PLANTING the SEEDS for the FUTURE
2018 was a year of tremendous growth and recommitment for the Associated Recreation Council (ARC). With support from our donors, Advisory Councils, and our partner Seattle Parks and Recreation (SPR), we implemented many transformational changes that further aligned us with our mission. We are invigorated and proudly share these highlights:

- We welcomed a new Deputy Director who is responsible for re-designing the infrastructure of ARC’s operations.
- ARC began an organizational assessment and continues this work with the intent of bettering our internal processes and delivery of services.
- The ARC Board was the catalyst in creating the Equity Task Force, which makes recommendations for reinvesting public funds to under-resourced community centers and programs. Through a competitive grants process, ARC awarded $175,000 to SPR programs, meeting the needs of vulnerable people living in low-income neighborhoods.

Your investment in ARC enables us to make key decisions that will keep ARC and SPR sustainable and responsive, today and in the future. The impacts of our work and the financial results of the year ending December 31, 2018 were made possible by your generosity.

In partnership,

Jonathan Hartung
Board President

ARC BOARD OF DIRECTORS

Jonathan Hartung, Board President, SHKS Architects
James (Vic) Roberson, Board Vice President, Seattle Public Utilities
Frana Milan, Board Secretary, King County Parks and Recreation
Mary Anderson, Windermere Real Estate
Dennis Cook, Dennis Cook Consulting
Michael Cuadra, King County Housing Authority
Keturah Hallmosley, Seattle Children’s Hospital
Terry Holme, Community Volunteer
Bernardo Ruiz, Racing to Equity and Social Justice Consulting Group
Dave Towne, Community Volunteer
The Associated Recreation Council’s mission, in partnership with Seattle Parks and Recreation, is to inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs. Here’s how YOU made that happen in 2018.

**SPR and ARC Partnership Locations Offering Programs: 63**

- Community Centers 26
- Satellite Sites 8
- Pools 10 (8 indoor, 2 outdoor)
- Tennis Center 1
- Boating Centers 2
- Environmental Learning Centers 3
- Elementary Schools 13 (combination of School Age Care & Enrichment)

Through the partnership, over $2 million in scholarships was awarded in 2018.
PROGRAMS by the NUMBERS

LIFELONG RECREATION:
1,206 programs, 13,903 registrations

SPECIALIZED PROGRAMS:
233 programs, 4,457 registrations

PRESCHOOL:
409 programs, 3,461 registrations

CHILDREncare:
(BEFORE SCHOOL/AFTER SCHOOL/DAY CAMPS)
936 programs, 30,709 registrations

ACTIVITY CAMPS:
892 programs, 11,389 registrations

AQUATICS & BOATING:
3,718 programs, 43,271 registrations

RECREATION (YOUTH & ADULT):
8,057 programs, 29,381 registrations

ATHLETICS (YOUTH & ADULT):
603 programs, 6,616 registrations

We served 143,187 people who registered for programs.
# Financials

## 2018 Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned</td>
<td>$16,236,094</td>
</tr>
<tr>
<td>Contributed</td>
<td>$2,461,714</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$18,697,808</strong></td>
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</tbody>
</table>

## 2018 Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs</td>
<td>$16,261,720</td>
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<tr>
<td>Administrative</td>
<td>$2,163,301</td>
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<tr>
<td>Fundraising</td>
<td>$463,987</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$18,889,008</strong></td>
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</tbody>
</table>

## 2018 Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Fees</td>
<td>$15,129,636</td>
</tr>
<tr>
<td>Sports Fees</td>
<td>$604,099</td>
</tr>
<tr>
<td>Grants</td>
<td>$1,076,191</td>
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<tr>
<td>Fundraising Events</td>
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</tr>
<tr>
<td>Donations</td>
<td>$262,112</td>
</tr>
<tr>
<td>Other</td>
<td>$502,359</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$18,697,808</strong></td>
</tr>
</tbody>
</table>

## Contributions

- **Earned Income**: 87%
- **Contributed Income**: 13%

## Expenses

- **Programs**: 86%
- **Administrative**: 11%
- **Fundraising**: 3%