



# STAYING RESILIENT AND STRONG

ASSOCIATED RECREATION COUNCIL 2020 IMPACT REPORT



## A MESSAGE *from the* BOARD PRESIDENT

### ARC FAMILY,

The past year challenged ARC and our communities. We want to recognize the resiliency and strength demonstrated by the entire organization, including Board members, staff, and volunteers. 2020 required creative thinking and adaptability while maintaining vision, mission, and values at the core of our actions.

Pre-pandemic, we planned to expand our services to more people in 2020 through our diverse programs, summer camps, school age care, and childcare. As COVID-19 shuttered community centers and closed schools, our programs stalled. ARC took decisive and immediate action to deliver emergency childcare for first-responders, essential workers, and our most vulnerable neighbors in need.

In alignment with our mission, ARC also stood in solidarity with our BIPOC community. We released public statements that clearly stated our commitment to equity and pledged to educate others working with community leaders and focusing on our own operational systems and policies. We are dedicated to undoing white supremacy within ourselves and ARC, and that means speaking out in moments of injustice.

Despite the extraordinary impacts of the pandemic and its economic fallout, and the tragedies experienced by our BIPOC neighbors, we remain committed to building community together. To get there, we will concentrate our efforts on helping families work toward a sustainable recovery from the pandemic and ultimately build back stronger.

Your investment in ARC has enabled us to support the community when it most needed us. For that, I am thankful. I am honored to share our Annual Impact Report highlighting our 2020 work.

In partnership,






Justin P. Umagat  
*Board President*



## IMPACT *in the* COMMUNITY

Associated Recreation Council's mission, in partnership with Seattle Parks and Recreation, is to inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs. Here's how **YOU** made that happen in 2020.

### SPR and ARC Partnership Locations Offering Programs: 63

-  Community Centers **26**
-  Satellite Sites **8**
-  Pools **10**  
(**8** indoor, **2** outdoor)
-  Tennis Center **1**
-  Boating Centers **2**
-  Environmental Learning Centers **2**
-  Elementary Schools **13**  
(combination of School Age Care & Enrichment)

## PROGRAMS *by the* NUMBERS

Total People Served: **26,194**



#### LIFELONG RECREATION:

**670** programs,  
**4,093** registrations



#### SPECIALIZED PROGRAMS:

**118** programs,  
**1,454** registrations



#### PRESCHOOL:

**211** programs,  
**711** registrations



#### CHILDCARE:

**17** programs,  
**1,503** registrations



#### AQUATICS & BOATING:

**1,824** programs,  
**8,498** registrations



#### RECREATION (YOUTH & ADULT):

**2,069** programs,  
**26,720** registrations



#### ATHLETICS (YOUTH & ADULT):

**62** programs,  
**359** registrations



#### VIRTUAL PROGRAMS (YOUTH & ADULT):

**130** programs,  
**1,945** registrations

Total Childcare for 2020 — Including  
Pre-Pandemic and Pandemic Numbers: **4,223**



#### EMERGENCY CHILDCARE SITES:

**5** programs, **37** registrations



#### FULL DAY SCHOOL AGE CHILDCARE SITES:

**19** programs, **830** registrations



#### SUMMER CHILDCARE:

**17** programs, **2,950** registrations





# FINANCIALS

## 2020 REVENUE

|                    |           |
|--------------------|-----------|
| Class Fees         | 5,200,671 |
| Sports Fees        | 232,507   |
| Grants             | 2,283,127 |
| Fundraising Events | 488,469   |
| Donations          | 163,645   |
| Other              | 74,518    |

**Total** **\$8,442,937**

## 2020 REVENUE

|             |           |
|-------------|-----------|
| Earned      | 5,507,696 |
| Contributed | 2,935,241 |

**Total** **\$8,442,937**

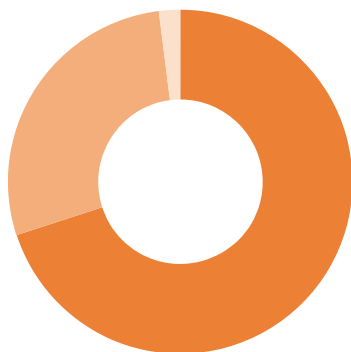


- Earned Income **65%**
- Contributed Income **35%**

## 2020 EXPENSES

|                |           |
|----------------|-----------|
| Programs       | 7,780,679 |
| Administrative | 3,103,617 |
| Fundraising    | 261,745   |

**Total** **\$11,146,041**



- Programs **70%**
- Administrative **28%**
- Fundraising **2%**



## 2020 ARC BOARD OF DIRECTORS

- Jonathan Hartung, *Board President, SHKS Architects*  
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## 2020 ANNUAL DONORS\*

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### OUR VISION

Bringing together all people to build a healthy community.

### OUR MISSION

Inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation, childcare, and lifelong learning programs.

### OUR VALUES

**Equitable Access:** Access to equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning opportunities for all.

**Community Engagement and Participation:** An engaged community makes our neighborhoods healthier places to live, work, and play.

**Mutual Respect:** Interaction between community and dedicated, diverse caring staff and volunteers based on mutual respect.

**Community:** A fair, safe, and welcoming environment where people have a sense of belonging and opportunities to come together to recreate, socialize, and learn.

**Accountability:** Integrity and transparency of decisions affecting programs, finance, and people.

**Commitment to Race and Social Justice:** By recognizing the dignity of each individual and by reducing the barriers of systemic oppression, we are committed to equity, fairness, impartiality, and social justice.



\* Note: If we have mistakenly overlooked or incorrectly listed your name, please accept our apology. If you have any questions, comments, or corrections, please contact Sonia Doughty, Development Director, at 206-727-8792 or [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov).



# WAYS TO CONNECT *and* MAKE A DIFFERENCE

## STAY CONNECTED

**f** <https://facebook.com/AssociatedRecreationCouncil>

**@** [https://instagram.com/arc\\_seattle/](https://instagram.com/arc_seattle/)

**▶** <https://bit.ly/3cYbYXj>

**Read our Blog:** <https://arcseattle.org/blog>

**Subscribe to our newsletter:** [ARCIinfo@seattle.gov](mailto:ARCIinfo@seattle.gov)

## VOLUNTEER YOUR TIME, TALENT, AND EXPERIENCE

Every nonprofit's success is realized in large part due to dedicated volunteers. ARC has volunteer openings in the following categories:

- **Advisory Councils:** the ARC Advisory Councils are made up of passionate community volunteers from across greater Seattle, whose goal is to create access and improve the quality of recreational services and programs for all residents and visitors to Seattle.
- **ARC Board of Directors:** This is an extraordinary opportunity for an individual who is passionate about ARC's work in the community. The Board defines and supports the mission and vision of ARC, and stewards public trust through fulfillment of legal, financial and ethical responsibilities.

Visit <https://arcseattle.org/volunteer> to learn more and sign up.

## MAKE A GIFT

Make a secure gift to support the ARC General Fund and our vision to bring together all people to build a healthy community. Your gift will support ARC's general operations, childcare programs, and our commitment to becoming an anti-racist organization.

- **Donate online:** <https://arcseattle.org/donate>
- **By check:** Make payable to Associated Recreation Council and mail to ARC at 8061 Densmore Avenue N, Seattle, WA, 98103
- **Donate by phone:** Call 206-465-2580 and speak to the Development staff.
- **For information about making a donation by wire transfer or a stock donation,** contact Sonia Doughty at 206-465-2580 or at [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov)
- **Leave a Legacy:** Make an investment in ARC's future. By making a planned gift to ARC in your will, you recognize the extraordinary value of community in our lives and for generations to come. Contact Sonia Doughty at [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov).
- **Honor/Memorial gift:** Make a gift to honor someone or in memory of a friend or loved one: <https://arcseattle.org/donate>
- **Matching Gifts:** Many companies offer gift-matching for their employees. If you work for one of these companies, your support of ARC could be doubled or even tripled.

# THANK YOU







**Seattle**  
Parks & Recreation  
healthy people healthy environment strong communities

