Dear Friends,

Like our vibrant community, the Associated Recreation Council (ARC) continued to experience rapid growth and change in the past year. I am pleased to present ARC’s annual report highlighting significant accomplishments and financial highlights for 2016.

ARC, in partnership with Seattle Parks and Recreation (SPR) worked to serve our community by continuing our efforts to improve the quality of our programs and services. With equity being at the forefront of our work, ARC’s 36 advisory councils began training its members on Race: The Power of an Illusion in 2016. By the end of 2016, 44 members had completed the training. Passionate advisory council members are taking the information they’ve learned and are representing our organization in the community, and connecting our work to the people we serve.

The measure of our work is not just in numbers, but the smiling faces, joyful voices, and active bodies that fill our community centers and recreation facilities every day. Every person who participates in our programs has a unique story to tell, and that is reflected in our work. ARC is dedicated to supporting SPR in promoting healthy people, a healthy environment, and strong communities.

I am pleased to present our friends and supporters with this story of our work and accomplishments in 2016.

Sincerely,

Jonathan Hartung
ARC Board President, 2016
SEATTLE PARKS AND RECREATION BOATING CENTERS OFFER A FREE SUMMER BOATING PROGRAM TO COMMUNITY CENTERS AND LOCAL ORGANIZATIONS, WHICH PROVIDES OPPORTUNITY AND ACCESS FOR YOUTH TO PARTICIPATE. THROUGH OUR PARTNERSHIP, WE RAISED AWARENESS OF THIS PROGRAM, WHICH HELPED MT. BAKER’S PROGRAM TO REACH 80% CAPACITY, SERVING 224 YOUTH IN JULY AND AUGUST.
IN PARTNERSHIP WITH SEATTLE PARKS AND RECREATION, WE FULFILLED A NEW COMMUNITY NEED BY CREATING ITS FIRST WOMEN’S FLAG FOOTBALL TEAM. BY FALL THE LEAGUE HAD GROWN TO SIX TEAMS AND IS EXPECTED TO CONTINUE TO GROW IN 2017.
THANKS TO GOOGLE AND THE TIDES FOUNDATION, IN PARTNERSHIP WITH SEATTLE INFORMATION TECHNOLOGY DEPARTMENT, 70 NEW WIFI ACCESS POINTS WERE INSTALLED IN 32 RECREATION FACILITIES RESULTING IN A 73% INCREASE OF WIFI USERS. FUNDING ALSO ENABLED THE UPGRADE OF 49 COMPUTERS IN THE 5 RECTECH LABS.
THE KIDS FROM YESLER SUMMER DAY CAMP JOINED A DEMENTIA-FRIENDLY PROGRAM OF LIFELONG RECREATION WHICH SPARKED AN ANNUAL INTERGENERATIONAL DANCE PARTY.

“It is beautiful to see all the smiles from the other dancers... This is a joyful experience that is good for the heart and mind.”

- Alice Padilla
WE SERVED $31,114 OF FRESH, LOCAL PRODUCE IN OUR SNACKS THROUGH FARM TO TABLE PROGRAM.

THROUGH THE USDA CHILD AND ADULT CARE FOOD PROGRAM, WE PROVIDED 34,993 MEALS TO CHILDREN IN OUR AFTER SCHOOL PROGRAMS.
FINANCIALS
Statement of Activities (audited) for the year ending December 31, 2016

SUPPORT AND REVENUE
Class Fees (less scholarships) .... $12,980,072
Public Support* ..................... $1,625,825
Sports Fees ........................ $511,628
Other ................................. $685,614
Total Support and Revenue ...... $15,803,139

*Public Support includes gifts, grants and annual funding

EXPENSES
Programs .......................... $13,590,918
Administration .................... $1,881,685
Fundraising ......................... $144,504
Total Expenses ...................... $15,617,107

WHERE IT COMES FROM
CLASS FEES (LESS SCHOLARSHIPS): 82%
OTHER: 4%
SPORTS FEES: 3%
PUBLICATION SUPPORT: 10%

WHERE IT GOES
PROGRAMS: 87%
FUNDRAISING: 1%
ADMINISTRATION: 12%

Associated Recreation Council (ARC) revenue comes primarily from fees paid by participants in hundreds of programs delivered through 26 community centers and related facilities throughout Seattle - nearly all of which is used to directly support and administer those programs and facilities.

ARC and its 36 advisory councils raise additional support through fundraising events, grants, and generous contributions from dedicated individuals and businesses throughout our community. These funds allow us to offer program scholarships and improve service delivery, which ensures equitable access to high-quality programming for all Seattle residents.