the information collected. Some are doing the result frames work, and some did their own program assessment.

It is also about holding the managers accountable.

Not everyone was onboard, but they are now getting everyone educated and trained – Coordinators, Assistant Coordinators, and Field Supervisors etc.

Comment: Christina – ARC School Age Care program staff use PQI (Program Quality Initiative), so they have a better understanding. We need to include and educate instructors for Recreation Programs.

Comment: Kelly – We have not assessed instructors at this level, and will be a different way to engage with them.

Q: Bernardo Ruiz – What about data on gender/diversity of the neighborhood?

A: Kelly – with Outreach and Community Engagement, this is a way to assess and engage new population and non-traditional users. Asking “what are we trying to do?” “Are we serving the community?”

Q: Is this just used for the community center programs?

A: It includes volunteer programs at Parks division – in hopes that they will get more involved. We are trying to engage other divisions.

Kelly – Managers engagement will affect their staff’s engagement.

Q: What is the actual technology for data collection?

A: Paper forms, then into excel.

Q: Trang – Is the data available to public?

A: Kelly – Not yet. Perhaps later in 2017. Communications office has a strategy, and Jesús has a plan for grading the each department.

MPD update:

- Kelly will give us an update on MPD funding in September

Q: Trang – Strategic Plan from parks to the Council?

A: Kelly – It has been done and presented. Though every time they submit the plan, they are asked to hire a consultant to re-write the report to their specification, and the specs change every time.

Executive Director Report (7:55pm) – Christina Arcidy:

- Summer Prep in progress
- Summer Day Camp (SDC) Trainings are ongoing
- ARC currently has 53 openings to be filled/hired
- ARC now has more enrichment programs – Olympic View (Levy funded) and Madrona K-8 (Levy funded). We are in negotiation with Adams Elementary and Whittier Elementary
- We had 1599 students attending to SAC programs
- Sandpoint Elementary is accepting RFP for after school program.
- Preschool for all – pathway programs – Bitter lake and Meadowbrook.
- Financials – net revenue is up 18%, SAC program up 38%, Youth Sports up 38% from last year
- June 16th is the Advisory Council Workshop series kick-off.
- ARC Board Development Committee meeting will be re-scheduled
- We are still waiting on the final report on Give Big result

Other items:

Q: Frana – Has there been a person recommended for the ARC Board from parks Board?

A: Christina – Not yet.

Review Action Items for next meeting

- Next meeting is on July 6th
- Chris Copacino will lead the items that were left of this month
- FYI – Parks District Oversight Committee meeting has been canceled for next month

Adjourn

Terry Holme moved to adjourn and Trang Hoang second the motion. Approved. Meeting adjourned.