# ADVANCING COMMUNITY PARTNERSHIPS

ARC

ASSOCIATED RECREATION COUNCIL 2022 IMPACT REPORT

# A MESSAGE from the BOARD PRESIDENT

## TO OUR ARC FAMILY,

It is our pleasure to share ARC's 2022 annual impact report and honor the staff, board members, volunteers, and supporters who made this year possible. As we continue to rebuild and reinforce our programs in the wake of COVID-19, the work that ARC accomplishes is truly more important than ever before. For us, this year became about strategizing for our future, allowing us to connect and advance partnerships within our community.

Here are just some of the highlights from 2022:

- We hosted our 4th Annual Fund the Fun breakfast and raised over \$34,000. In alignment with Seattle Parks and Recreation's Equity Populations Priority Index, funds raised were used to cover recreation program fees for youth who reside in areas of most need.
- We strengthened existing partnerships and created new relationships in our community. This year in particular, ARC worked to further advance our partnerships with SPR through collaborative efforts while tackling operational challenges and creating efficiencies throughout our portfolio of programming. We created new connections to Seattle's many community groups, such as our recent partnership with the King County Play Equity Coalition. ARC's continued partnership work will directly benefit all the communities we serve.
- ARC worked tirelessly to quickly support students and families that were impacted by the week-long Seattle Public Schools teachers' strike. As teachers fought for increased support inside the classroom, our childcare staff stepped in to provide much needed support outside of the classroom. In partnership with Seattle Parks and Recreation, we kept the doors of our community centers open, creating free recreational drop-in centers to support students and parents during this time of need.

In 2022 and beyond, ARC has rapidly grown to meet and exceed what is needed for our community. We are so thankful and proud for all that has been achieved. With your support, you've contributed to the betterment of Seattle's recreation, childcare, and lifelong learning programs — from the bottom of our hearts, thank you.

With Gratitude,

Justin P. Umagat Board President

# IMPACT in the COMMUNITY

# **PROGRAMS** by the **NUMBERS**





Community Centers 21



Satellite Sites 1



Pools 10



Tennis Center 1



Boating Centers 2



Elementary Schools 9 (School Age Care)



LIFELONG RECREATION: 783 programs 7,057 registrations



103 programs 1,135 registrations

SPECIALIZED PROGRAMS:



PRESCHOOL: 9 programs 625 registrations



CHILDCARE (SCHOOL YEAR 2021/2022): 15 programs 1,609 registrations

#### **AQUATICS & BOATING:** E

1,773 programs 19,704 registrations



RECREATION (YOUTH & ADULT):

4,005 programs 18,095 registrations



## ATHLETICS (YOUTH & ADULT):

481 programs 3,162 registrations



VIRTUAL PROGRAMS (YOUTH & ADULT): 67 programs 580 registrations



# SUMMER CHILDCARE: 14 programs 5,378 registrations

SUMMER ACTIVITY CAMP: 428 programs 3,944 registrations

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# FINANCIALS

#### 2022 REVENUE

Class Fees	8,420,439
Sports Fees	475,748
Grants	3,677,169
Fundraising Events	360,552
Donations	88,070

## Total \$13,021,978

#### 2022 REVENUE

Earned	8,896,187
Contributed	4,125,791

Total

\$13,021,978





Programs 72%
Administrative 26%
Fundraising 2%

Earned Income 68%Contributed Income 32%

### 2022 EXPENSES

Program	8,634,711
Adminstration	3,115,660
Fundraising	260,557

## Total Expenses \$12,010,928

# 2022 ARC BOARD OF DIRECTORS Justin Umagat

King County Metro President, Board of Parks and Recreation Commission desginee

Leon Preston Professor Emeritus, UW School of Social Work 1st Vice President

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# 2022 ANNUAL DONORS

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#### INDIVIDUAL DONORS

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# OUR MISSION, VISION and VALUES

#### OUR MISSION

Inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation, childcare, and lifelong learning programs.

#### OUR VISION

Bringing together all people to build a healthy community.

#### **OUR VALUES**

#### **Equitable Access**

Access to equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning opportunities for all.

## Community Engagement and Participation

An engaged community makes our neighborhoods healthier places to live, work, and play.

#### **Mutual Respect**

Interaction between community and dedicated, diverse caring staff and volunteers based on mutual respect.

## Community

A fair, safe, and welcoming environment where people have a sense of belonging and opportunities to come together to recreate, socialize, and learn.

## Accountability

Integrity and transparency of decisions affecting programs, finance, and people.

# **Commitment to Race and Social Justice**

By recognizing the dignity of each individual and by reducing the barriers of systemic oppression, we are committed to equity, fairness, impartiality, and social justice.



# WAYS TO CONNECT and MAKE A DIFFERENCE

## **STAY CONNECTED**

- f facebook.com/AssociatedRecreationCouncil
- instagram.com/arc\_seattle
- bit.ly/youtube-seattle-arc

Subscribe to our newsletter: bit.ly/newsletter-seattle-arc

## VOLUNTEER YOUR TIME, TALENT, AND EXPERIENCE

Every nonprofit's success is realized in large part due to dedicated volunteers. ARC has the following volunteer opportunities:

- Advisory Councils: ARC Advisory Councils are made up of passionate community volunteers from neighborhoods across Seattle whose goal is to improve the quality of recreational services and programs for all residents and visitors to Seattle.
- ARC Board of Directors: This is an extraordinary opportunity for an individual who is passionate about ARC's work in the community. The Board defines and supports the mission and vision of ARC, and stewards public trust through fulfillment of legal, financial and ethical responsibilities.

Visit arcseattle.org/volunteer to learn more and sign up.

# MAKE A GIFT

Make a secure gift to support the ARC General Fund and our vision to bring together all people to build a healthy community. Your gift will support ARC's general operations, childcare programs, and our commitment to becoming an anti-racist organization.

- Donate online: arcseattle.org/donate
- By check: Make payable to Associated Recreation Council and mail to ARC at c/o Sonia Doughty, 300 Elliott Ave. W, Suite 100, Seattle, WA 98119
- Donate by phone: Call 206-465-2580 and speak to the Development staff.
- For information about making a donation by wire transfer or a stock donation, contact Sonia Doughty at 206-465-2580 or at sonia.doughty@seattle.gov.
- Leave a Legacy: Make an investment in ARC's future. By making a planned gift to ARC in your will, you recognize the extraordinary value of community in our lives and for generations to come. Contact Sonia Doughty at sonia.doughty@seattle.gov.
- Honor/Memorial gift: Make a gift to honor someone or in memory of a friend or loved one: arcseattle.org/donate
- Matching Gifts: Many companies match their employees donations. If you work for one of these companies, your support of ARC could be doubled or even tripled.
- Donate Your Car: If your vehicle is no longer of use to you, it can still go a long way toward supporting ARC, and you may even get a tax deduction. Contact Sonia Doughty at sonia.doughty@seattle.gov.



