

# ASSOCIATED RECREATION COUNCIL 2016 ANNUAL REPORT

BUILDING COMMUNITIES  
TOGETHER



# PRESIDENT'S MESSAGE



Dear Friends,

Like our vibrant community, the Associated Recreation Council (ARC) continued to experience rapid growth and change in the past year. I am pleased to present ARC's annual report highlighting significant accomplishments and financial highlights for 2016.

ARC, in partnership with Seattle Parks and Recreation (SPR) worked to serve our community by continuing our efforts to improve the quality of our programs and services. With equity being at the forefront of our work, ARC's 36 advisory councils began training its members on *Race: The Power of an Illusion* in 2016. By the end of 2016, 44 members had completed the training. Passionate advisory council members are taking the information they've learned and are representing our organization in the community, and connecting our work to the people we serve.

The measure of our work is not just in numbers, but the smiling faces, joyful voices, and active bodies that fill our community centers and recreation facilities every day. Every person who participates in our programs has a unique story to tell, and that is reflected in our work. ARC is dedicated to supporting SPR in promoting healthy people, a healthy environment, and strong communities.

I am pleased to present our friends and supporters with this story of our work and accomplishments in 2016.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jonathan Hartung'.

Jonathan Hartung  
ARC Board President, 2016

## COVER PHOTO:

*Seattle Parks Slam'in  
Sharks in Wenatchee  
Washington for the  
Special Olympics  
State Basketball  
Tournament.*

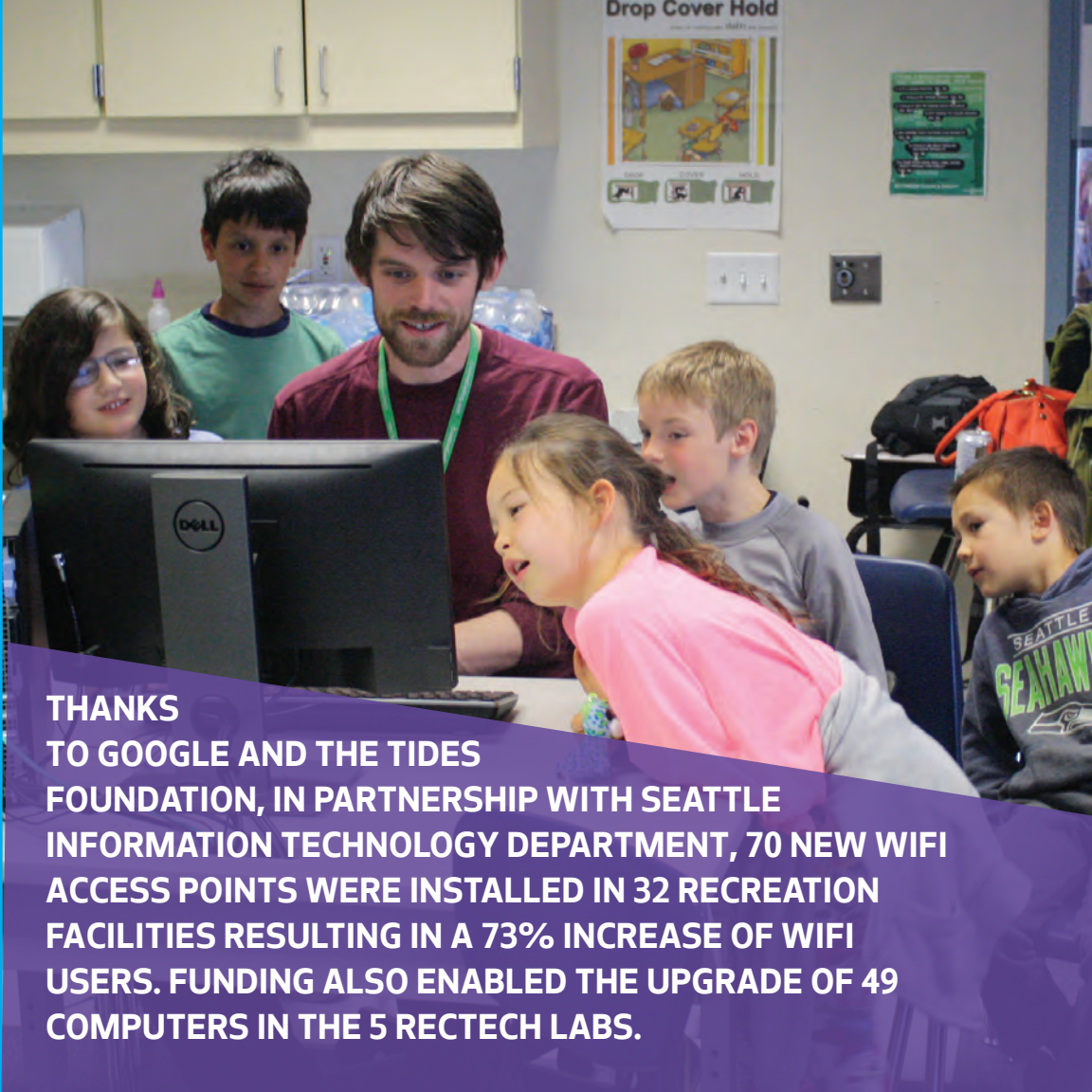


**SEATTLE PARKS AND RECREATION BOATING CENTERS OFFER A FREE SUMMER BOATING PROGRAM TO COMMUNITY CENTERS AND LOCAL ORGANIZATIONS, WHICH PROVIDES OPPORTUNITY AND ACCESS FOR YOUTH TO PARTICIPATE. THROUGH OUR PARTNERSHIP, WE RAISED AWARENESS OF THIS PROGRAM, WHICH HELPED MT. BAKER'S PROGRAM TO REACH 80% CAPACITY, SERVING 224 YOUTH IN JULY AND AUGUST.**



**IN PARTNERSHIP WITH SEATTLE PARKS AND RECREATION, WE  
FULFILLED A NEW COMMUNITY NEED BY CREATING ITS FIRST  
WOMEN'S FLAG FOOTBALL TEAM. BY FALL THE LEAGUE HAD  
GROWN TO SIX TEAMS AND IS EXPECTED TO CONTINUE  
TO GROW IN 2017.**

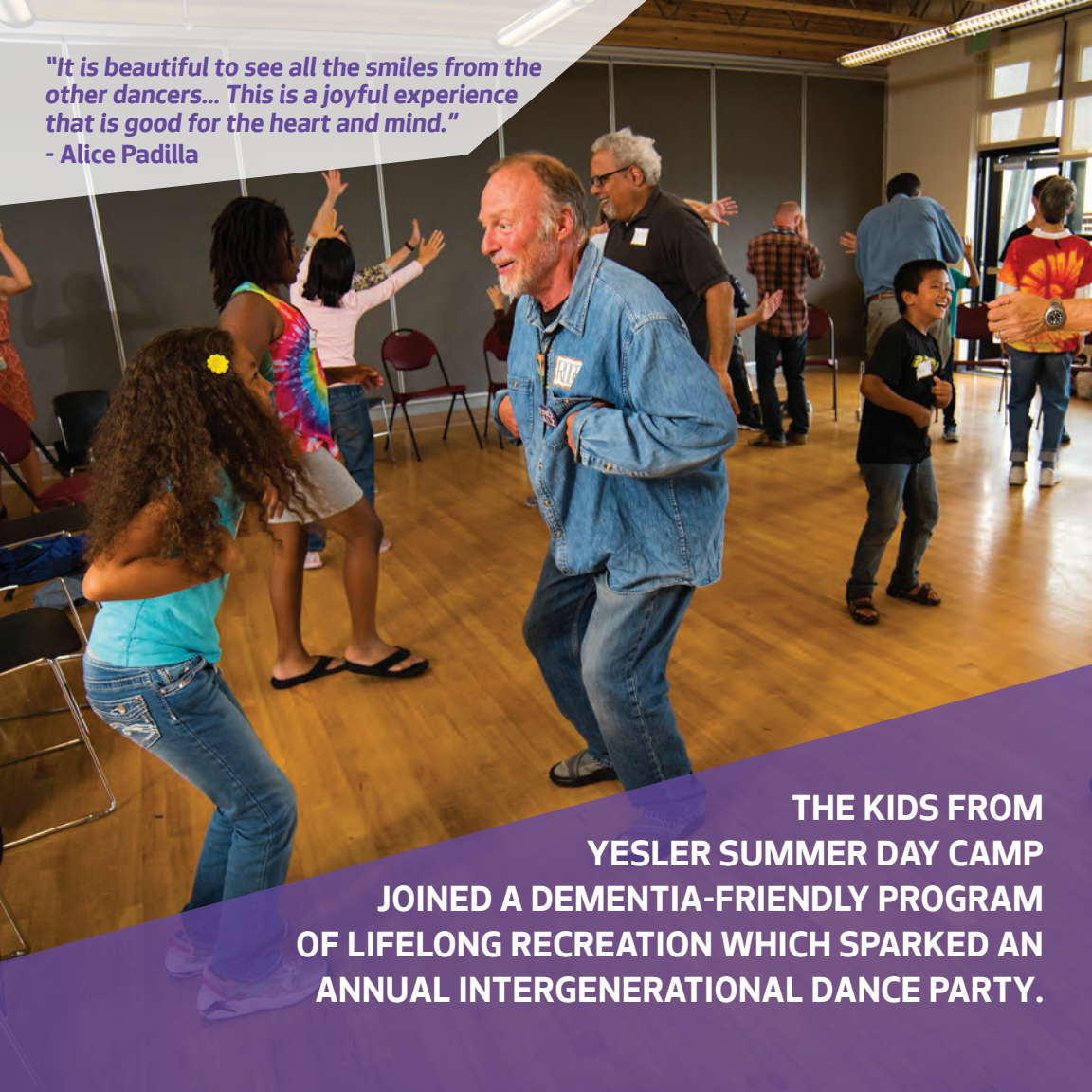




**THANKS  
TO GOOGLE AND THE TIDES  
FOUNDATION, IN PARTNERSHIP WITH SEATTLE  
INFORMATION TECHNOLOGY DEPARTMENT, 70 NEW WIFI  
ACCESS POINTS WERE INSTALLED IN 32 RECREATION  
FACILITIES RESULTING IN A 73% INCREASE OF WIFI  
USERS. FUNDING ALSO ENABLED THE UPGRADE OF 49  
COMPUTERS IN THE 5 RECTECH LABS.**

*"It is beautiful to see all the smiles from the other dancers... This is a joyful experience that is good for the heart and mind."*

*- Alice Padilla*



**THE KIDS FROM  
YESLER SUMMER DAY CAMP  
JOINED A DEMENTIA-FRIENDLY PROGRAM  
OF LIFELONG RECREATION WHICH SPARKED AN  
ANNUAL INTERGENERATIONAL DANCE PARTY.**



**WE SERVED \$31,114 OF FRESH,  
LOCAL PRODUCE IN OUR  
SNACKS THROUGH FARM  
TO TABLE PROGRAM.**

**THROUGH THE USDA  
CHILD AND ADULT CARE  
FOOD PROGRAM,  
WE PROVIDED  
34,993 MEALS TO  
CHILDREN IN OUR  
AFTER SCHOOL  
PROGRAMS.**

# FINANCIALS

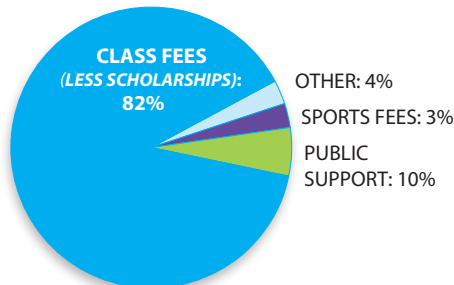
Statement of Activities (audited) for the  
year ending December 31, 2016

## SUPPORT AND REVENUE

<b>Class Fees (less scholarships) ....</b>	<b>\$12,980,072</b>
<b>Public Support* .....</b>	<b>\$1,625,825</b>
<b>Sports Fees .....</b>	<b>\$511,628</b>
<b>Other .....</b>	<b>\$685,614</b>
<b>Total Support and Revenue .....</b>	<b>\$15,803,139</b>

*\*Public Support includes gifts, grants and annual funding*

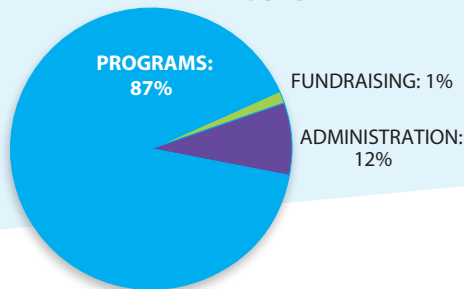
## WHERE IT COMES FROM



## EXPENSES

<b>Programs .....</b>	<b>\$13,590,918</b>
<b>Administration .....</b>	<b>\$1,881,685</b>
<b>Fundraising .....</b>	<b>\$144,504</b>
<b>Total Expenses .....</b>	<b>\$15,617,107</b>

## WHERE IT GOES



Associated Recreation Council (ARC) revenue comes primarily from fees paid by participants in hundreds of programs delivered through 26 community centers and related facilities throughout Seattle - nearly all of which is used to directly support and administer those programs and facilities.

ARC and its 36 advisory councils raise additional support through fundraising events, grants, and generous contributions from dedicated individuals and businesses throughout our community. These funds allow us to offer program scholarships and improve service delivery, which ensures equitable access to high-quality programming for all Seattle residents.