Dear friends,

I am pleased to present the Associated Recreation Council’s (ARC) annual report highlighting the significant accomplishments for the fiscal year ending December 31, 2011. Since 1976, ARC, in partnership with Seattle Parks and Recreation (Parks), has served Seattle’s recreation and lifelong learning community by providing recreation and lifelong learning opportunities across the city. During 2011, we continued this great work and contributed towards the stabilization of our partnership in the wake of very challenging economic times.

The ARC and Parks partnership was called upon in 2011 to creatively meet challenges imposed by continuously declining city revenues. City Council asked Parks to respond to two Statement of Legislative Intents (SLI), whose goals were to reduce Parks’ reliance on General Fund resources to support its ongoing operations. The SLIs focused on the 26 Community Centers and the two Rowing and Sailing Centers. ARC participated on each of the Mayor-appointed committees and contributed to outcomes that will have lasting implications for our future.

The Board of Directors used ARC’s mission as a compass to guide us during the key moments of decision-making in 2011. The following five guiding principles served as the Board’s compass points during discussions relevant to community center operations:

» Keep all centers open and operating as community centers
» Service and community accessibility should be of paramount concern
» Operate and finance the system as a whole
» Performance based management
» Maintain flexibility

As we head into 2012 with a new operating model for community centers, we applaud the partnership efforts to keep all community centers open through new ways of working together. Next year ARC will contribute more financial and operational resources to ensure we enjoy the same opportunities to meet our mission in the future as we had this past year. We also anticipate no major changes to the two Rowing and Sailing Centers, who’s SLI will wrap up in early 2012.

The ARC Board of Directors continues to plan and prepare for continued difficult times for our partnership. Thank you for supporting us as we provide equitable, responsive recreation and lifelong learning programs that are part of the life of every Seattle resident.

Sincerely,

Charlie Zaragoza
Board President
About Us

For more than 30 years, the Associated Recreation Council has provided recreation and lifelong learning programs, advisory council support, and community-focused leadership in partnership with Seattle Parks and Recreation. ARC creates a space where children, teens, families, and adults can come together to learn, create, and attain their best through athletics, the arts, environmental stewardship and community events. Together with Seattle Parks and Recreation, ARC meets the diverse recreation needs of Seattle’s community while fostering equitable access to our services. Visit us online at www.arcseattle.org.

Vision

Every Seattle resident experiences equitable, dynamic and responsive recreation and lifelong learning programs.

Mission

Build a community through citizen engagement and participation in recreation and lifelong learning programs.
2011 Award Recipients

Advisory Council of the Year
Japanese Garden Advisory Council

Special Recognition Advisory Council
Ballard Advisory Council

Fabiola Woods Inspirational Award:
Jerry Rosso, Specialized Programs

Advisory Council President’s Award:
Ed Hiroo, ARC Board and Jefferson Advisory Council

Star Performers (Individuals):
Daisy Catague
Sr. Recreation Program Specialist,
Out of School Time

Barb Wade
Sr. Coordinator, Limited Use Sites

September Wilson
K-12 Program Scheduler, Discovery
Park Environmental Learning Center

José Zetino
Custodian, Dexter Headquarters

Star Performers (Teams):
Dena Schuler (Coordinator) and
TomiJo McCarrier (Assistant Coordinator),
Ballard Community Center

Dirk Hallingstad (Recreation Leader) and
Marlene Oliver (Recreation Attendant),
Queen Anne Community Center

Carmen Martinez (Recreation Specialist) and
Matt Roberson (Teen Leader),
South Park Community Center
In 2011, the RecTech Coalition’s Community Technology Centers provided free and low-cost technology access and training to nearly 2,500 Seattle youth and adults across nine sites at Delridge, Garfield, Garfield Teen Life, International District, Miller, Rainier, South Park, Southwest Teen Life, and Yesler community centers. RecTech labs function as community resource centers, providing open lab access and diverse technology training including basic computer and internet skills; job-readiness and résumé building workshops; Internet safety; and basic graphic design for youth, adults, and seniors.

Thanks to federal funding from the Broadband Technology Opportunities Program (BTOP), RecTech’s annual summer internship program was expanded in 2011 to provide a total of eight internship programs for eighty 9th – 12th graders across Seattle. These programs provide valuable technology skills and hands-on professional experiences; participants earn a stipend in addition to service learning hours required for high school graduation. RecTech interns completed training in filmmaking, web design, audio production, digital animation, and graphic arts. Each cohort presented finished projects at community showcase events.

RecTech labs were reopened at Miller, Southwest, and International District in 2011, and public access hours increased by 30% at existing sites, allowing RecTech to more than double the number of people served.

In addition to federal BTOP funding, RecTech continues to receive ongoing support from the City of Seattle’s Department of Information Technology and Human Services Department, as well as the Teen Program Enhancement Fund and Seattle Housing Authority.
ARC Expands
School-Age Care

ARC has a deep commitment to providing safe, happy, healthy learning environments for preschool children. In the fall of 2011, ARC expanded its reach by taking over the day-to-day operations of Parks’ 14 preschool programs in locations all over the city. ARC spent the first part of the year planning to make the transition seamless for families, children, and staff. Under the leadership of Jean Kasota, the Director of Preschool and School-Age Care Programs, ARC chose a curriculum, created a staff training schedule, and standardized the job descriptions and pay rates. ARC chose Creative Curriculum© as the standardized curriculum to be implemented in fall 2012. Creative Curriculum is an award-winning model that helps educators create high-quality programs that meet the unique needs of the children and families they serve. We served over 600 families in our first year supporting the preschool program.

ARC’s School-Age Care Program continues to provide a safe, healthy place for children to learn and grow. Across Seattle, ARC served over 1,400 children monthly in Before and After-School programs and 1,100 children each week during Summer Day Camp. As the face of our city changes, we are committed to providing welcoming, responsive programs for all members of our community. Our 24 Directors began a series of four workshops focused on race and equity, tackling issues such as institutionalized racism, understanding their own biases, and creating programs welcoming of diversity. These workshops provide a foundation for ARC’s ongoing commitment to addressing issues of race and social justice in our School-Age Care Program.

As we celebrate our 2011 accomplishments, we look ahead to 2012 and recommit ourselves to providing affordable, high-quality Preschool and School-Age Care programs to our Seattle families.
The Japanese Garden Advisory Council was recognized by the ARC Board of Directors as the 2011 Advisory Council of the Year. The advisory council had a tremendously successful year. These volunteers organized the second annual Garden Party, a fundraising event attended by 225 guests, including Council General Ota of Japan. The advisory council hosted a silent auction with a top prize of two domestic airline tickets donated by United Airlines. Dinner was catered by Nishino’s on Eastlake, with sake donated by Edwards International.

Advisory council members also supported several special events in addition to the Garden Party, including First Viewing, Children’s Day, Moon Viewing, and Maple Viewing. They also continued to support opening the Japanese Garden on Mondays to ensure more opportunities for the public to enjoy this community gem. The advisory council also stepped up during these budget challenges to provide over $57,000 in support to Seattle Parks and Recreation for specialty horticultural needs, expanded programming, and staff costs. The Japanese Garden Advisory Council is prepared to build on its 2011 successes by expanding its fundraising into new membership activities in 2012.
Statement of Revenues and Expenditures

Revenues:

Grants: $1,022,445
Donations/Fundraising: $721,608
Class Fees: $8,828,167
Sports Fees: $511,875
Other: $269,016

Total Revenues: $11,353,111

Expenses:

Programs: $10,290,309
Fundraising: $118,474
Administration: $928,458

Total Expenses: $11,337,241
2011 Advisory Councils

Alki Advisory Council
Amy Yee Tennis Center Advisory Council
Ballard Advisory Council
Bitter Lake Advisory Council
Camp Long Advisory Council
Carkeek Park Advisory Council
Delridge Advisory Council
Discovery Park Advisory Council
Garfield Advisory Council
Green Lake Advisory Council
Hiawatha Advisory Council
High Point Advisory Council
International District/Chinatown Advisory Council
Japanese Garden Advisory Council
Jefferson Advisory Council
Laurelhurst Advisory Council
Lifelong Learning Advisory Council
Loyal Heights Advisory Council
Magnolia Advisory Council
Magnuson Advisory Council
Meadowbrook Advisory Council
Miller Advisory Council
Montlake Advisory Council
Mt. Baker Boating Advisory Council
Northgate Advisory Council
Queen Anne Advisory Council
Rainier Advisory Council
Rainier Beach Advisory Council
Ravenna-Eckstein Advisory Council
Rowing Advisory Council
Seattle Canoe & Kayak Advisory Council
Specialized Programs Advisory Council
Sports Advisory Council
South Park Advisory Council
Southwest Advisory Council
Van Asselt Advisory Council
Yesler Advisory Council
2011 Board of Directors

Charles Zaragoza, President
William Lowe, Vice President
Julie Morse, Secretary/Treasurer
Adrienne Bailey
Bruce Bentley*
Darrell Drew**
Douglas Dunham
Edith Elion
Belinda Green
Ed Hiroo
Al Hovland
Anna Martin
Jackie Ramels, Parks Board Commissioner
Judy Tangen
*2003 Denny Award recipient
**2004 Denny Award recipient

ARC Central Staff

Bill Keller, Executive Director
Christina Arcidy, Deputy Director
Lee Bicknell, Field Supervisor
Nick Bicknell, Field Supervisor (Special Populations)
Julie Chen, Payroll Specialist
Petaki Cobell, Human Resources Spec.
Karen Demeter, Accounts Payable Spec.
Mike Domingo, Field Supervisor
Jean Kasota, Dir. of Child Care Programs
Martin Král, Publications Coordinator
Susan Lee, Field Supervisor
Sharon Mauzé, Accounting Manager
Yuko McLinn, Accounting Assistant
Tom Ostrom, Field Supervisor
Brandee Paisano, Field Supervisor
Naho Shioya, Administrative Coord.
Tamara Shtern, Lead Accountant