

ARC Board Public Meeting

3/8/2019, 12:30-2:00 pm, Best Western Executive Inn, 200 Taylor Ave N, Seattle, 98109

ATTENDANCE: Board: Jonathan Hartung (President), Vic Roberson (VP), Frana Milan (Secretary), Mary Anderson, Dennis Cook, Terry Holme, Bernardo Ruiz, Keturah Hallmosley, Vinita Gupta, Kyle Vixie, & Michael Cuadra **Staff:** Sonya Claxton, Sonia Doughty, & Emily Noel **Parks & Recreation:** Justin Cutler
Visitors: Jan Glick, Third Sector Consultant

Minutes:

WHEN	TOPIC	MINUTES
12:40 p 12:50 p	<p>Welcome & Introductions</p> <p>Consent Agenda</p> <ul style="list-style-type: none"> Determination of Quorum Approval of Agenda Approval of Feb. Minutes Approval of Director's Report <p>Review goals for today:</p> <ul style="list-style-type: none"> Introduce Justin Cutler Proposal for ARC logo Use Fund-the-Fun Update Consent Agenda Discussion 	<ul style="list-style-type: none"> Jonathan Hartung called the meeting to order at 12:40 pm It was determined that a Quorum was present. Jonathan called for motion to approve the Agenda. Michael Cuadra motioned to approve. Frana Milan seconded. Vote all in favor. None opposed. Agenda approved. Jonathan called for motion to approve February Board Minutes. Terry Holme motioned to approve. Bernardo Ruiz seconded. Vote all in favor. None opposed. Minutes approved. Jonathan called for motion to approve Director's Report. Terry inquired about how public support is defined & if it means revenue. Sonya replied she will have Sharon follow up with email in response. Jonathan asked for further discussion. None. Jonathan called for motion to approve. Vic Roberson motioned to approve. Frana seconded. Vote all in favor. None opposed. Director's Report approved. Sonya provided update on Bill, talk every day, he is on track & healing like doctor wanted, not as fast as he would like, starting next week to have weekly 1 on 1s, will be back in office on April 1st
12:50 p	Public Comment	<ul style="list-style-type: none"> Jonathan asked if any public was present: No public present.
12:50 p 1:10 p	Introduction of Justin Cutler	<ul style="list-style-type: none"> Terry recommended having each person introduce themselves Went around table and all attendees introduced themselves to Justin. Justin Cutler stood, introduced himself & shared: 2 weeks into job, Sat. went & toured, swam at Ballard Pool, Sunday went to Loyal Heights, kids had fun with arts & crafts, been to Meadowbrook, ARC & City has unique relationship, back in 1975 figured out creative way to do rec differently to better help public, honor for him, grew up in Issaquah, excited to be here, worked in Oregon for several years, Colorado most recently, have 6 rec centers for 110,000 people, great to be in the community, recreation working on #1: customer service in next couple of years, coming up with customer service measurement tool, to get up to date, leverage data, celebrate wonderful work of staff, race & social justice is #2, provide opportunities to all, #3 evaluate facilities & programs, struggling with having enough people, appreciate ARC for supporting assistant coordinators, lastly safety, very important, based on past experience, want to provide safe work environment, managing building safety, have building monitors, work to develop KPI, to tell story better, start with the why, to make a difference, to create healthy people, places, & community, need safe place for children to go in the summer, help people put down cell phones, he rents space in Magnolia, our job to connect populations, happy to take any questions, working hard to finalize MSA & annual service agreement

**Introduction of Justin Cutler
Continued**

- Vic agreed safety issue is big, drafted letter to police chief, ten-year-old's Mom said son didn't feel safe, kids happened to be at event where fatal shooting took place, thing about safety can't control everyone, but if something happens people do not come back
- Mary Anderson asked what is the intent? When Justin mentioned evaluating people & services, heard a lot about surveys, had park board that didn't release all money, seems to be doing same old dance
- Justin replied what are KPIs, what is council/community desired outcome, what is the role of recreation services, what we do & how we do it, if we say we are going to do teen programs, if are serious about teen programs, need to have dedicated budget, to make 20 year program possible, always reaching out for funds, what is core service, hard conversations, but important to have
- Mary inquired if this is way to cut the budget?
- Justin responded no, not about budget, need to make sure money aligns with mission, too often been boot-strapped, really need to be focused on what we do & how do it, doing things for right reasons
- Terry mentioned Parks hired Berke to do consulting, to come up with description of what is going on, hired Jan & Third sector, common things between 2 studies, would like to set some expectations of role of Board, what we can expect from Justin/a representative's role, in past only some of the yearly meetings were attended by lead rec staff, asked what is your commitment to your board & ARC?
- Justin replied Bill & Susan Lee were on hiring committee, Bill & Justin had lunch as intro, thirdly would like to be at meeting every month if that's ok, his commitment is that he will be here every month
- Emily to work with Jose to get ARC Board Meetings on Justin's calendar
- Justin stated need to rebuild relationships, believes he & Bill need to do roadshow, why we are, Christopher says talk about skunk on table, ARC compliments/complaints need to get evaluations back to ARC, Bill & Justin need to communicate benefits/positive attributes of partnership
- Terry stated implementation of 2 studies, real important, looks forward to reporting back to Board
- Justin mentioned joint planning, was a document 15 years ago, guided principle document, getting back to that would be helpful, take us working together, important that governance board hold parks team accountable, having great relationship doesn't mean have a guidance doc./work well together
- Dennis Cook shared thought great idea, ARC has grown, people/positions changed, things changed, saying we have a good relationship, in heart we do, face to face is key, also like to say to get a system collecting data, fantastic, have heartfelt stories, need data
- Justin said youth program quality, great questions
- Jonathan expressed org known as PKS & ARC partnership, potential to be great, coming on when board transitioning from advisory to governance, should be helpful, allow board to be more strategic
- Bernard cited board working to advance racial & social equity, huge focus of city, want to know what strategy do advance that
- Justin replied regarding Race & Social Justice hired Bianca Hill, former aquatics manager, technical expert, to help implementation of Race & Social Justice, specifically aquatics, mostly white, 4 generations die in lake, Spanish swim lessons, workforce development, within three years, increased diversity in team, helped to build relationships, had people driving 45 minutes, one proposal, position in aquatics to develop apprenticeship program to employment/not just swimming lessons

<p>1:10 p 1:15 p</p>	<p>Proposal for ARC Logo Use for Fund-the-Fund Promotional Video (single-use request)</p>	<ul style="list-style-type: none"> • Sonya stated 1-time use, to show words with logo to differentiate between other ARCs, need approve/not approve today • Vic asked about it being a Board decision • Sonya responded yes, we need Board approval, after 1-time use, Marketing/Sonia working on visual standardization developing style guide • Jonathan asked for further discussion, shared 1 comment as visual person, recommend font too big • Jonathan called for motion to approve ARC logo use for Fund the Fun (single request). Mike motioned to approve. Terry seconded. Vote all in favor. None opposed. Logo use approved.
<p>1:15 p 1:20 p</p>	<p>Fund-the-Fun Update</p>	<ul style="list-style-type: none"> • Sonia shared most found in directors report, table captains please continue to fill tables, anyone that hasn't rsvp'd be sure to do so, got 15,000 in sponsorship, have capacity for 250, at 200, about bringing people to community, have gotten interested response, Kiro let's talk about your mission, chance to introduce people to partnership/ARC, to share great partnership • Vic inquired about this being run by ARC, will give to nonprofit, but PKS is government • Sonia replied presenting it as coming together of ARC & PKS, both in partnership for scholarships • Mary shared she love the way Sonia is framing it, great for video • Sonia responded kids from teen summer musical will be performing
<p>1:20 p 1:55 p</p>	<p>Board Chairs Academy Discussion</p>	<ul style="list-style-type: none"> • Jonathan stated learned about consent agendas, could be reviewed by board in advance, do 1 vote to approve multiple items, i.e. directors report, ARC logo item, use it as tool, implement moving forward, would allow time for discussion about governance issues that has not happened, want to talk & get people's input, met with Jan, what can we look forward to, notion of advocacy, concept of transition moving forward, expect next month's agenda a consent agenda, as board members to review, digest, present questions, move on, if you have a question about directors report, would get brought up • Jan cited questions could be asked or emailed to Bill • Terry inquired about issue of time • Jonathan said staff understands having information week before to get sufficient time to address • Terry asked if question in director's report, ask to amend agenda, insert those things into agenda • Jan replied idea is to use board at its highest & best, strategic/idea board, worse use to listen to staff reports, it will take time to get consent agenda right, Board must make concerted effort to make change, to respect board's time, so staff isn't micromanaged, implemented over next couple months, let's work on it, conceptionally • Terry shared important to have structurally have time, i.e. new business item, things brought up by Vic, were in his mind too, needs to be room, so we don't gloss over • Kyle Vixie asked as 501c3, restrictions on advocacy can do, considerations need to be made about this • Jan responded restriction is on lobbying, can spend up to 4 million in total lobbying, nowhere near lobby limits, ARC gives money to City more than they give us, both PKS & ARC have pressure to cut, advised Kyle read report as he wasn't on Board through report's approval process • Frana cited be worth our while to come to common understanding when use term advocacy, for her means education, means fund raising, building family of ARC/community center supporters, 1st step • Jan agreed, 1st baby steps, look at report, what are talking points that Bernardo is going to take to city council, have a draft, even before new deputy director is hired, saying 1 role the board could take on

	<p>Board Chairs Academy Discussion Continued</p>	<ul style="list-style-type: none"> • Jonathan shared by moving to use of consent agenda tool you take off 60-70% of meeting time, frees us up to discussion what advocacy is, what is mission step, see it starting to happen • Mary stated if we are modeling advocacy, modeling for people at community centers • Jan shared board of directors' lead volunteers, pretty involved governance, 12-18 months from now • Mary cited impact of model, to make it happen in PKS, the power the community could have it huge • Justin expressed without AC, MPD wouldn't have happened, have been advocates for years, opportunity for advocate, so we wouldn't have to pay for assistant directors • Mary said the ideal would be for PKS staff to feel supported, other ideal is for community to understand how much they can drive the process • Vinita Gupta asked if we would have AC in meeting to discuss • Jan replied would have to take items off, would be great governance, try to get you to be influential, wants influence, open & transparent, include skunks on table, bunch more examples • Jonathan emphasized establishing board calendar, establish key committee, right now have only 1 committee, the executive committee, haven't had size before, as board grows in size, committee to form portion of governance, board orientation & development, thinks Board should attend orientation as group & new members attend, exciting times, let's not waste opportunity • Vic had heard today, if you care about equity, need to have agenda every time you get together, having place holder, some kind of way to move the needle • Jan proposed at next Board meeting, let's talk about how to structure Board meeting • Vic responded easy to talk & never get anything done, agree with opportunity • Bernardo stated racial & social justice, go back to why, eliminate the gap between our why & our actions, will allow us dive into conversations, something to guide us in • Jonathan shared Jan suggested many Boards have policy doc., propose couple items for next meeting • Jan cited if trying to carve out hour of 2-hour meeting, starting point, self-assessment, send to Emily, let Sonya, Bill & Jan come up with other pieces • Terry asked what will happen, there will be issues we will decide if it's something whole board vs committees to tackle, suggest advocacy is something has to be a consensus, if committee how big • Vinita mentioned one way to look is to look at strategic plan to see how things line up • Jonathan said as a Board, learning what new personality, accept will be a little messy moving forward • Vinita stated if have question, email Bill, then decide if needed to bring to Board • Mary shared thinks it's fun & exciting • Jonathan highlighted because of who PKS & ARC serve, set up perfectly to discuss with everyone • Jan agreed touch so many Seattle city residents & no one knows story • Jonathan voiced strength of partnership, mutual benefit can come out of this, Mayor takes PKS seriously, beneficial to community • Justin stated right now is the time, working to update park district, we are working on PKS strategic plan, to have discussion were funding should go, come to them on as community
<p>1:55 p 1:56 p</p>	<p>Review Assignments & Adjourn</p>	<ul style="list-style-type: none"> • Jonathan called for a motion to adjourn meeting. Dennis motioned to adjourn. Mary seconded. Vote all in favor. None opposed. Meeting adjourned at 1:56pm