

ARC Board Public Meeting

7/16/2019, 12:00pm-2:00pm, Executive Inn – 200 Taylor Ave N, Seattle, WA 98109

ATTENDANCE: Board: Jonathan Hartung (President), Vic Roberson (VP) Frana Milan (Secretary), Mary Anderson, Kyle Vixie, Dave Towne, Dennis Cook, Keturah Hallmosley, Vinita Gupta, Kyle Vixie, Bernardo Ruiz, and Terry Holme **Staff:** Bill Keller, Sonya Claxton, Sonia Doughty, and Emily Noel **Parks & Recreation:** Justin Cutler **Visitors:** Judy Tangen, Mike Stanley, Andrea John-Smith, Brad Wilken, David Valencia, and Caitlin Doughty.

Minutes:

WHEN	TOPIC	MINUTES
<p>12:05 p 12:10 p</p>	<p>Welcome & Introductions</p> <p>Determination of Quorum</p> <p>Consent Agenda</p> <ul style="list-style-type: none"> • Approval of Consent Agenda including: <ul style="list-style-type: none"> ○ July Meeting Agenda ○ June’s Minutes ○ Director’s Report <p>Review goals for today:</p> <ul style="list-style-type: none"> • Public Comment • Green Lake Small Craft Capital Campaign Presentation and Recommendation for Support • Governance Committee Report • Constituency Committee Report • Introduction to Various Potential Board Candidates <ul style="list-style-type: none"> ○ Brad Wilken ○ Caitlin Doughty ○ David Valencia • Meet & Greet w/ Andrea John-Smith (potential new Deputy Director for External Relations) • Executive Session at Board Retreat discussion 	<ul style="list-style-type: none"> • Jonathan Hartung called the meeting to order at 12:05 pm. • It was determined that a Quorum was present. • Jonathan called for motion to approve Consent Agenda. Dave Towne motioned to approve. Terry Holme seconded. Voted all in favor. None opposed. Consent Agenda approved. • Jonathan introductions Brad Wilken, gate foundation, David Valencia, JL Scott Bellevue Main, originally CA, here 7.5 hours, getting back involved, close to what enjoy, Children’s org, Caitlin Doughty, Nature Conservancy, global program, water scarcity, benefited from CC glad to give back, Andrea John-Smith deputy director candidate, Mike Stanley, Pres. of Green Lake AC • Brad Wilken shared family moved around a lot, 14 year old daughter 10 year old boy, Queen Anne CC, got involved, came to Seattle 3 years ago, started by coaching, where you live what services, not Equity, chose to move to Seattle, equity piece, Board experience, background is pharm and biotech space, wife is high school teacher, sub in SPS, getting feet wet • Caitlin Doughty grow up south CA, out town of 1000, no community serves, rural, moved to NYC when 18, wanted opposite, cities have such incredible resources, moved every 2 years since 18, when look for housing, look at Parks and Rec, found Queen Anne pool, 14 minute ride from house, on top of Queen Anne, found awesome community, no longer live in Queen Anne, started to volunteer for Parks and Rec, tie in, part of environmental movement, from equity side, bringing justice into consideration is component, just lead 3 day training on tribal engagement, start w/ heart, passionate from heart typically right thing, environmental me too sexual harassment issues, buried in nonprofits • Bill introduced Andrea, she comes to you today as candidate for Deputy Director for External Relations, look at resume, seasoned, speaks volumes, wonderful opportunity
<p>12:10 p 12:10 p</p>	<p>Public Comment</p>	<ul style="list-style-type: none"> • Jonathan asked if any public was present? • Judy Tangen replied we did have summer BBQ for Laurel Heights, had 30 people, nice evening, Parks staff visiting w/ Park staff, great time for families, lots of fun, good turnout, try for better notice

<p>12:10 p 12:25 p</p>	<p>Green Lake Small Craft Capital Campaign Presentation and Recommendation for Support</p>	<ul style="list-style-type: none"> • Mike Stanley presented planning back in 2000, quake hit 2001, facility all hands-on deck to get put back together, past year big for Green Lake crew, 70th anniversary, public green lake program, “we believe in the impact of rowing on our youth....” (VISION), community ethic at Green Lake want to pay it forward, at the end of the day about getting youth on the water, challenging to get on blue space, great way to achieve that, (HISTORY) 1963 opened to girls, (HISTORY) key moment 2015 Park Legacy Initiative, (OUR REACH) youth rowing, 3 regattas.... (OUR SERVICE AREA) (GROWING DEMAND) (SEISMIC & CODE CONCERNS) (MAXED OUT FACILITY) (SAFETY) concern for program, locker facilities, don’t have changing facilities, use adjacent public restrooms, hard as Dad (ACCESSIBILITY) have about 85 violations (INVITE THE PUBLIC IN) mistaken for maintenance facility, (WHY, TO GET MORE KIDS ON THE WATER) new users (WHY GREEN LAKE) teaching to row and sail, contained no other motorized craft on it, very safe environment, row on “big water” may be small, but can get a lot done, have local user basis, close to transit, (THE PLAN) expand fleet, improved access, more support space, safer facilities, (TODAY- PIC) (TOMORROW- PLAN, PIC) (DESIGN) creates welcoming space, want to ask how to get involved, lockers, small meeting rooms, expand for paddlers, (FEATURES) (BUDGET) (FUNDING) chart, total raised to date 5.4 mil, press release coming out today, right now in private faze, thinking Aug. 1st, (LEVERAGE) every dollar gets leveraged times three, can share with donors, “We have the land; we have the lake”, 70 year record, big push for an AC to take on, their part 2.2 mil, “third part of 500, can make it through the last 500, right now in the middle of the 3rd 500”, (SUPPORT) access to everyone, thank you, excited about progress, learned a lot, help Board think about future, learning experience, navigating grants, lots to be shared, thinking for future capital campaigns • Bernardo Ruiz liked quotes, asked what kind of community outreach have you done to develop these • Mike responded working closely w/ other orgs, Pocock Org, all about getting kids on water, in addition to our scholarships, they sponsor kids completely, had 3 kids in that program, make sure get word out, Urge ed, intro on machines first then intro lake, outreach w/ Boys & Girls club, just need to get to lake, in addition, may roll out more robust program this winter, struggled in being able to reach North Seattle, getting people of color, getting word out will come from ARC, meeting tomorrow • Jonathan shared as former pres., never turned a rower away due to lack of funds, very proud of that • Mike stated great opportunity is there, just need to let people know • Vic Roberson inquired to the current number of kids of color • Mike replied is relatively light, Mt. Baker pushing along w/ sort of success, barriers, i.e. float tests • Vic cited seen good success, figured out how to get kids of color • Vinita Gupta shared as community member, 2 kids go to program, wonderful program, life skills, manage time well, meet friends, w/ light rail expanding, went to England, won first round, lost second • Terry asked in comparison to Mt. Baker, community room, small kitchen, what is discussion between you & Parks feasibility of renting out space, negotiate some funds back to program like Mt. Baker • Mike answered difficulty have very little room, at Mt. Baker small room for rent, will have community room, some events may be able to rent, won’t be like Baker, compromise for money generated • Terry inquired about room capacity to which Mike replied like 80 people, available but heavily used • Frana Milan asked if have ever been over to see Sammamish Rowing, great org to provide insight • Dave said thank you, accomplished great deal, tough roads hard to appease everyone, come long way • Jonathan stated proposal to support w/ capital contribution, Jason Frisk reached out, \$75,000 over 3 years, took to Bill, need to meet w/ Sharon, come back to Board w/ recommendation, will recuse self
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	<p>Green Lake Small Craft Capital Campaign Presentation and Recommendation for Support Continued</p>	<ul style="list-style-type: none"> • Bill Keller thanked Mike for great presentation, represents work we do together, 1 of many examples of all good things happening, look around room, encouraging, looked at \$75K, running close to zero run games, due to minimum wage impact & keeping fee structure reasonable, over year managed able to create a bit of a reserve, as of this morning have about 4 months reserve, 5.2 million, \$75,000 recommended over 3 years, to come from reserve not operation • Frana inquired to history of supporting these requests • Bill replied we navigated so many things over the years, w/ Mt. Baker worked w/ them, ARC didn't make contribution to overall campaign, but worked to get shared revenue of rentals, different sort of thing than Parks had ever done before, usually turnkey, currently working w/ Amy Yee Tennis Center, facility in need of repair, replacement, & expansion, trying to get in front of that, this would be first to come up w/ this level of funding, believe they make material difference in lives, largest teen program, like ARC, best kept secret, support recommendation, w/ condition, from reserve not operating • Dave commented last year contributed to ARC, earmarked for Green Lake facility, does that hurt you • Bill explained as 501c3, have restricted account for this such thing • Vinita asked about specific donors from reserve to which Bill responded this would be first one • Frana questioned upcoming events, would help match, as challenge, put on letter • Mike answered everything put forward as match, done already once, at this stage, to launch website, could be confusing/who is ARC, trying to navigate, have to be careful w/ donors, scholarship needs • Terry inquired about what handling percent fee is to which Bill responded it's 3% • Terry stated 3% of 6 million, we're actually taking \$ in to cover cost, not a big deal, but it is • Bill shared one thing, Alki AC, previously remodeled & expanded to have bigger lobby, about 110K in Capital money, in addition, approved remodel of kitchen another 25K, not uncharacteristic of us to do things like that, were able to take from operations, took about 3 years, some plumbing work, hard to say we haven't done it, done it another way, this is more straight line, timing is important • Terry discussed past annual requests, 3 requests, small improvements, solve problems left unattended, when budget tightened up a couple years ago, history for capital requests, weren't single sums • Bill stated just completed project at Ravenna Eck, carrying project for last 6 years, finally completed, substantial, very practiced at doing these kinds of things, this is unique, Green Lake is jewel in crown of neighborhood, ARC & Parks will benefit, whole community will benefit • Jonathan recused himself, Dave called for motion to approve support of Green Lake Capital Campaign presented. Vic seconded. Voted all in favor. None opposed. Support of Campaign approved.
<p>12:25 p 12:40 p</p>	<p>Governance Committee Report</p>	<ul style="list-style-type: none"> • Keturah Hallmosley shared met 2 twice, went well, 1st meeting put list of focus together, prioritize the list, 1st priority, on boarding/orientation new members, plan w/ implantation by Sept., last meeting what does that look like, building off manual from Sonia, looking at history, potentially buddying up, meeting beginning of Aug at Farestart, working meeting, build out what orientation would look like, goal for plan & dates for Sept, support to put on radar, inviting for discussion, how things are going • Terry also shared listening in on meetings as well, this committee volunteering whole board, want all Board at orientation, refer to minutes from Consent agenda

<p>12:40 p 12:55 p</p>	<p>Constituency Committee Report</p>	<ul style="list-style-type: none"> • Mary Anderson stated constituency met once, meeting again night before retreat, talking points to meet w/ AC, put together list of items to talk about, how we will listen to what they have to say, create message & process, 4th Thursday of the month, via Zoom • Terry hoping everyone here can find time to go forums for city council, voting in 2 weeks, good in for us, starting to do reach out we need to do, prospective city council members, 1 in Mt. Baker, find out where they are, another round for Nov. elections • Mary it's Parks and Recreation, start using term, start planning that language, so it becomes common • Jonathan cited more moving forward
<p>12:55 p 1:20 p</p>	<p>Introduction of Potential Board Candidates</p> <ul style="list-style-type: none"> ○ Brad Wilken ○ Caitlin Doughty ○ David Valencia ○ Jonathan Granby (at Executive Session) 	<ul style="list-style-type: none"> • Mary asked what questions Caitlin had to Green Lake • Vinita wanted to know why Caitlin didn't ask • Caitlin cited is as an observer today, in job always thinking, those that raise their hands 1st get funds, earthquake safe buildings, not problem funding Green Lake, how do we fund other needs that aren't at that level, more to process to which Vinita add possibly do in the budget process • Bill brought up 1 thing of capital campaigns, request we don't accept any new capital campaigns, up to 80K becomes public works, then public contractors get involve, up to that can be done by shops internally, ever since great recession some things have been accepted, but primarily we're not promoting capital campaigns, so many other things to do, department already have maintenance requests, 500 mil hangs in air as we go about our daily work, we as org take very small bites, here & there, those big issues are out of our reach, will talk about more during budget process, may have need, but partnership may not be able to sustain, as Terry said be aware • Vic also stated AC have capacity, some AC very small, trying to create programming, lots of have nots, still there, ARC working hard, appreciate Sonia for fundraiser, ARC doing great job, to support, not just when something is hot, will see smaller AC need capacity, issues come up all the time • Mary agreed focus on creating constituency, w/ respect to AC, be voice for themselves & the City, this community needs this, we have developed over the last year a consciousness, not there but everyone around table has commitment, how can we support what is necessary, South park capacity not there, part of job of Board to help support those communities to build the constituency they want • Vinita highlighted knowledge share between Green Lake, share how to get there, Green Lake knows • Bernardo stated point, need process when provide funding have race equity analysis like the City has • Judy stated history w/ AC goes way back, wasn't much investment in education, international district, you are welcome at Green Lake, drive by see people rowing, look at people south of Downtown, everyone needs to know we are investing & it makes it to their center, takes education & invitation • Jonathan called for motion to approve Brad & Caitlin's ARC Board memberships. Dave Towne motioned to approve. Terry Holme seconded. Voted all in favor. None opposed. Members approved. • Welcome to ARC Board Brad Wilken & Caitlin Doughty! • Jonathan advised Jonathan Granby, Kyle Serikawa, David Valencia, & Heather Van Nuys all potential ARC Board candidates to be reviewed during Executive Session at Board Retreat
<p>1:20 p 1:50 p</p>	<p>Meet and Greet with Andrea John-Smith</p>	<ul style="list-style-type: none"> • Andrea shared came in 92, lived in Leschi then Rainier Valley, best place to raise biracial child, Rainier Valley people, been involved for decades, community driven engagement, equitable resources, important to make structure actually represented, like Caitlin, when got to Seattle struck by level of community involvement, special place, don't always experience, something to steward, takes resources, most recent climate seems to go down the list of priorities, not how we usually talk about

	<p>Meet and Greet with Andrea John-Smith Continued</p>	<p>it, now talk about homelessness, facing difficult time for City, consulting for last 17 years, started in UWU grants, steward donors, led to Salvation Army, went to United Way, raising money in post 911 world, worked through it, were successful, how to make fundraising positive, need communication, need to be in relationship, not just showing up when need money, help crews think bigger, worked w/ Mt. Baker, feels like fight sometimes, community counsels wonderful, went on to Amy Yee, not ready yet, more recently strategic planning, think about affirmative impact, how do we create positive Board culture, who do we need to be connected to, wonderful to see candidates, focus on equity, what are miles posts for this Board, what are you wanting to move needle on, create internal culture, departments overseeing very important, work is hard, passion, love the question why are you interested, my story is I was shaped by being able to walk 5 year old to public pool, her child, middle school at Mt. Baker, learning kinship from team, couple of examples, fiercely passionate about public facilities & programming, way for Seattle to keep soul, known Bill for a while, working w/ Mt. Baker, great relationship, good compliment, Bill is measured, Bill has super strong financial genius, credit Bill for financial strategy, why position ARC is in, appreciate history, Bill is good coach</p> <ul style="list-style-type: none"> • Jonathan had Andrea tell Board about what interests her in job • Andrea responded want life to change, developing relationships w/ people, missions helped to support, worked together but then go away, hard to go into 50s really dig in, want to invest skills, longer trajectory, personal part, mission piece is no brainer, public benefit, work org does upstream from things we usually see as problems, this org is upstream that helps downstream, if there was ever a place to combine things I am passionate about • Bernardo shared was hard for him; remember how you make them feel • Jonathan asked for any other questions, thanked Andrea
<p>1:50 p 1:55 p</p>	<p>Executive Session at Board Retreat</p>	<ul style="list-style-type: none"> • Jonathan proposed directly to onboard 3 potential candidates Kyle Serikawa, David Valencia, & Heather Van Nuys, get them to participate in retreat, Jonathan also reminded no meeting in August • Mary asked what time for retreat to which Jonathan replied 8:30 AM • Bernardo recommended having Executive Session at beginning, crucial to rest of retreat • Jonathan trying to be conscious of geography, build capacity, part of governance to build process, made judgment to build capacity first, rather than trying to do w/ smaller Board, more in pipeline • Terry cited whole Board buy in, # important to decide what to participate in, big piece of size of Board • Jonathan called for motion to approve other discussion at Executive Session. Mary motioned to approve. Bernardo seconded. Voted all in favor. None opposed. Executive Session approved.
<p>1:55 p 2:00 p</p>	<p>Review Assignments & Adjourn</p>	<ul style="list-style-type: none"> • Vic thanked Bernardo for sharing, stuff gets uncomfortable, about what we feel • Bernardo stated intent vs. impact, honor person's impact, felt dehumanized, need to be comfortable w/ being uncomfortable • Mary said thank you, know how hard it was, reminder to all, say hello, we don't know who we're interrupting, this is how we operate, we introduce ourselves, best of intentions doesn't make up for hard feeling, take step of saying hello • Vinita felt follow up escalated pretty quickly observation, private conversation could have resolved • Keturah most surprising, appreciate sharing, coming from HR, surprised by response, w/ values on needle on equity, just response spoke volumes • Jonathan called for a motion to adjourn meeting. Dave motioned to adjourn. Dennis seconded. Voted all in favor. None opposed. Meeting adjourned at 2:00 pm.