



2011 Annual Report

Building Communities Together



Letter from the President



Dear friends,

I am pleased to present the Associated Recreation Council's (ARC) annual report highlighting the significant accomplishments for the fiscal year ending December 31, 2011. Since 1976, ARC, in partnership with Seattle Parks and Recreation (Parks), has served Seattle's recreation and lifelong learning community by providing recreation and lifelong learning opportunities across the city. During 2011, we continued this great work and contributed towards the stabilization of our partnership in the wake of very challenging economic times.

The ARC and Parks partnership was called upon in 2011 to creatively meet challenges imposed by continuously declining city revenues. City Council asked Parks to respond to two Statement of Legislative Intent (SLI), whose goals were to reduce Parks' reliance on General Fund resources to support its ongoing operations. The SLIs focused on the 26 Community Centers and the two Rowing and Sailing Centers. ARC participated on each of the Mayor-appointed committees and contributed to outcomes that will have lasting implications for our future.

The Board of Directors used ARC's mission as a compass to guide us during the key moments of decision-making in 2011. The following five guiding principles served as the Board's compass points during discussions relevant to community center operations:

- » Keep all centers open and operating as community centers
- » Service and community accessibility should be of paramount concern
- » Operate and finance the system as a whole
- » Performance based management
- » Maintain flexibility

As we head into 2012 with a new operating model for community centers, we applaud the partnership efforts to keep all community centers open through new ways of working together. Next year ARC will contribute more financial and operational resources to ensure we enjoy the same opportunities to meet our mission in the future as we had this past year. We also anticipate no major changes to the two Rowing and Sailing Centers, who's SLI will wrap up in early 2012.

The ARC Board of Directors continues to plan and prepare for continued difficult times for our partnership. Thank you for supporting us as we provide equitable, responsive recreation and lifelong learning programs that are part of the life of every Seattle resident.

Sincerely,

Charlie Zaragoza
Board President

About Us

For more than 30 years, the Associated Recreation Council has provided recreation and lifelong learning programs, advisory council support, and community-focused leadership in partnership with Seattle Parks and Recreation. ARC creates a space where children, teens, families, and adults can come together to learn, create, and attain their

best through athletics, the arts, environmental stewardship and community events. **Together with Seattle Parks and Recreation, ARC meets the diverse recreation needs of Seattle's community while fostering equitable access to our services.** Visit us online at www.arcseattle.org.



Vision

Every Seattle resident experiences equitable, dynamic and responsive recreation and lifelong learning programs.

Mission

Build a community through citizen engagement and participation in recreation and lifelong learning programs.

2011 Award Recipients



Star Performers (Individuals):

Daisy Catague

*Sr. Recreation Program Specialist,
Out of School Time*

Barb Wade

Sr. Coordinator, Limited Use Sites

September Wilson

*K-12 Program Scheduler, Discovery
Park Environmental Learning Center*

José Zetino

Custodian, Dexter Headquarters

Advisory Council of the Year

Japanese Garden Advisory Council

Special Recognition Advisory Council

Ballard Advisory Council

Fabiola Woods Inspirational Award:

Jerry Rosso, *Specialized Programs*

Advisory Council President's Award:

Ed Hiroo, *ARC Board and Jefferson Advisory Council*



Star Performers (Teams):

Dena Schuler (Coordinator) and
TomiJo McCarrier (Assistant Coordinator),
Ballard Community Center

Dirk Hallingstad (Recreation Leader) and
Marlene Oliver (Recreation Attendant),
Queen Anne Community Center

Carmen Martinez (Recreation Specialist) and
Matt Roberson (Teen Leader),
South Park Community Center

RecTech Marks Tenth Year



In 2011, the RecTech Coalition's Community Technology Centers provided free and low-cost technology access and training to nearly 2,500 Seattle youth and adults across nine sites at Delridge, Garfield, Garfield Teen Life, International District, Miller, Rainier, South Park, Southwest Teen Life, and Yesler community centers. RecTech labs function as community resource centers, providing open lab access and diverse technology training including basic computer and internet skills; job-readiness and résumé building workshops; Internet safety; and basic graphic design for youth, adults, and seniors.

Thanks to federal funding from the Broadband Technology Opportunities Program (BTOP), RecTech's annual summer internship program was expanded in 2011 to provide a total of eight internship programs for eighty 9th – 12th graders across Seattle. These programs provide valuable technology skills and hands-on professional experiences; participants earn a stipend in addition to service learning hours required for high school graduation. RecTech interns completed training in filmmaking, web design, audio production, digital animation, and graphic arts. Each cohort presented finished projects at community showcase events.

RecTech labs were reopened at Miller, Southwest, and International District in 2011, and public access hours increased by 30% at existing sites, allowing RecTech to more than double the number of people served.

In addition to federal BTOP funding, RecTech continues to receive ongoing support from the City of Seattle's Department of Information Technology and Human Services Department, as well as the Teen Program Enhancement Fund and Seattle Housing Authority.

ARC Expands School-Age Care



ARC has a deep commitment to providing safe, happy, healthy learning environments for preschool children. In the fall of 2011, ARC expanded its reach by taking over the day-to-day operations of Parks' 14 preschool programs in locations all over the city. ARC spent the first part of the year planning to make the transition seamless for families, children, and staff. Under the leadership of Jean Kasota, the Director of Preschool and School-Age Care Programs, ARC chose a curriculum, created a staff training schedule, and standardized the job descriptions and pay rates. ARC chose Creative Curriculum® as the standardized curriculum to be implemented in fall 2012. Creative Curriculum is an award-winning model that helps educators create high-quality programs that meet the unique needs of the children and families they serve. We served over 600 families in our first year supporting the preschool program.

ARC's School-Age Care Program continues to provide a safe, healthy place for children to learn and grow. **Across Seattle, ARC served over 1,400 children monthly in Before and After-School programs and 1,100 children each week during Summer Day Camp.** As the face of our city changes, we are committed to providing welcoming, responsive programs for all members of our community. Our 24 Directors began a series of four workshops focused on race and equity, tackling issues such as institutionalized racism, understanding their own biases, and creating programs welcoming of diversity. These workshops provide a foundation for ARC's ongoing commitment to addressing issues of race and social justice in our School-Age Care Program.

As we celebrate our 2011 accomplishments, we look ahead to 2012 and recommit ourselves to providing affordable, high-quality Preschool and School-Age Care programs to our Seattle families.

Japanese Garden Advisory Council: Advisory Council of the Year

The Japanese Garden Advisory Council was recognized by the ARC Board of Directors as the 2011 Advisory Council of the Year. The advisory council had a tremendously successful year. These volunteers organized the second annual Garden Party, a fundraising event attended by 225 guests, including Council General Ota of Japan. The advisory council hosted a silent auction with a top prize of two domestic airline tickets donated by United Airlines. Dinner was catered by Nishino's on Eastlake, with sake donated by Edwards International.

Advisory council members also supported several special events in addition to the Garden Party, including First Viewing, Children's Day, Moon Viewing, and Maple Viewing. They also continued to support opening the Japanese Garden on Mondays to ensure more opportunities for the public to enjoy this community gem. **The advisory council also stepped up during these budget challenges to provide over \$57,000 in support to Seattle Parks and Recreation for specialty horticultural needs, expanded programming, and staff costs.** The Japanese Garden Advisory Council is prepared to build on its 2011 successes by expanding its fundraising into new membership activities in 2012.



Statement of Revenues and Expenditures

Revenues:

Grants: \$1,022,445

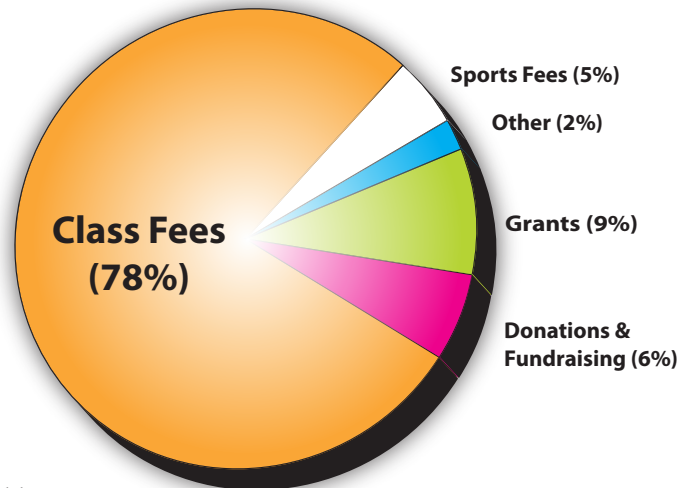
Donations/Fundraising:
\$721,608

Class Fees: \$8,828,167

Sports Fees: \$511,875

Other: \$269,016

Total Revenues: \$11,353,111



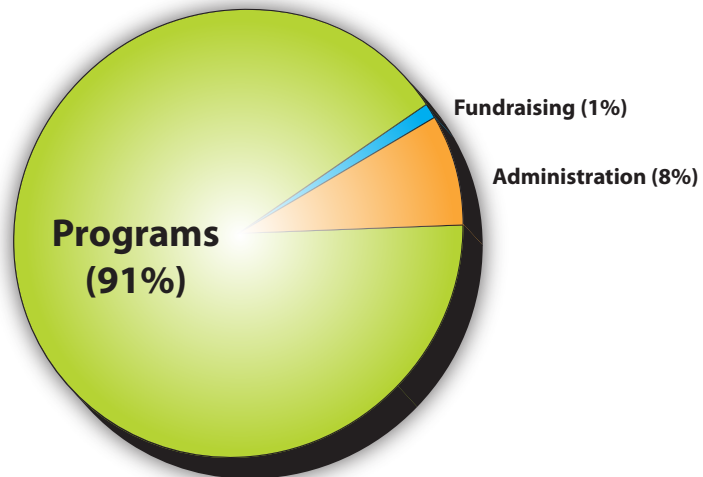
Expenses:

Programs: \$10,290,309

Fundraising: \$118,474

Administration: \$928,458

Total Expenses: \$11,337,241



2011 Advisory Councils

Alki Advisory Council
 Amy Yee Tennis Center Advisory Council
 Ballard Advisory Council
 Bitter Lake Advisory Council
 Camp Long Advisory Council
 Carkeek Park Advisory Council
 Delridge Advisory Council
 Discovery Park Advisory Council
 Garfield Advisory Council
 Green Lake Advisory Council
 Hiawatha Advisory Council
 High Point Advisory Council
 International District/Chinatown Advisory Council
 Japanese Garden Advisory Council
 Jefferson Advisory Council
 Laurelhurst Advisory Council
 Lifelong Learning Advisory Council
 Loyal Heights Advisory Council
 Magnolia Advisory Council
 Magnuson Advisory Council
 Meadowbrook Advisory Council
 Miller Advisory Council
 Montlake Advisory Council
 Mt. Baker Boating Advisory Council
 Northgate Advisory Council
 Queen Anne Advisory Council
 Rainier Advisory Council
 Rainier Beach Advisory Council
 Ravenna-Eckstein Advisory Council
 Rowing Advisory Council
 Seattle Canoe & Kayak Advisory Council
 Specialized Programs Advisory Council
 Sports Advisory Council
 South Park Advisory Council
 Southwest Advisory Council
 Van Asselt Advisory Council
 Yesler Advisory Council



2011 Board of Directors

Charles Zaragoza, *President*
William Lowe, *Vice President*
Julie Morse, *Secretary/Treasurer*

Adrienne Bailey

Bruce Bentley*

Darrell Drew**

Douglas Dunham

Edith Elion

Belinda Green

Ed Hiroo

Al Hovland

Anna Martin

Jackie Ramels, *Parks Board Commissioner*

Judy Tangen

*2003 Denny Award recipient

**2004 Denny Award recipient



ARC Central Staff

Bill Keller, *Executive Director*

Christina Arcidy, *Deputy Director*

Lee Bicknell, *Field Supervisor*

Nick Bicknell, *Field Supervisor*
(*Special Populations*)

Julie Chen, *Payroll Specialist*

Petaki Cobell, *Human Resources Spec.*

Karen Demeter, *Accounts Payable Spec.*

Mike Domingo, *Field Supervisor*

Jean Kasota, *Dir. of Child Care Programs*

Martin Král, *Publications Coordinator*

Susan Lee, *Field Supervisor*

Sharon Mauzé, *Accounting Manager*

Yuko McLinn, *Accounting Assistant*

Tom Ostrom, *Field Supervisor*

Brandee Paisano, *Field Supervisor*

Naho Shioya, *Administrative Coord.*

Tamara Shtern, *Lead Accountant*





Visit us online at www.arcseattle.org.





ASSOCIATED
RECREATION
COUNCIL

**100 Dexter Avenue N
Seattle, WA 98109**

