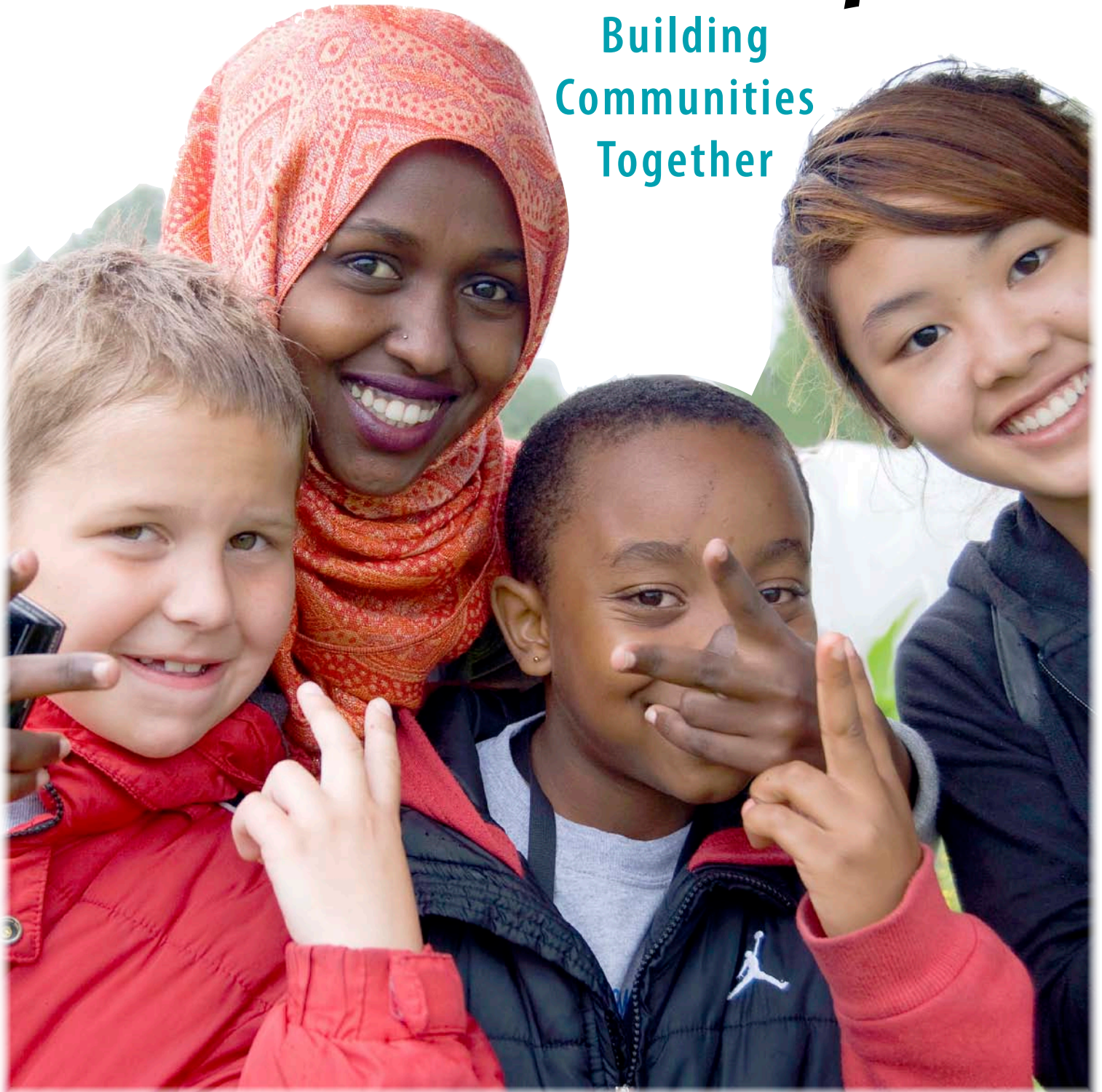




# *2010 Annual Report*

Building  
Communities  
Together





# *Letter from the President*

## **Dear friends,**

I am pleased to present the Associated Recreation Council's (ARC) annual report highlighting the significant accomplishments for the fiscal year ending December 31, 2010. Since 1976, ARC, in partnership with Seattle Parks and Recreation (Parks), has served Seattle's recreation and lifelong learning community by providing responsive programs that meet their needs. During 2010, we continued this great work and contributed towards the stabilization of our partnership in the wake of challenging economic times.

The ARC and Parks partnership experienced a year of challenges and change in 2010. The city's revenues continued to decline, resulting in significant cuts to the Parks budget. ARC responded to these challenges by rallying support from the Seattle community to bring an overwhelmingly strong pro-recreation message to the Mayor and City Council. During the 2010 City Budget hearings, Parks and Recreation's diverse supporters shared their personal stories about the positive impact of Parks' recreation programs in their lives. Single mothers praised the high quality and affordability of our child care programs. Families expressed the importance of the community centers' role as the hub of a vibrant neighborhood. Community physicians shared the positive consequences of swimming lessons at our community pools and beaches.

Senior citizens conveyed value of low-cost group fitness programs to their physical and mental health. The message to our elected officials was clear: Seattle Parks and Recreation is vital to the health and well-being of our entire community.

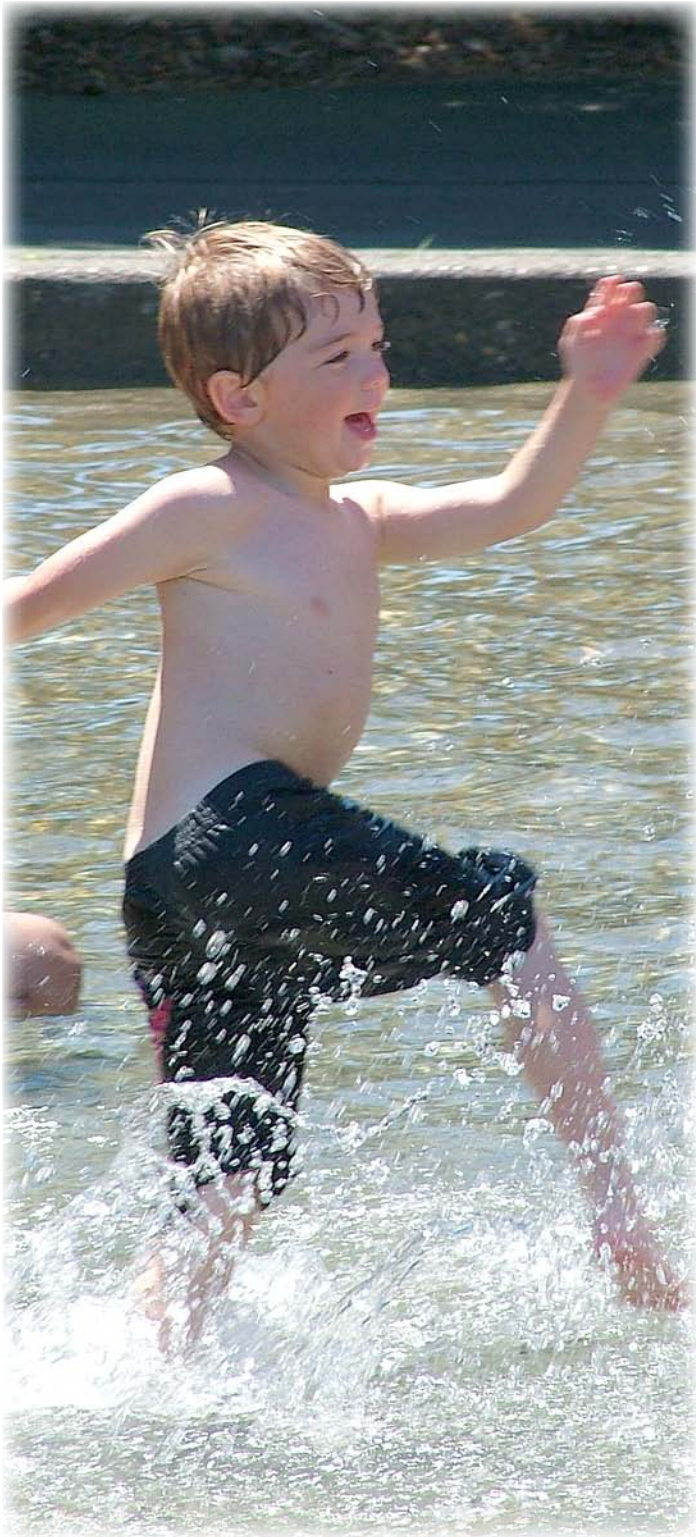
In addition to inspiring the public to share their stories, ARC also made the second part of its \$1.2 million contribution to Seattle Parks and Recreation. This \$881,000 contribution in 2010 stabilized our partnership by keeping recreation facilities open for business despite drastic cuts triggered by falling property and sales tax revenue. Citizens turn to us for healthy, affordable options for fitness and play now more than ever before. Our efforts to meet the needs of the community continue to help us shape a positive future.

The ARC Board continues to plan and prepare for continued difficult times for our partnership. We thank you for supporting us as we rededicate ourselves to our mission of providing equitable, responsive recreation and lifelong learning programs that are part of the life of every Seattle resident.

Sincerely,

Charlie Zaragoza  
Board President





## About Us

For more than 30 years, the Associated Recreation Council has provided recreation and lifelong learning programs, advisory council support, and community-focused leadership in partnership with Seattle Parks and Recreation. ARC creates a space where children, teens, families, and adults can come together to learn, create, and attain their best through athletics, the arts, environmental stewardship and community events. Together with Seattle Parks and Recreation, ARC meets the diverse recreation needs of Seattle's community while fostering equitable access to our services. Visit us online at [www.arcseattle.org](http://www.arcseattle.org).

## Vision

Every Seattle resident experiences equitable, dynamic and responsive recreation and lifelong learning programs.

## Mission

Build a community through citizen engagement and participation in recreation and lifelong learning programs.

# 2010 Award Recipients



**Advisory Council of the Year:**

Mt. Baker Advisory Council

**Most Improved Advisory Council:**

International District/Chinatown  
Advisory Council

**Fabiola Woods Inspirational Award:**

Terry Vogel, Meadowbrook  
Advisory Council

**President's Award:**

William Lowe, Vice President, ARC Board

**Star Performers:**

*Adrienne Caver-Hall*, Recreation Program  
Coordinator, Center City Parks Programs

*Chris Easterday*, Assistant Coordinator  
Meadowbrook Community Center

*Trevor Gregg*, Coordinator  
Ravenna-Eckstein Community Center

*Tiffani Harris*, Assistant Coordinator  
Jefferson Community Center

*Brian Judd*, Coordinator  
High Point Community Center

*Tony Jones*, Custodian  
International District/Chinatown  
Community Center

*Willie Mae Malbrough*, Custodian  
High Point Community Center

*Rosa Martinez*, Recreation Attendant  
Southwest Community Center

*Darin Olsen*, Recreation Attendant  
arfield Community Center

*Michael Osterhoudt*, IT Systems Analyst  
Computing Resources Unit

*Ernie Villegas*, IT Systems Analyst  
Computing Resources Unit



# Community Technology Centers

In 2010, the RecTech Coalition's Community Technology Centers provided free and low-cost technology access and training to nearly 1,000 Seattle youth and adults across seven sites at Delridge, Garfield, Garfield Teen Life, Rainier, Rainier Beach, South Park, and Yesler Community Centers. RecTech labs function as community resource centers, providing open lab access and diverse technology training including basic computer and internet skills; job-readiness and résumé building workshops; Internet safety; and basic graphic design.

In addition to year-round programs for youth, adults, and seniors, RecTech's fourth annual summer internship gave forty 9th – 12th graders valuable technology skills and hands-on professional experiences. RecTech interns completed training in video production, web design, journalism, and graphic arts. Each cohort presented finished projects at three community showcase events. Participants earned a small stipend in addition to service learning hours required for high school graduation.

RecTech successfully applied for and was awarded federal funding from the Broadband Technology Opportunities Program (BTOP). This funding allows RecTech to increase services and hours of operation in 2011 and 2012 by expanding the internship program from four to ten internships annually and serving 100 Seattle youth; extending public access hours by 30%; and supporting full-time staff in ten Community Center labs across central and south Seattle, including reopening labs for public hours at Southwest, Miller, and International District Community Centers.

RecTech continues to receive ongoing support from the City of Seattle's Department of Information Technology and Human Services Department, as well as the Teen Program Enhancement Fund and Seattle Housing Authority.



# *School-Age Care Supports Seattle Families*

ARC's School-Age Care Program continues to provide a safe, healthy place for children to learn and grow. Across Seattle, ARC served over 1,400 children monthly in Before and After-School programs and 1,100 children each week during Summer Day Camp. Even as we continue to experience the effects of the economic downturn, ARC has been able to provide consistently affordable quality programs to Seattle families.

School-Age Care continues to be ARC's largest single program serving the Seattle community, and the training and support of our staff continues to be a top priority. Our 24 Directors participated in a series of five leadership and supervision workshops to further their management and supervision skills. Additionally, all School-Age Care staff had the opportunity to participate in experiential training on team building and communication, allowing them to develop more cohesive and collaborative teams.

ARC's on-going partnerships continue to strengthen and support our programs. Seattle/King County Public Health nurses conducted assessments and consultations while School's Out Washington trainers provided professional development training at each site. Nutrition educators from the Seattle Nutrition Action Consortium (SNAC) engaged our participants in preparing nutritious snacks and sent menus home to be enjoyed by family members. We welcomed back University of Washington College of Education students to assist in three of our programs, where they focused on tutoring and homework completion. These and other community collaborations helped us continue to enrich our programs at a time when the need in our community was at its greatest.

The year ended on a celebratory note when School's Out Washington granted Jean Kasota, ARC's School-Age Care Director, with the After-School Hall of Fame Award. This award, presented during the annual Bridge Conference in Vancouver, WA, honors each recipient for leadership in the advancement of the field of after-school and youth development in Washington State. Jean's many years in the child care field, in addition to her recent participation in the School-Age Care Licensing Rewrite, earned her this high honor. As we celebrate our 2010 accomplishments, we look ahead to 2011 and recommit ourselves to providing affordable, high-quality School-Age Care programs to our Seattle families.





# *Mount Baker Celebrates 25 Years of Service*

The year 2010 marked the 25th anniversary of the operations at Mt. Baker Rowing and Sailing Center. On September 26 about one hundred Mount Baker participants and friends gathered at the boathouse to celebrate the 25th anniversary. Speakers and honored guests from the Parks Department included Christopher Williams, Interim Superintendent; Kathy Whitman, Aquatics Manager; and Jason Frisk, Senior Recreation Program Specialist. Speakers reflected the organizational and financial challenges that were overcome over the 25 years, and fondly remembered the excitement of its early years. Key to the success of its program was the development of "The Baker Way," the center's emphasis on inclusion, neighbors and family, and open communication. The Baker Way emphasizes good sportsmanship and a belief that learning and participation in sports builds skills—physical, personal and mental—that translates into every aspect of life.

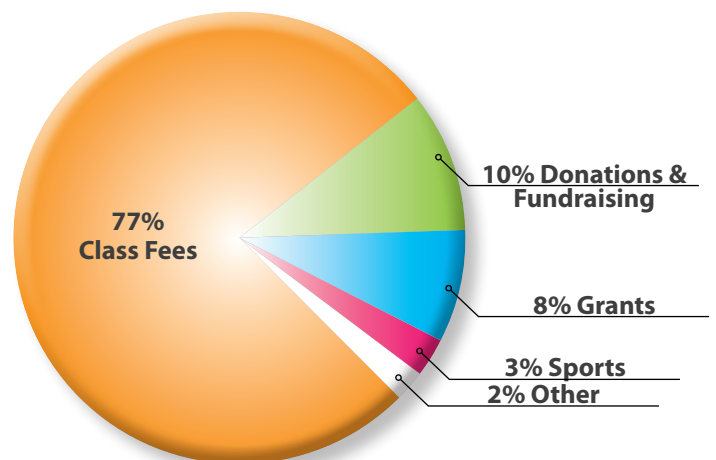
The Boating Advisory Council sponsored the Final 500 Capital Campaign to raise the \$500,000 needed to complete the meeting room of the newly built boathouse. Thanks to the generous support of friends, participants and neighbors, the campaign achieved its goal during 2010. The Boating Advisory Council and Seattle Parks and Recreation are positioned to complete the construction work and bring the room into operation for events, meetings and rental opportunities in 2011. The completion of this project sets the stage for a successful look ahead to the next 25 years for the Mt. Baker Rowing and Sailing Center.



# Statement of Revenues and Expenditures

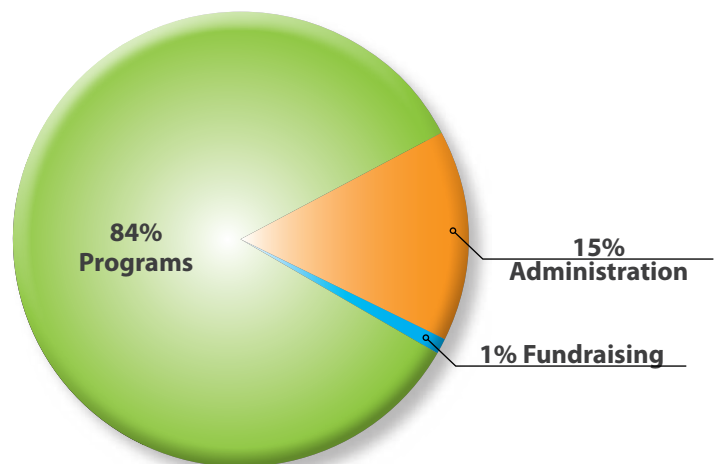
## Revenues

Grants .....	\$892,474.....	8%
Donations and Fundraising.....	\$1,138,508.....	10%
Class Fees .....	\$8,599,662.....	77%
Sports Fees.....	\$331,885.....	3%
Other.....	\$272,536.....	2%
<b>Total Revenues.....</b>	<b>\$11,235,065</b>	

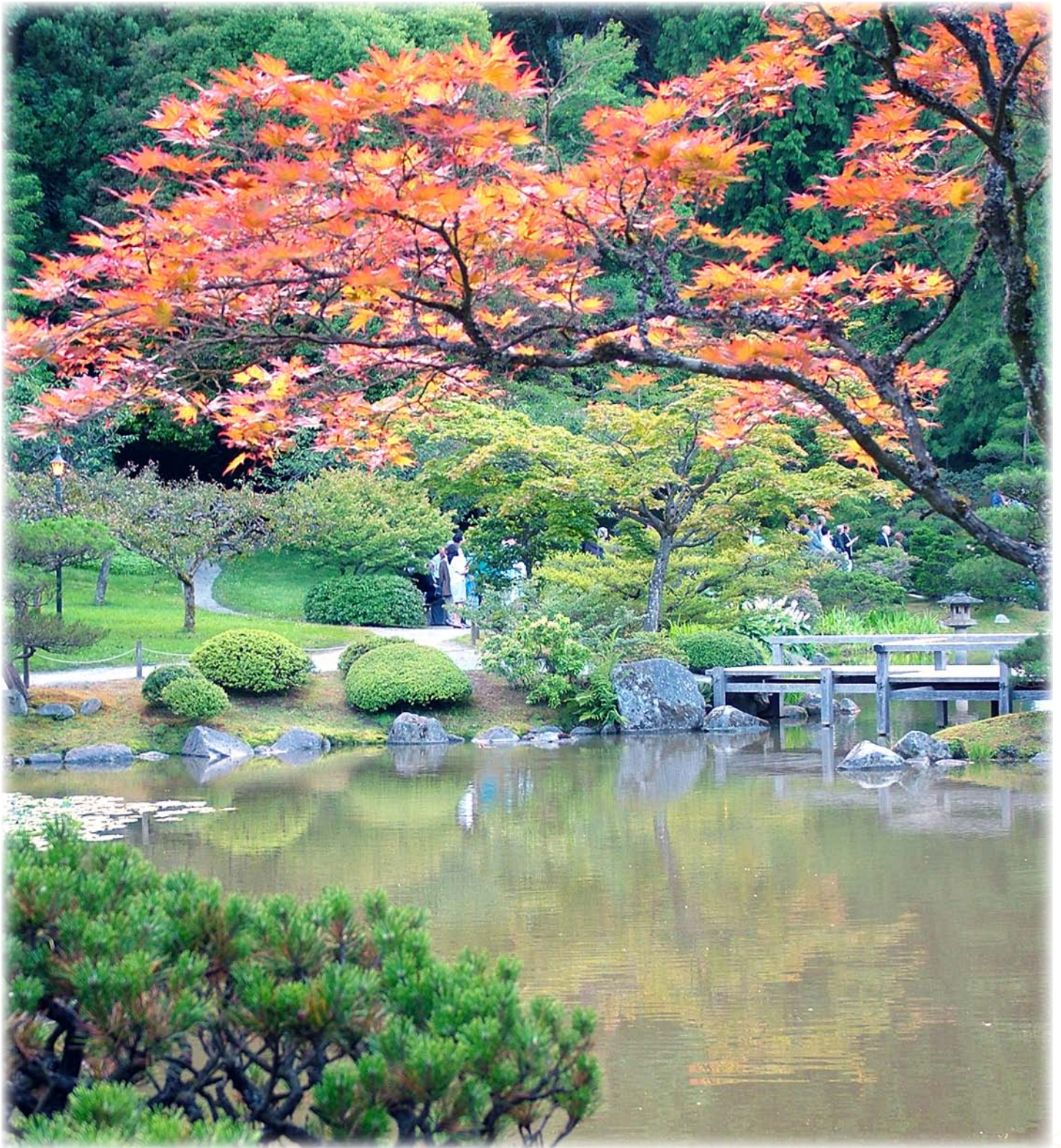


## Expenses

Programs .....	\$8,641,477 .....	84%
Fundraising.....	\$105,419.....	1%
Administration.....	\$1,558,071 .....	15%
<b>Total Expenses .....</b>	<b>\$10,304,967</b>	









# 2010 Board of Directors

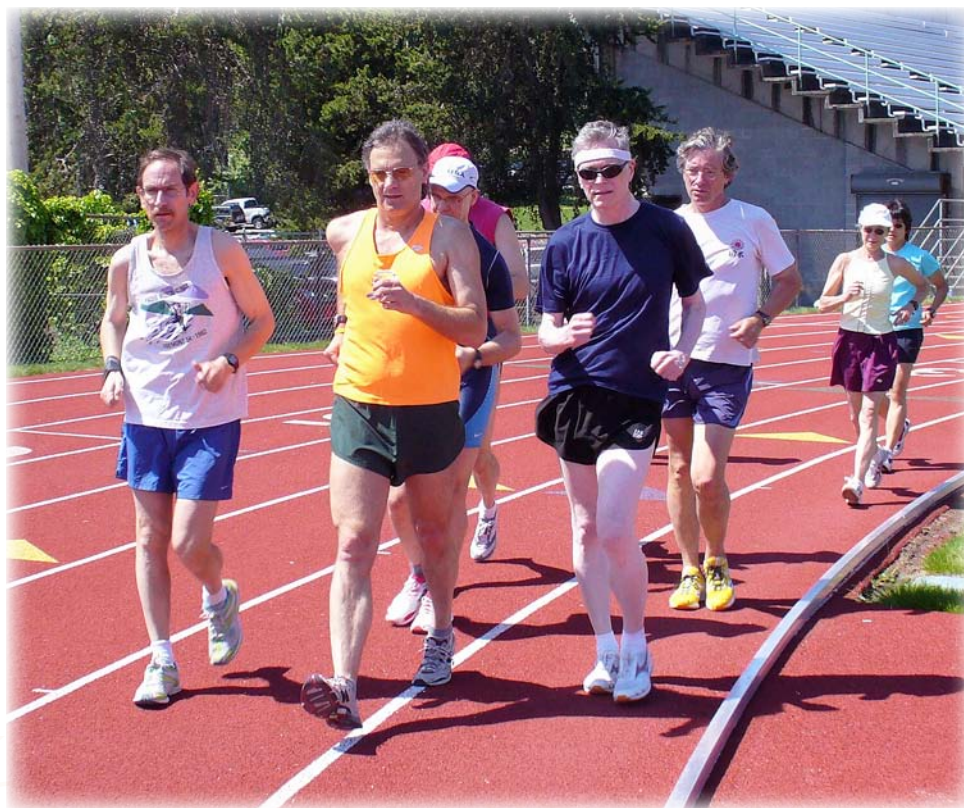
Charles Zaragoza, President  
William Lowe, Vice President  
Julie Morse, Secretary/Treasurer  
Adrienne Bailey  
Bruce Bentley\*  
Darrell Drew\*\*  
Douglas Dunham  
Edith Elion  
Belinda Green  
Ed Hiroo  
Al Hovland  
Anna Martin  
Jackie Ramels, Parks Board Commissioner  
Judy Tangen

\* - 2003 Denny Award recipient

\*\* - 2004 Denny Award recipient

# 2010 Advisory Councils

Alki	Japanese Garden
Amy Yee Tennis Center	Jefferson
Ballard	Laurelhurst
Bitter Lake	Lifelong Learning
Camp Long	Loyal Heights
Carkeek Park	Magnolia
Delridge	Magnuson
Discovery Park	Meadowbrook
Garfield	Miller
Green Lake	Montlake
Hiawatha	Mt. Baker Boating
High Point	Northgate
International District/ Chinatown	Queen Anne
	Rainier
	Rainier Beach
	Ravenna-Eckstein
	Rowing
	Seattle Canoe & Kayak
	Specialized Programs
	Sports
	South Park
	Southwest
	Van Asselt
	Yesler





# ARC Central Staff



Bill Keller, Executive Director

Christina Arcidy, Deputy Director

Lee Bicknell, Field Supervisor

Nick Bicknell, Field Supervisor, Special  
Populations

Julie Chen, Payroll Specialist

Petaki Cobell, Human Resources Specialist

Karen Demeter, Accounts Payable Specialist

Mike Domingo, Field Supervisor

Jean Kasota, Director of Child Care Programs

Martin Král, Publications Coordinator

Susan Lee, Field Supervisor

Sharon Mauzé, Accounting Manager

Yuko McLinn, Accounting Assistant

Tom Ostrom, Field Supervisor

Naho Shioya, Administrative Coordinator

Tamara Shtern, Lead Accountant





ASSOCIATED  
RECREATION  
COUNCIL

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100 Dexter Avenue N  
Seattle, WA 98109

