



# REIMAGINING *and* REBUILDING COMMUNITY

ASSOCIATED RECREATION COUNCIL 2021 IMPACT REPORT



## A MESSAGE *from the* BOARD PRESIDENT

### TO OUR ARC FAMILY,

We're proud to share our 2021 annual impact report and celebrate the hard work of our staff, volunteers, and Board members during year two of the pandemic. Despite the challenges of 2021's twists and turns, the ARC team made sound decisions, continued their focus on equity, and successfully re-imagined the meaning of community. Here are some highlights from the year:

- The virtual programs we launched in 2020 continued to grow and brought new participants we hadn't engaged before. One example is with our partner, BECU, where we had a high turnout of teens participating in their virtual financial education programs.
- As summer camps reopened, ARC made sure all children had equitable access. Using donations raised at our annual Fund the Fun event, any child eligible for a scholarship attended summer activity camp entirely for free.
- Continuing our commitment to equity, last fall we piloted a consolidated budgeting process for fiscal year 2022. We used equity data to inform how we budget, captured in SPR's Equity & Priority Populations Index (EPPI), to prioritize communities historically impacted by racism, health disparities, and poverty. Community centers received Equity Priority Zone ratings, and this process allowed the highest priority zones to offer programs at a lower cost, creating more equitable access to programs across the city.

With the help and support of our donors, we're optimistic about our future and that of our community. Thank you for being part of our ARC family.

In partnership,



Justin P. Umagat  
*Board President*



## IMPACT *in the* COMMUNITY

## PROGRAMS *by the* NUMBERS

### SPR AND ARC PARTNERSHIP LOCATIONS OFFERING PROGRAMS IN 2021:



Community Centers **20**



Satellite Sites **1**



Pools **10**



Tennis Center **1**



Boating Centers **2**



Elementary Schools **9**  
(School Age Care)



### LIFELONG RECREATION:

**406** programs  
**3,191** registrations



### SPECIALIZED PROGRAMS:

**51** programs  
**896** registrations



### PRESCHOOL:

**5** programs  
**77** registrations



### CHILDCARE (SCHOOL YEAR 2021/2022):

**13** programs  
**1,537** registrations



### AQUATICS & BOATING:

**406** programs  
**3,836** registrations



### RECREATION (YOUTH & ADULT):

**1,323** programs  
**5,677** registrations



### ATHLETICS (YOUTH & ADULT):

**94** programs  
**474** registrations



### VIRTUAL PROGRAMS (YOUTH & ADULT):

**386** programs  
**2,635** registrations



### SUMMER CHILDCARE:

**17** programs  
**3,333** registrations



### SUMMER ACTIVITY CAMP:

**244** programs  
**2,743** registrations





# FINANCIALS

## 2021 REVENUE

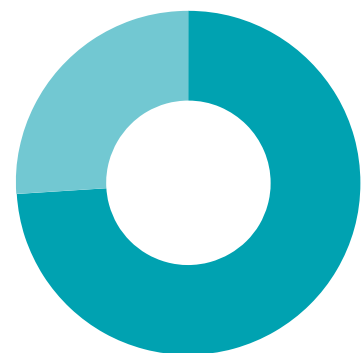
Class Fees	6,573,295
Sports Fees	118,674
Grants	2,093,086
Fundraising Events	259,711
Donations	37,016
Other	114,943

**Total** **\$9,196,725**

## 2021 REVENUE

Earned	6,806,912
Contributed	2,389,813

**Total** **\$9,196,725**

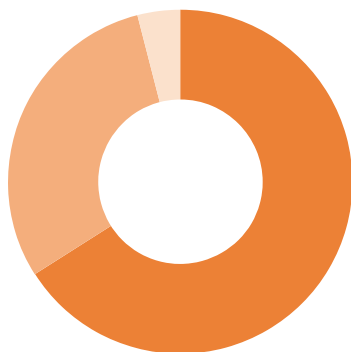


- Earned Income **74%**
- Contributed Income **26%**

## 2021 EXPENSES

Programming	5,900,825
Administrative	2,699,061
Fundraising	274,091

**Total** **\$8,873,977**



- Programs **66%**
- Administrative **30%**
- Fundraising **3%**



## 2021 ARC BOARD OF DIRECTORS

- Justin Umagat, *Board President, King County Metro*
- Leon Preston, *1st Vice President, Professor Emeritus at UW School of Social Work*
- Caitlin Doughty, *2nd Vice President, The Nature Conservancy*
- Frana Milan, *Secretary, Stepherson & Associates Communications*
- Morgin Morris, *Treasurer, KeyBank*
- Jonathan Hartung, *Ex Officio, SHKS Architects*
- Michael Cuadra, *King County Housing Authority*
- Jackie Mitti, *Microsoft*
- Bernardo Ruiz, *Racing to Equity*
- Kyle Serikawa, *Plenty*
- Judy Tangen, *Community Volunteer*
- Heather Van Nuys, *Community Volunteer*
- Payel Vengalil, *The Bridgespan Group*
- Brad Wilken, *Bill & Melinda Gates Foundation*

# 2021 ANNUAL DONORS

## CORPORATE, GOVERNMENT & FOUNDATIONS

Albertsons Companies Foundation  
All in Washington  
American Specialty Health  
BECU  
Bill & Melinda Gates Foundation  
Cambia Health Foundation  
Carleton Park Garden Club  
Child Care Aware of Washington  
Community Health Plan of Washington  
Department of Education and Early Learning (DEEL)  
Dina Blade Productions  
Expeditors International of Washington, Inc.  
Friends of Waterfront Seattle  
Green Lake Chamber of Commerce  
Harborstone Credit Union  
Helen Clay Frick Foundation  
HUB International Limited  
International Community Health Services  
Johnson & Johnson Foundation  
Kathryn Alvord Gerlich Family Fund  
Lake & Company Real Estate  
Littler Mendelson P.C.  
Lovsted Family Charitable Foundation  
Microsoft Matching Gifts Program  
MMS Giving Foundation  
Nancy Ruth Fund  
Neighborcare Health  
Pacifica Law Group  
Odessa Brown Children's Clinic  
PCC Community Markets  
Premiera Blue Cross  
Provail  
Rainier Scholars  
Regence  
Rotary Club of Seattle International District  
School's Out Washington  
Seattle Children's Hospital  
Seattle Foundation  
Seattle Parks and Recreation  
Seattle Seahawks  
SHKS Architects  
Sound Community Bank  
Summit Law Group  
Tennis Center at Sand Point LLC  
U.S. Bank Foundation Employee Matching Gift Program  
USTA Pacific Northwest  
Washington Department of Children, Youth, and Families  
Wells Fargo

## INDIVIDUAL DONORS

Jesús Aguirre  
Monica Alcabin  
Virginia Anderson  
Peter Anderson  
Mary Andrews  
Tosin Arasi  
Thomas Arbuckle  
Christina Arcidy  
Danielle Baer  
Carolyn Bain  
Jody Bartee-Albert  
Virginia Bear  
Abby Berg  
Giselle Betser  
Mickey Bevens  
Becky and Gene Bisbee  
Daniel Blau  
Mark Blitzer  
Mark Bolender  
John Bray  
Christina Broadwin  
Susan Brown  
Chad Brown  
Yvonne Brown  
Morry Browne  
Theresa Burns  
Mary Pat Byington  
Joyce and Kevin Bywater  
Teresita and Perefita Cabasag  
Tiffany Miller Campbell  
Becky Campbell  
Sara Campbell  
Suzanne and Jay Canson  
Cyndi Cassidy  
Robert Chamberlain  
Pang Chang  
Holy Chea  
Laurel Clark  
Cherie and Bob Clausen  
Erin Clements  
William Coffman  
Marissa Cogan  
Heather Cooper  
Catherine Costello

Terry Cowen  
Stacy Crim  
Kelly Crow  
Michael and Ananda Cuadra  
Merebea and Shawn Danforth  
Renita DeGraff  
Elizabeth Derry  
Jack and Diane Dewing  
Dwarkanish Dhabalia  
Caitlin Doughty  
Sonia Doughty  
Anthony Droye  
Caryl Dryer  
Cornelia Dude  
Shirley and William Duncan  
Ned Dunn  
Cheryl Dyer  
Betsy Earl  
Lindsay and Patti Eberts  
JoDean Edelheit  
Ellen Ehrenkranz  
Madeline Engel  
Gary and Susan Epstein  
Aaron Eubank  
William and William Fahle  
Ian Faigley  
Myra Faulconer  
Deborah Feldman  
Tracy Flynn  
Katherine Nordell Fort  
Nick and Zoe Fradkin  
Carol Freise  
Isaac Fuchs  
Dewey Gantz  
Steven Gelb  
Dave Gertsenshteyn  
Carole Gibb  
Raenna and Walt Gislason  
Barb Glascock  
Sandra Goldade  
Christopher and Judy Grant  
Devon and Jennifer Grennan  
Hallidie Haid  
Sue Harper  
Diane Harter  
Jonathan Hartung

Gerrie Hashisaki  
Mo Hecht  
Ginny Heller  
Justin Hellier  
Bonnie Hemphill  
Ellen Hendin  
Eric Herman  
Anne Herman  
Gail Hermanson  
Carol Hickner  
Miguel Hidalgo  
Scott Hogan  
Terry and Jeannie Holme  
Juanita Holmes  
Vicki Hooper  
Katy Horan  
Kelly Hudson  
Denise Hughes  
Richard Hupf  
Katherine Ichinose  
Alice and Philip Ikeda  
Janice and William Ingle  
Thomas Israel  
Jacob Jacobson  
Jackie Jainga Hylseth  
Gretchen Johnson  
Brian and Michael Judd  
Jean Ketcham  
David Keyes  
Greg Kimberly  
Sandy Kraus  
Kellie Kraus  
Robert Kubiniec  
Edwin Lagerquist  
Cindy Lantry  
Holly Lawson  
Poppy Lear  
Lauren Lee  
Derek Leslie-Cook  
David Leuthy  
Isabel Lin  
Angelo Lombardo  
Teresa Lundmark  
Stewart Lyman  
Jill and Sean MacCorkle  
Glenn MacCorkle

Lindsay Malone  
Kat Marshello  
Mary Mason  
Sharon Mauze  
Damon May  
Dennis and Kay McCabe  
Kayln McClure  
Elizabeth McKliget  
Ann and Kit McQueen  
Marieta Mendoza  
Fran Milan  
Mark Minickiello  
Linda Mitchell  
Margin Morris  
Joyce Moty  
Landon Myers  
Ekaterina Nechaeva  
Patti Newton  
Jeff Norman  
Kelly Bryant  
Joseph Novatny  
Phoebe O'Leary  
Amy O'Donnell  
Mari Offenbecher  
Jared and Karla Ogle  
Patricia Oligmueller  
Teresa Olmos  
Griffith and Shelley Overturf  
Brandee Paisano  
Jack Parker  
Darcy and Enzo Paschino  
Becky and Dennis Peer  
Marguerite Pettibone  
Robin Phillips  
Colin Plank  
Robert Pretlow  
Maria Protis  
Teri Randall  
David Raney  
Bob and Lisa Ratliffe  
Tim Reagan  
Linden and David Rhoads  
Melanie and Aaron Ridenour  
Shannon Robinson  
Wendy Rogers  
Stuart Rolfe

Daveron Ross  
Jerry Rosso  
Tony Rosso  
Arlene Roth  
Martha Rotter  
Bernardo Ruiz  
Jon and Judy Runstad  
Bernard Ryan  
Lindy Ah Sam  
Janice Sandison  
Kathy Scardiff  
Brian Schmid  
Phil and Leslie Scott-Schlaepfer  
Lori Seabright  
Kyle Senikawa  
Kirstin Seymour  
Caroline Shelton  
Kathy Shuman  
Rebecca Sill  
Alex and Laurie Skalanbania  
Robin Slutsky  
Nancy Lee Smith  
Cyndi Smith  
Vicky Smith  
Eileen Solemsaas  
Joann Sparks  
Howard Stambor  
Mike and Kathy Stanley  
Judith Starbuck  
Ruth Stark  
Scooter and Kelly Stein  
Marcelo Suarez  
Laura Sutkus  
Tatiana Svec  
Bonnie Swenson  
Steven and Ann Swenson  
Rod and Kellie Swishhelm  
Johann Tan  
Judy Tangen  
Alisha Taylor  
David Teeny  
Carol Toffe  
Kathy Treleven  
Nancy Trenbeth  
Justin Umagat  
Kelsey Vanhee

Genevieve Voyda  
Payel Vengail  
Yana Viniko  
Kyle Vixie  
G Volk  
Helene Varon  
John Vynne  
Elizabeth Wagner  
Mark Ward  
Avantika Waring  
Rosemary Warren  
Megan Wells  
Alex Wheeler  
Joseph White  
Christy Wicklander  
Dennis Wiederholt  
Kirsten Wild  
Sara Wilkinson  
Scott, Angie, and Megan Williams  
Kendra Williams  
Betty Williams  
Sebastian Wilson  
Anna Van Windekens  
Susan Wilson  
Bonnie Wolkstein  
Steven Wort  
Rushyan Yen  
Frances and Del Younglas  
Barry and Maggie Ziker  
Stephanie Zimmerman

*Note: If we have mistakenly overlooked or incorrectly listed your name, please accept our apology. If you have any questions, comments, or corrections, please contact Sonia Doughty, Development Director, at 206-727-8792 or sonia.doughty@seattle.gov.*





# OUR MISSION, VISION *and* VALUES

## OUR MISSION

Inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation, childcare, and lifelong learning programs.

## OUR VISION

Bringing together all people to build a healthy community.

## OUR VALUES

### Equitable Access

Access to equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning opportunities for all.

### Community Engagement and Participation

An engaged community makes our neighborhoods healthier places to live, work, and play.

### Mutual Respect

Interaction between community and dedicated, diverse caring staff and volunteers based on mutual respect.

### Community

A fair, safe, and welcoming environment where people have a sense of belonging and opportunities to come together to recreate, socialize, and learn.

### Accountability

Integrity and transparency of decisions affecting programs, finance, and people.

### Commitment to Race and Social Justice

By recognizing the dignity of each individual and by reducing the barriers of systemic oppression, we are committed to equity, fairness, impartiality, and social justice.



## WAYS TO CONNECT *and* MAKE A DIFFERENCE

### STAY CONNECTED

 [facebook.com/AssociatedRecreationCouncil](https://facebook.com/AssociatedRecreationCouncil)

 [instagram.com/arc\\_seattle/](https://instagram.com/arc_seattle/)

 [bit.ly/youtube-seattle-arc](https://bit.ly/youtube-seattle-arc)

Subscribe to our newsletter: [bit.ly/newsletter-seattle-arc](https://bit.ly/newsletter-seattle-arc)

### VOLUNTEER YOUR TIME, TALENT, AND EXPERIENCE

Every nonprofit's success is realized in large part due to dedicated volunteers. ARC has the following volunteer opportunities:

- **Advisory Councils:** ARC Advisory Councils are made up of passionate community volunteers from neighborhoods across Seattle whose goal is to improve the quality of recreational services and programs for all residents and visitors to Seattle.
- **ARC Board of Directors:** This is an extraordinary opportunity for an individual who is passionate about ARC's work in the community. The Board defines and supports the mission and vision of ARC, and stewards public trust through fulfillment of legal, financial and ethical responsibilities.

Visit [arcseattle.org/volunteer](https://arcseattle.org/volunteer) to learn more and sign up.

### MAKE A GIFT

Make a secure gift to support the ARC General Fund and our vision to bring together all people to build a healthy community. Your gift will support ARC's general operations, childcare programs, and our commitment to becoming an anti-racist organization.

- **Donate online:** [arcseattle.org/donate](https://arcseattle.org/donate)
- **By check:** Make payable to Associated Recreation Council and mail to ARC at c/o Alex Wheeler, 8061 Densmore Avenue N, Seattle, WA, 98103
- **Donate by phone:** Call 206-465-2580 and speak to the Development staff.
- **For information about making a donation by wire transfer or a stock donation,** contact Sonia Doughty at 206-465-2580 or at [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov).
- **Leave a Legacy:** Make an investment in ARC's future. By making a planned gift to ARC in your will, you recognize the extraordinary value of community in our lives and for generations to come. Contact Sonia Doughty at [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov).
- **Honor/Memorial gift:** Make a gift to honor someone or in memory of a friend or loved one: [arcseattle.org/donate](https://arcseattle.org/donate)
- **Matching Gifts:** Many companies match their employees donations. If you work for one of these companies, your support of ARC could be doubled or even tripled.
- **Donate Your Car:** If your vehicle is no longer of use to you, it can still go a long way toward supporting ARC, and you may even get a tax deduction. Contact Sonia Doughty at [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov).







**Seattle  
Parks & Recreation**  
healthy people healthy environment strong communities

