



# PARTNERSHIP OPPORTUNITIES

## 2023 SPONSORSHIP CATALOG



**Seattle**  
Parks & Recreation



**Associated  
Recreation  
Council**



## INTRODUCTION

**Thank you for considering an investment in Seattle Parks and Recreation and Associated Recreation Council's special events and programs.** With your partnership, together

we're able to offer countless opportunities for Seattle residents and visitors to enjoy recreational programs and activities.

This catalog provides detailed information regarding the audience, attendance, demographics, and geographic locations for over 30 events and programs throughout Seattle. As a 501(c)(3) nonprofit, your investment is tax deductible.

We look forward to partnering with you to bring these enriching activities to the residents and visitors of Seattle and the greater Puget Sound.

Associated Recreation Council  
8061 Densmore Ave N, Seattle, WA 98103  
206-615-1276 | [arcseattle.org](https://arcseattle.org)

## LEGEND



### SIGNATURE EVENTS

Drawing anywhere from 5,000 to 35,000 people, these well-established annual events provide free recreation and entertainment to the community.



### CITYWIDE EVENTS

Offered at multiple locations across the city, these combined events draw anywhere from 400 to 4,000 people.



### COMMUNITY CENTER & PARKS EVENTS

Held at individual community centers, these local annual events offer you opportunities to reach specific populations around the city.



### RECREATION PROGRAMS

Through a variety of opportunities, youth enjoy participating in impactful recreation and lifelong learning programs.

*Your support ensures that our special events and programs are accessible, equitable, and affordable to all people who live in and around Seattle.*

*These funds will support scholarships, free and low-cost recreation, and other community events.*

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## RECREATION PROGRAMS

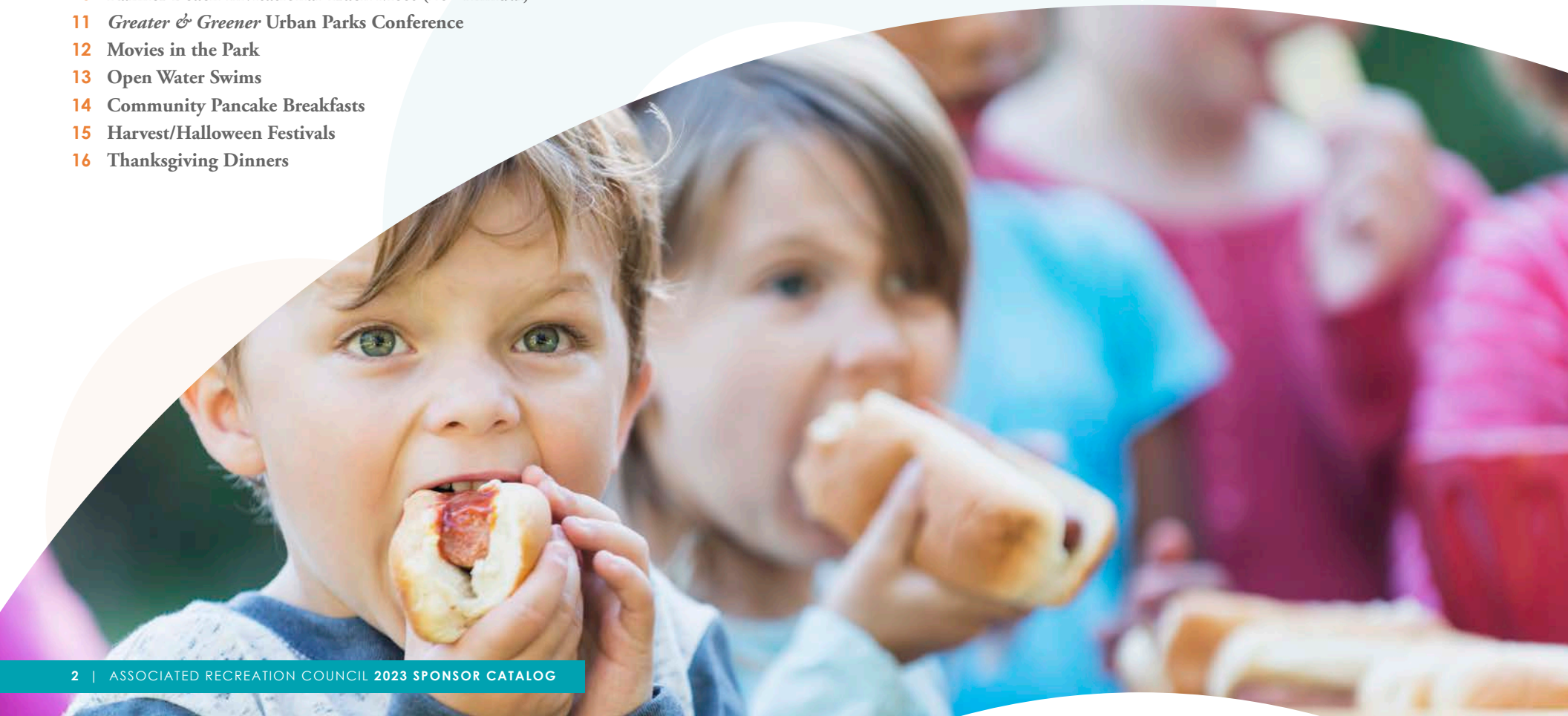
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# OVERVIEW

## OUR COMMUNITY

As one of the fastest growing cities in the country, Seattle is home to 737,015 people, with a median household income of \$120,907. There are 345,627 households, with a median property value of \$819,000. The home ownership rate is 44.9%.

Our city is also home to many high-profile businesses, all of which have attracted people from all over the region, country, and world. Our population is very diverse as a result of this business growth.

With Seattle's continued growth comes more opportunities for companies to make a philanthropic impact, build goodwill, and create brand awareness.

## ABOUT ASSOCIATED RECREATION COUNCIL

Associated Recreation Council (ARC) has been the nonprofit partner of Seattle Parks and Recreation (SPR) for over 45 years. Our mission is to inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs. In our role as an independent 501(c)(3), we provide programming and services for 26 community centers, 10 community pools, the Amy Yee Tennis Center, two boating centers, and three Environmental Learning Centers: Discovery Park, Carkeek Park and Camp Long.

## OUR REACH

We are uniquely positioned to reach the hundreds of thousands of people who call Seattle and the Puget Sound region home. With recreational facilities and parks spread throughout the city, we can provide you with opportunities to target your audience at a community center event or get before a diverse group of thousands at one of our signature events and/or programs.



## PARTNERSHIP

Our well-established special events and programs provide excellent opportunities for your company/business to show your support of the community, meet potential customers, and gain brand awareness. We have sponsorship levels for every business and can customize your benefits. We want to create the best event with the maximum exposure for your organization.

**If you are interested in learning about partnerships, contact Robin Slutsky, Philanthropy Relations Manager, at [robin.slutsky@seattle.gov](mailto:robin.slutsky@seattle.gov) or 206-245-6524.**





# 20<sup>th</sup> Annual Polar Bear Plunge

The Pacific Northwest's first-ever plunge has inspired countless others. Come support the plunge that started it all.

**Date:** January 1, 2023 | **Time:** Noon | **Location:** Matthews Beach | **Attendance:** 3,500

BENEFITS	SPLASH SPONSOR \$2,500	PLUNGE SPONSOR \$750
	CATEGORY EXCLUSIVITY	UNLIMITED AVAILABLE
Logo on promotional banner	✓	
Logo on promotional poster	✓	✓
Sponsor recognition with logo in ARC Facebook post	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓
Name recognition in SPR Parkways Blog Post (40,039 unique visits each month)	✓	✓
Name recognition on SPR Facebook page (17,000 followers)	✓	
Name recognition on SPR Twitter Account (35,700 followers)	✓	
Name recognition in annual ARC Impact Report	✓	✓
Opportunity for employees to volunteer	✓	✓
Table for distribution of sample product and/or information	✓	
Verbal recognition from PA system throughout the event	✓	







## 5<sup>th</sup> Annual Fund the Fun Breakfast

Network with up to 350 like-minded professionals who share your passion for our mission. This free fundraising breakfast supports youth scholarships for families in need. Your sponsorship will help ensure all youth have an opportunity to engage in sports and recreation programs.

**Date:** April 20, 2023 | **Time:** 8 – 9 am | **Location:** The Hyatt at Olive 8 | **Attendance:** Up to 350

BENEFITS	PLATINUM SPONSOR \$10,000 CATEGORY EXCLUSIVITY	GOLD SPONSOR \$5,000 LIMITED TO 3	SILVER SPONSOR \$2,500 UNLIMITED AVAILABLE	BRONZE SPONSOR \$1,500 UNLIMITED AVAILABLE
Welcome event guests and kick off program (2-3 minutes)	✓			
Opportunity to host a sponsorship table at registration	✓			
Logo on electronic invitations	✓			
Feature story in <i>ARC in Action</i> donor newsletter	✓			
Top placement of logo on printed program cover	✓			
Table of ten with priority placement	✓	✓		
Logo in PowerPoint presentation	✓	✓		
Logo with hyperlink on event web page	✓	✓		
Sponsorship recognition on electronic invitations		✓		
Medium logo on printed program		✓		
Sponsorship recognition in <i>ARC in Action</i> donor newsletter		✓	✓	✓
Reserved table of ten			✓	✓
Sponsorship recognition in printed program			✓	✓
Listing in PowerPoint presentation			✓	✓
Recognition in ARC annual Impact Report	✓	✓	✓	✓
Logo on event web page	✓	✓	✓	✓





## SIGNATURE EVENTS

### 32<sup>nd</sup> Annual Beacon Hill Festival

This popular fair brings together friends, neighbors, and families in this diverse neighborhood for a day of food, fun, and community building.

**Date:** June 3, 2023 | **Time:** 11 am – 4 pm | **Location:** Jefferson Community Center | **Attendance:** 5,000

#### BENEFITS

	TITLE SPONSOR \$3,000 CATEGORY EXCLUSIVITY	MAIN STAGE SPONSOR \$2,000 CATEGORY EXCLUSIVITY	BOUNCE HOUSE SPONSOR \$2,000 CATEGORY EXCLUSIVITY	FESTIVITY SPONSOR \$1,500 UNLIMITED AVAILABLE	FESTIVAL SUPPORTER \$500 UNLIMITED AVAILABLE
Prominent logo placement as “Presented with support from” on all event collateral and marketing materials	✓				
Logo on main stage lineup signage and main stage banner		✓			
Logo on bounce house signage and banner			✓		
Company name/logo on main stage banner, pre-event festival posters, and 5,000 pre-event flyers distributed at schools and businesses	✓				
Opportunity to address the public before select main stage performances	✓				
Priority table for distribution of sample product and/or information at event	✓				
Table for distribution of sample product and/or information		✓	✓	✓	✓
Opportunity for your employees/members to volunteer at event	✓	✓	✓	✓	✓







## SIGNATURE EVENTS

# 17<sup>th</sup> Annual Big Day of Play

Part of Seattle Parks and Recreation's *Get Moving Initiative*, Big Day of Play is a great way for families to be active together and learn about healthy lifestyles. This free community event draws people from across the Rainier Valley.

**Date:** August 19, 2023 | **Time:** TBD | **Location:** Rainier Community Center | **Attendance:** 5,000

### BENEFITS

	TITLE SPONSOR \$10,000 CATEGORY EXCLUSIVITY	MAIN STAGE SPONSOR \$7,500 CATEGORY EXCLUSIVITY	FESTIVITY SPONSOR \$5,000 UNLIMITED AVAILABLE	SUPPORTER \$2,500 UNLIMITED AVAILABLE	FRIEND \$1,000 UNLIMITED AVAILABLE
Prominent logo placement as "Presented with support from" on all event collateral and marketing material	✓				
Logo placement in Big Day of Play ad in Seattle Parks and Recreation program brochures, Seattle Parks and Recreation's website rotating banner, as well as web and/or print ads	✓				
Choice of booth space for distribution of sample product and/or information	✓				
Booth space for distribution of sample product and/or information		✓	✓ 10x10 SIZE BOOTH	✓ 10x10 SIZE BOOTH	✓ 10x10 SIZE BOOTH
Logo placement on all signage throughout the event	✓				
Logo on main stage lineup signage and main stage banner		✓			
Option to host clinic or activity	✓	✓	✓		
Logo on Big Day of Play website, Facebook page, and blog	✓	✓	✓	✓	✓
Name featured in press release	✓	✓	✓	✓	✓
Featured Posts on SPR Big Day of Play Blog and Facebook page	✓				
Opportunity to address public and recognition from main stage	✓				
Employee volunteer opportunities	✓	✓	✓	✓	✓
Giveaway opportunities	✓	✓	✓	✓	✓







## SIGNATURE EVENTS

### 44<sup>th</sup> Annual Pathway of Lights

Seattle Parks and Recreation continues a beloved Seattle tradition with Pathway of Lights. This free event features over 2.8 miles of luminaries set along the lake, free hot refreshments, live music and carolers. This popular community event has drawn tens of thousands of people to the lake for over 40 years. Visitors will also enjoy a synchronized music and hot air balloon glow!

**Date:** December 10, 2023 | **Time:** 4:30 pm – 7:30 pm | **Location:** Green Lake & Green Lake Community Center | **Attendance:** Up to 35,000 people

BENEFITS	LUMINARY SPONSOR \$10,000 CATEGORY EXCLUSIVITY	GOLDEN LIGHT SPONSOR \$5,000 LIMITED TO 2	LANTERN SPONSOR \$2,500 UNLIMITED AVAILABLE	TWINKLE SPONSOR \$1,000 UNLIMITED AVAILABLE
Prominent logo placement as “Presented with support from” on all event marketing collateral – banners, posters, flyers	✓			
Logo/company name on event collateral and marketing materials		✓	✓	
Opportunity to address the crowd before select musical performances	✓			
Table for distribution of sample product and/or information	✓	✓		
Ability to hand out materials related to sponsored event	✓	✓		
Logo/company name on event welcome banner at Green Lake	✓	✓	✓	✓
Opportunity for your employees/members to volunteer at event	✓	✓	✓	✓



### Spring Egg Hunts (Sponsorship covers all locations)

These events vary slightly between the traditional Egg Hunt, the toddler Egg Hunt, and the flashlight Egg Hunt. Sponsorship covers all three events held at the following Community Centers: Ballard, Bitterlake, Delridge, High Point, Loyal Heights, Magnolia, Meadowbrook, Van Asselt and Yesler.

**Date:** March – April 2023 | **Times:** Vary | **Locations:** 9 egg hunts throughout the city

**Attendance:** 2,000+

#### BENEFITS

#### SPONSORSHIP LEVEL: \$2,500 CATEGORY EXCLUSIVITY

Logo on promotional poster	✓
Logo on promotional event banner at each location	✓
Sponsor recognition with logo in ARC Facebook post	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (35,700 followers)	✓
Name recognition in SPR Parkways Blog post (40,039 unique visits each month)	✓
Name recognition in annual ARC Impact Report	✓







## 20<sup>th</sup> Annual Rainier Beach Invitational Track Meet

Reach hundreds of families who come from across Washington to cheer on their children at this popular track and field event, featuring Long Jump, Shot Put, Discus, Turbo Javelin, and Finn Flyer.

**Date:** April or May 2023 | **Times:** TBD | **Location:** West Seattle Stadium | **Attendance:** 600 participants

### BENEFITS

**TITLE SPONSOR**  
**\$2,500**  
**CATEGORY EXCLUSIVITY**

Logo on banner	✓
Logo on invitations to over 150 families	✓
Opportunity to hand out medals to winners	✓
Table with opportunity to hand out event-related giveaways	✓
Name recognition in SPR news release	✓
Logo on SPR Parkways Blog Post (40,039 unique viewers)	✓
Logo on SPR Facebook page (17,000 followers)	✓
Logo on SPR Twitter account (37,500 followers)	✓
Logo on ARC Facebook page	✓
Name recognition in <i>ARC in Action</i> newsletter	✓
Name in annual ARC Impact Report	✓
Logo on Rainier Beach Track Club Facebook page	✓





# Greater & Greener Urban Parks Conference



Seattle is the host city for the next *Greater & Greener* Urban Parks Conference to be held June 22-25, 2024, presented by City Parks Alliance and Seattle Parks and Recreation.

*Greater & Greener* 2024 will showcase Seattle's extraordinary park system to more than 1,000+ urban leaders from 200 cities across North America and around the world, coming together to explore the power of public parks to transform urban landscapes.

For more than a decade, *Greater & Greener* has been the leading international conference for urban park leaders, city planning and design professionals, public officials, advocates, funders, and innovators. *Greater & Greener* explores how city parks can be designed, developed, programmed, funded, and sustained to meet increasing city demands. The carefully curated sessions, workshops, and park tours facilitate an honest dialogue around solutions, cross-sector and peer-to-peer networking, and tools for building successful park partnerships. *Greater & Greener* conference tracks tackle the most pressing issues facing cities around the world: social and racial equity, cross-agency and cross-sector partnerships, new and innovative funding models, and replicable solutions for parks.

Sponsors are recognized in front of an exclusive audience of: Urban park leaders. Conservancies. City planners. Agency heads. Mayors. Architects. Developers. Advocates. As a *Greater & Greener* 2024 sponsor, you'll reach our exceptional audience of cross-sector leaders and decision makers, drawn from cities from across the nation and around the world.

**To learn about sponsorship opportunities with *Greater & Greener*, contact Sonia Doughty at [sonia.doughty@seattle.gov](mailto:sonia.doughty@seattle.gov) or 206.465.2580.**







## Movies in the Park

Summer outdoor movies showing family-friendly films always delight people of all ages. Six community centers and parks are scheduled to host movies in 2023.

**Date:** Select dates in July – August 2023 | **Times:** Dusk – times vary

**Location:** Magnuson Park Amphitheater, Green Lake Community Center, Hing Hay Park, Cascade Playground, High Point Community Center, and Freeway Park

BENEFITS	PREMIERE SPONSOR PER LOCATION: \$1,000	COMING ATTRACTIONS SPONSOR PER LOCATION: \$500
	CATEGORY EXCLUSIVITY	UNLIMITED AVAILABLE
Logo on promotional poster	✓	✓
One still ad to be provided by your company to appear on movie screen prior to start of event	✓	
Sponsor recognition with logo in ARC Facebook post	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓
Name recognition on SPR Parkways Blog post (40,039 unique visits each month)	✓	✓
Verbal recognition by emcee from stage	✓	
Name recognition in annual ARC Impact Report	✓	✓
Sponsor tagged on Seattle Parks and Recreation's Facebook event posting	✓	
Sponsor recognition on Seattle Parks and Recreation calendar posting	✓	





### 16<sup>th</sup> Annual Green Lake Open Water Swim

This is a great event for all outdoor enthusiasts. A short ½-mile swim for beginners, a 1-mile swim for intermediates, and both swim races for those advanced competitive swimmers.

**Date:** July 2023 | **Time:** TBD | **Location:** Green Lake

**Participants:** 225 | **Spectators:** 200

### 36<sup>th</sup> Annual Emerald City Open Water Swim

Swimmers ages 10 to 110 can participate in this popular event, which includes ½-mile out-and-back and 1-mile open water races.

**Date:** August 2023 | **Time:** TBD | **Location:** Andrews Bay-Seward Park

**Participants:** 120 | **Spectators:** 120

#### BENEFITS

**SPONSORSHIP LEVEL:**  
\$1,000 — BOTH EVENTS  
CATEGORY EXCLUSIVITY

**SPONSORSHIP LEVEL:**  
\$500 — ONE EVENT  
UNLIMITED AVAILABLE

Name recognition on SPR Facebook page (17,000 followers)



Name recognition on SPR Twitter account (35,700 followers)



Logo on promotional posters



Logo on promotional event banner



Sponsor recognition with logo in ARC Facebook post



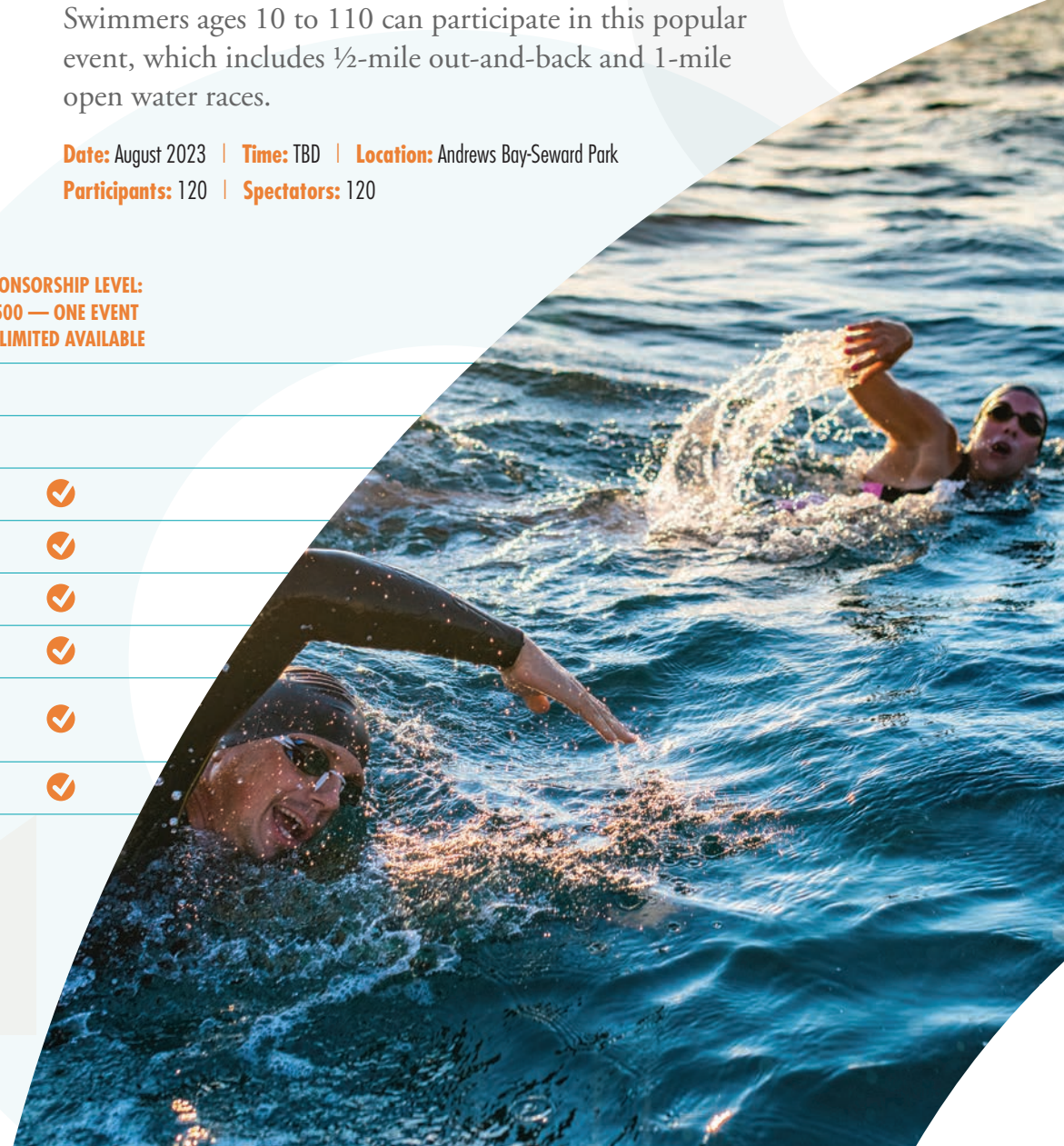
Name recognition in *ARC in Action* donor newsletter



Name recognition in SPR Parkways Blog post  
(40,039 unique visits each month)



Name recognition in annual ARC Impact Report







# Community Pancake Breakfasts

These community breakfasts bring people of all ages together to enjoy food, fellowship, and fun. Sponsorship covers all four events held at the following community centers.

**Dates:** Dates and times vary throughout the year | **Attendance:** 1,800

**Location:** Four community centers — Bitter Lake, Loyal Heights, Northgate, and Rainer Beach

BENEFITS	SPONSORSHIP LEVEL: \$3,000
	CATEGORY EXCLUSIVITY
Logo on promotional poster	✓
Logo on promotional event banner	✓
Sponsor recognition with logo in ARC Facebook post	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓
Name recognition in SPR Parkways Blog post (40,039 unique visitors each month)	✓
Name recognition in annual ARC Impact Report	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (35,700 followers)	✓
Table for distribution of sample product and/or information at event	✓
Opportunity for your employees to volunteer at event	✓







# Harvest/Halloween Festivals

These crowd favorites celebrate fall fun for the entire family. Sponsorship covers all 11 events held at the following community centers: Ballard, Bitter Lake, Delridge, Garfield, High Point, Loyal Heights, Magnolia, Meadowbrook, Northgate, Rainer Beach, and Van Asselt

**Date:** October 2023 | **Times:** Vary | **Attendance:** 5,000

### BENEFITS

**SPONSORSHIP LEVEL:**  
\$5,000  
**CATEGORY EXCLUSIVITY**

Logo on poster	✓
Logo on banner	✓
Sponsor recognition with logo in ARC Facebook post	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓
Name recognition in annual ARC Impact Report	✓
Name recognition on SPR Parkways Blog post (40,039 unique visitors per month)	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (35,700 followers)	✓
Opportunity for promotional giveaways at event	✓







# Thanksgiving Dinners

These festive meals bring the community together to celebrate a favorite holiday tradition.

**Date:** November 2023 | **Times:** Vary | **Attendance:** 400

**Location:** High Point, Garfield, Rainer Beach, and Yesler Community Centers

### BENEFITS

**SPONSORSHIP LEVEL:**  
\$1,000  
**UNLIMITED AVAILABLE**

Logo on promotional poster	✓
Logo on promotional banner	✓
Sponsor recognition with logo in ARC Facebook post	✓
Opportunities to address attendees	✓
Table for distribution of sample product and/or information	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓
Name recognition in annual ARC Impact Report	✓





# 2<sup>nd</sup> Annual Black History Month Celebration

A celebration of the art, poetry, music, dance, inventions, intellectual contributions, and political accomplishments of African Americans.

**Date:** February 2023 | **Time:** TBD | **Location:** Van Asselt Community Center | **Attendance:** 150

### BENEFITS

#### SPONSORSHIP LEVEL: \$600 CATEGORY EXCLUSIVITY

Logo on posters and flyers	✓
Logo on banner	✓
Table for distribution of sample products and/or information	✓
Name recognition in annual ARC Impact Report	✓
Name recognition in SPR Blog Post (40,039 unique viewers)	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (37,500 followers)	✓
Name recognition on Van Asselt Community Center Facebook page	✓
Logo on ARC Facebook page	✓
Name recognition in ARC in Action newsletter	✓







## COMMUNITY CENTER & PARKS EVENTS

### 15<sup>th</sup> Annual Dancing til Dusk

A treasured summer tradition, Dancing til Dusk takes place in one of four beautiful Seattle downtown parks each week. Enjoy 16 summer evenings of free music and dancing. Events begin with an hour-long dance lesson on a big open dance floor. Beginners to experts all dance together!

**Date:** July & August | **Time:** 6 pm – 9:30 pm | **Locations:** Hing Hay Park, Pier 62, Westlake Park, Freeway Park, and Golden Gardens Bathhouse

**Attendance:** 4,000 | **Average attendance per event:** 365 | **Demographics:** Average age of participants is 30-50 years old; 86% of participants live in Seattle



BENEFITS	PLATINUM SPONSOR \$10,000 CATEGORY EXCLUSIVITY	GOLD SPONSOR \$5,000 UNLIMITED AVAILABLE	SILVER SPONSOR \$2,500 UNLIMITED AVAILABLE	BRONZE SPONSOR \$1,000 UNLIMITED AVAILABLE
Sponsor recognition in the Center City Parks Summer Schedule brochure (1,000 brochures distributed at all of our downtown parks throughout the summer)	✓			
3 dedicated Center City Parks Facebook posts explicitly highlighting sponsor (1 pre-summer, 1 during summer, 1 after events conclude)	✓			
Inclusion in Seattle Parks and Recreation Press Release about summer events schedule	✓			
15 email blasts to a mailing list of over 1,500 Seattle residents	✓	✓		
Sponsor logo prominently included in all print and electronic media promoting the program (includes flyers, poster, newsprint, Facebook and Twitter)	✓	✓		
Sponsor logo with link prominently placed on SPR Downtown (Center City) Parks website	✓	✓		
Prominent logo on banner and/or other official signage at event	✓	✓	✓	
Sponsor listing on official program website	✓	✓	✓	✓
Table for distribution of sample product and/or information	✓	✓	✓	✓
Sponsor recognition with logo in ARC Facebook post	✓	✓	✓	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓	✓	✓	✓
Name recognition in annual ARC Impact Report	✓	✓	✓	✓



## Juneteenth Celebrations

These special events mark the anniversary of the emancipation of the country's last slaves, which happened in Texas on June 19, 1865. These three community-focused events feature free multicultural food, interactive family resource booth, and live entertainment.

**Date:** June 2023 | **Time:** TBD | **Locations:** Yesler Community Center (11th annual), Rainier Beach Community Center (7th annual), and Loyal Heights Community Center (2nd annual) | **Attendance:** 1,500 Together

BENEFITS	SPONSORSHIP LEVEL: \$1,500 FOR THREE EVENTS CATEGORY EXCLUSIVITY	SPONSORSHIP LEVEL: \$500 FOR ONE EVENT UNLIMITED AVAILABLE
Logo on banners	✓	✓
Logo on posters and flyers	✓	✓
Name recognition in annual ARC Impact Report	✓	✓
Table for distribution of event-related product	✓	
Name recognition in SPR Blog Post (40,039 unique followers)	✓	✓
Name recognition on SPR Facebook page (17,000 followers)	✓	✓
Name recognition on SPR Twitter account (37,500 followers)	✓	✓
Name recognition on Yesler, Loyal Heights, and Rainier Beach Community Centers Facebook pages	✓	✓
Logo on ARC Facebook page	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓







## 9<sup>th</sup> Annual Camp Outs

Share your love of the outdoors with families from the High Point and New Holly Seattle Housing Authority by sponsoring this overnight program at Camp Long. Visitors to this 68-acre park stay in rustic cabins, go on nature hikes, take rock climbing classes, and enjoy an evening bonfire complete with musical performances.

**Date:** July and August 2023 | **Time:** TBD | **Location:** Camp Long in West Seattle | **Attendance:** 100

BENEFITS	SPONSORSHIP LEVEL: \$1,000 TWO CAMP OUTS	SPONSORSHIP LEVEL: \$500 ONE CAMP OUT
Logo on posters	✓	✓
Logo on banner	✓	✓
Opportunity to address event attendees	✓	✓
Name recognition in annual ARC Impact Report	✓	✓
Name recognition on SPR Blog Post (40,039 unique visitors)	✓	✓
Name recognition on SPR Facebook page (17,000 followers)	✓	✓
Name recognition on SPR Twitter account (37,500 followers)	✓	✓
Logo on Camp Long Facebook page (1,288 followers)	✓	✓
Table for distribution of a theme-related giveaway	✓	✓
Logo on ARC Facebook page	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓







## Discovery Park Shuttle Bus

Reach 5,000 riders who enjoy free shuttle bus service around Seattle's beautiful Discovery Park each summer. This free beach shuttle runs for 30 days over the summer, Memorial Day to Labor Day, Saturdays, Sundays, and holidays.

**Date:** Summer | **Time:** 10 am – 4 pm | **Location:** Discovery Park | **Attendance:** 5,000

### BENEFITS

	SPONSORSHIP LEVEL: \$10,000 CATEGORY EXCLUSIVITY
Verbal recognition by bus driver on every bus trip (12 trips per day)	✓
Recognition banners at bus stops	✓
Promotion on signage at five visitor kiosks located at bus stops and along Discovery Park Boulevard	✓
Sponsor logo on bus signage	✓
Announcement in Magnolia Nextdoor	✓
Name recognition in Seattle Parks and Recreation press release	✓
Name recognition in annual ARC Impact Report	✓
Sponsor logo in Seattle Parks and Recreation's blog post (40,039 unique visitors)	✓
Name recognition in Seattle Parks and Recreation's Twitter account (35,700 followers)	✓
Sponsor recognition with logo on Seattle Parks and Recreation's Facebook page (17,000 followers)	✓
Sponsor recognition on Discovery Park Environmental Learning Center's Facebook page (2,409 followers)	✓
Logo on ARC Facebook page	✓
Feature article in <i>ARC in Action</i> newsletter	✓







## 14<sup>th</sup> Annual Music Festival and Family Night

Connect with residents of this affluent central Seattle neighborhood through an afternoon of live music, a food truck rodeo, and a family-friendly carnival!

**Date:** August 5, 2023 | **Time:** TBD | **Location:** Montlake Community Center | **Participants:** 300

### BENEFITS

	HEADLINER SPONSOR \$1,500 CATEGORY EXCLUSIVITY	COVER BAND SPONSOR \$1,000 UNLIMITED AVAILABLE	OPENING ACT SPONSOR \$500 UNLIMITED AVAILABLE
Logo on posters and flyers	✓		
Logo on stage banner	✓		
Opportunity for opening remarks	✓		
Opportunity to donate raffle prize	✓		
Name recognition on banner		✓	✓
Name recognition on posters and flyers		✓	✓
Verbal recognition from Stage	✓	✓	
Table for distribution of sample product and/or information	✓	✓	
Name recognition in annual ARC Impact Report	✓	✓	✓
Name recognition on SPR Blog Post (40,039 unique viewers)	✓	✓	✓
Name recognition on SPR Facebook page (17,000 followers)	✓	✓	✓
Name recognition on SPR Twitter account (37,500 followers)	✓	✓	✓
Name recognition on Montlake Community Center Facebook page	✓	✓	✓
Logo on ARC Facebook page	✓	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓	✓





## 4<sup>th</sup> Annual Tasty Tunes

This popular family-friendly event features a stage with live music, local brews and wine tasting, delectable food trucks, engaging kids' activities, and raffle prizes!

**Date:** August 2023 | **Time:** TBD | **Location:** Loyal Heights Community Center, Ballard | **Participants:** 350

### BENEFITS

	KEG SPONSOR \$1,000 CATEGORY EXCLUSIVITY	GROWLER SPONSOR \$500 UNLIMITED AVAILABLE	TASTER SPONSOR \$250 UNLIMITED AVAILABLE
Stage Banner with your logo/name	✓		
Opportunity for opening remarks	✓		
Logo on posters and flyers	✓		
Name recognition on banner		✓	✓
Name recognition on posters and flyers		✓	✓
Opportunity to donate raffle prize	✓	✓	✓
Verbal recognition from Stage		✓	
Table for distribution of sample product and/or information	✓	✓	
Name recognition in annual ARC Impact Report	✓	✓	✓
Name recognition on SPR Blog Post (40,039 unique viewers)	✓	✓	✓
Name recognition on SPR Facebook page (17,000 followers)	✓	✓	✓
Name recognition on SPR Twitter account (37,500 followers)	✓	✓	✓
Name recognition on Loyal Heights Community Center Facebook page (1,793 followers)	✓	✓	✓
Logo on ARC Facebook page	✓	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓	✓







## COMMUNITY CENTER & PARKS EVENTS

### 5<sup>th</sup> Annual Green Lake Wellness Fair

This event promotes healthy lifestyles for people of all ages at this popular community center and pool. Attendees will learn about fitness and health focused businesses, choose from a variety of nutritious food offerings, enjoy games and activity booths, and shop arts and craft vendors.

**Date:** September 9, 2023 | **Time:** 10 am – 4 pm | **Location:** Green Lake Community Center | **Attendance:** 500



BENEFITS	GOLD SPONSOR \$1,500 CATEGORY EXCLUSIVITY	SILVER SPONSOR \$1,000 CATEGORY EXCLUSIVITY	BRONZE SPONSOR \$500 UNLIMITED AVAILABLE	FRIEND SPONSOR \$150 UNLIMITED AVAILABLE
Recognition from main stage	✓			
Logo placement in all event marketing collateral and marketing materials	✓	✓		
Sponsor recognition with logo in ARC Facebook post	✓	✓	✓	
Opportunity for employees to volunteer	✓	✓	✓	
Table for distribution of sample product and/or information	✓	✓	✓	✓
Name recognition in annual ARC Impact Report	✓	✓	✓	✓



### 15<sup>th</sup> Annual Multicultural Dinner

Friends, families, and neighbors come together to enjoy an evening of delicious ethnic food, jazz music, and live performances that reflect the community's rich diversity.

**Date:** December 2023 | **Time:** 5:30 – 7 pm | **Location:** Bitter Lake Community Center | **Attendance:** 75

#### BENEFITS

#### SPONSORSHIP LEVEL: \$1,000 CATEGORY EXCLUSIVITY

Logo on promotional posters	✓
Logo on banner	✓
Opportunity to address event attendees	✓
Logo on dinner table signage	✓
Name recognition in annual ARC Impact Report	✓
Name recognition on SPR Blog Post (40,039 unique visitors)	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (37,500 followers)	✓
Logo on Bitter Lake Community Center Facebook page (1,039 followers)	✓
Table for distribution of a theme-related giveaway	✓
Logo on ARC Facebook page	✓
Name recognition in <i>ARC in Action</i> newsletter	✓







### Luminary Walk at Meadowbrook Pond

Each year, for one night only, the boardwalk and pathways of Meadowbrook Pond are decorated with hundreds of glowing luminaria. Neighbors, friends, and families come out to enjoy this magical community event with tasty refreshments provided by Meadowbrook Community Center staff.

**Date:** December 2023 | **Time:** 5:30 – 8 pm | **Location:** Meadowbrook Pond across the street from Meadowbrook Community Center | **Attendance:** 200

BENEFITS	GLOW SPONSOR \$1,000
Logo on banner	✓
Logo on posters and printed materials	✓
Name recognition in ARC annual Impact Report	✓
Name recognition in SPR Blog Post (40,039 unique viewers)	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (37,500 followers)	✓
Name recognition on Meadowbrook Community Center's Facebook page (1,256 followers)	✓
Logo on ARC Facebook page	✓
Name recognition in <i>ARC in Action</i> newsletter	✓





### Christmas Ships

Engage with visitors as they sing along with carolers on Argosy's *Spirit of Seattle* Christmas Ship, all lit up and decorated for the holidays. Sponsors have the opportunity to host snacks and refreshments for attendees.

**Date:** December 2023 | **Time:** TBD | **Location:** Near the Boat Launch at Magnuson Park | **Attendance:** 200

BENEFITS	FESTIVITY SPONSOR \$1,000
Logo on banner	✓
Logo on posters and printed materials	✓
Opportunity to host snacks and refreshments to attendees	✓
Logo on Magnuson Community Center Facebook page	✓
Name recognition in ARC annual Impact Report	✓
Name recognition in SPR Blog Post (40,039 unique followers)	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (37,500 followers)	✓
Logo on ARC Facebook page	✓
Name recognition in <i>ARC in Action</i> newsletter	✓







## RECREATION PROGRAMS

# Youth Basketball League for Girls & Boys

Seattle Parks and Recreation's most popular youth sports program hosts 4,000 boys and girls ages 7-17 in competition, and drawing over 200,000 family and friends to cheer them on in this winter recreation league. Sponsors will reach sports-minded children and families every Friday, Saturday and Sunday, January through March.

**Date:** January – March 2023 | **Location:** 24 Seattle Parks and Recreation Community Centers | **Participants:** 4,000 | **Spectators:** 255,000

BENEFITS	SPONSORSHIP LEVEL: \$25,000 CATEGORY EXCLUSIVITY	SPONSORSHIP LEVEL: \$4,000 UNLIMITED AVAILABLE	SPONSORSHIP LEVEL: \$2,500 UNLIMITED AVAILABLE
"Presented with support from" your company on 4,000 team basketball jerseys	✓		
Name recognition on 4,000 basketball jerseys		✓	✓
Logo on banner near digital clock	✓	✓	
Logo on directional signage	✓	✓	✓
Sponsor recognition with logo in ARC Facebook post	✓	✓	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓	✓	✓
Name recognition in annual ARC Impact Report	✓	✓	✓
Name recognition on SPR Parkways Blog Post (40,039 unique visitors each month)	✓		
Name recognition on SPR Facebook page (17,000 followers)	✓		
Name recognition on SPR Twitter account (35,700 followers)	✓		



## Youth Track

Youth and families from 10 community centers across the city are actively engaged in this long-standing sports program. 20,000 spectators root for the 1,000 youth participants at West Seattle Stadium and Nathan Hale HS in Lake City March through May.

The 10 participating Community Centers are:

Bitter Lake	High Point	Miller	Van Asselt
Green Lake	Loyal Heights	Queen Anne	Yesler
Hiawatha	Meadowbrook	Rainier Beach	

**Date:** March – May 2023 | **Participants:** 1,000 | **Spectators:** 20,000

BENEFITS	SPONSORSHIP LEVEL: \$7,000 CATEGORY EXCLUSIVITY	SPONSORSHIP LEVEL: \$4,000 UNLIMITED AVAILABLE	SPONSORSHIP LEVEL: \$2,000 UNLIMITED AVAILABLE
"Presented with Support from" your company on 1,000 jerseys	✓		
Name recognition on 1,000 jerseys		✓	✓
Logo on banner to be placed near presentation podium	✓	✓	
Logo on directional signage	✓	✓	✓
Sponsor recognition with logo in ARC Facebook post	✓	✓	✓
Name recognition in <i>ARC in Action</i> donor newsletter	✓	✓	✓
Name recognition in annual ARC Impact Report	✓	✓	✓
Name recognition on SPR Parkways Blog Post (40,039 unique visitors each month)	✓		
Name recognition on SPR Facebook page (17,000 followers)	✓		
Name recognition on SPR Twitter account (35,700 followers)	✓		







## Jefferson Community Center Mock Trial Team

This educational, hands-on program provides under-resourced youth the opportunity to learn from legal professionals in their community. Now in its 14th year, this immersive program helps teens develop an understanding of real-life case law and the role of the court system in a democratic society.

**Date:** September — February 2023 | **Times:** Vary | **Location:** Trial takes place at King County Courthouse | **Participants:** 15 | **Spectators:** 200



BENEFITS	ADVOCATE LEVEL \$2,500 LIMITED TO 2	PARTNER LEVEL \$1,500 UNLIMITED AVAILABLE	AMICUS LEVEL \$1,000 UNLIMITED AVAILABLE	DEFENDER LEVEL \$750 UNLIMITED AVAILABLE	LITIGATOR LEVEL \$500 UNLIMITED AVAILABLE
Large logo on Jefferson Community Center Mock Trial website	✓				
Large logo on banner at Jefferson Community Center	✓				
Medium logo in category order on ARC website		✓			
Medium logo on Jefferson Community Center Mock Trial Website		✓	✓		
Medium logo on banner at the Jefferson Community Center		✓	✓		
Small logo on ARC website				✓	
Small logo in Jefferson Community Center Mock Trial website				✓	
Small logo on banner at Jefferson Community Center				✓	
Recognition of firm at end of season special reception	✓				
Name recognition in annual ARC Impact Report	✓	✓	✓	✓	✓
Logo on team t-shirt/sweatshirt	✓	✓	✓	✓	✓



## Specialized Programs for People with Differing Abilities

A rewarding way to help people of differing abilities live their best lives. Year-long programming includes a celebratory banquet for Special Olympics athletes, their coaches, and families; a sweetheart dance; a Halloween dance; and youth summer camp.

### Sports Banquet

Program staff and volunteer coaches gather together to honor the hard work of the Special Olympics athletes! Sponsors will be recognized as the host of this celebratory event.

**Date:** Fall | **Time:** TBD | **Location:** TBD | **Attendance:** 150

BENEFITS	SPONSORSHIP LEVEL: \$1,500 CATEGORY EXCLUSIVITY
Logo on Banner	✓
Logo on all posters and printed materials	✓
Opportunity to address participants	✓
Logo in Specialized Programs newsletter (2,041 recipients)	✓
Posts on Specialized Programs Facebook page (1,500 followers)	✓
Name recognition in annual ARC Impact Report	✓
Name recognition on SPR Parkways Blog Post (40,039 unique visitors)	✓
Name recognition on SPR Facebook page (17,000 followers)	✓
Name recognition on SPR Twitter account (37,500 followers)	✓
Opportunity for giveaway of theme-related items	✓
Logo on ARC Facebook page	✓
Name recognition in <i>ARC in Action</i> newsletter	✓

### Dances

Individuals with disabilities ages 16 and older put on their dancing shoes, bring their sweetheart, and hang with friends for an evening of music, dance and refreshments. Sponsors will be recognized as the host of these popular social get togethers.

**Date:** Winter & Fall | **Times:** TBD | **Locations:** TBD | **Attendance:** 70 per dance

BENEFITS	SPONSORSHIP LEVEL: \$1,000 TWO DANCES	SPONSORSHIP LEVEL: \$500 ONE DANCE
Logo on Banner	✓	✓
Logo on all posters and printed materials	✓	✓
Opportunity to address participants	✓	
Logo in Specialized Programs newsletter (2,041 recipients)	✓	✓
Posts on Specialized Programs Facebook page (1,500 followers)	✓	✓
Name in annual ARC Impact Report	✓	✓
Name recognition on SPR Parkways Blog Post (40,039 unique visitors)	✓	
Name recognition on SPR Facebook page (17,000 followers)	✓	
Name recognition on SPR Twitter account (37,500 followers)	✓	
Opportunity for giveaway of theme-related items	✓	✓
Logo on ARC Facebook page	✓	✓
Name recognition in <i>ARC in Action</i> newsletter	✓	✓


[MORE](#)





## Specialized Programs, cont.

### Youth Summer Camp

Reach hundreds of families raising children with differing abilities. Campers will have fun exploring nature with a certified naturalist, making friends, trying new things, engaging in sensory activities, and enjoying live entertainment. Day camps run for eight weeks.

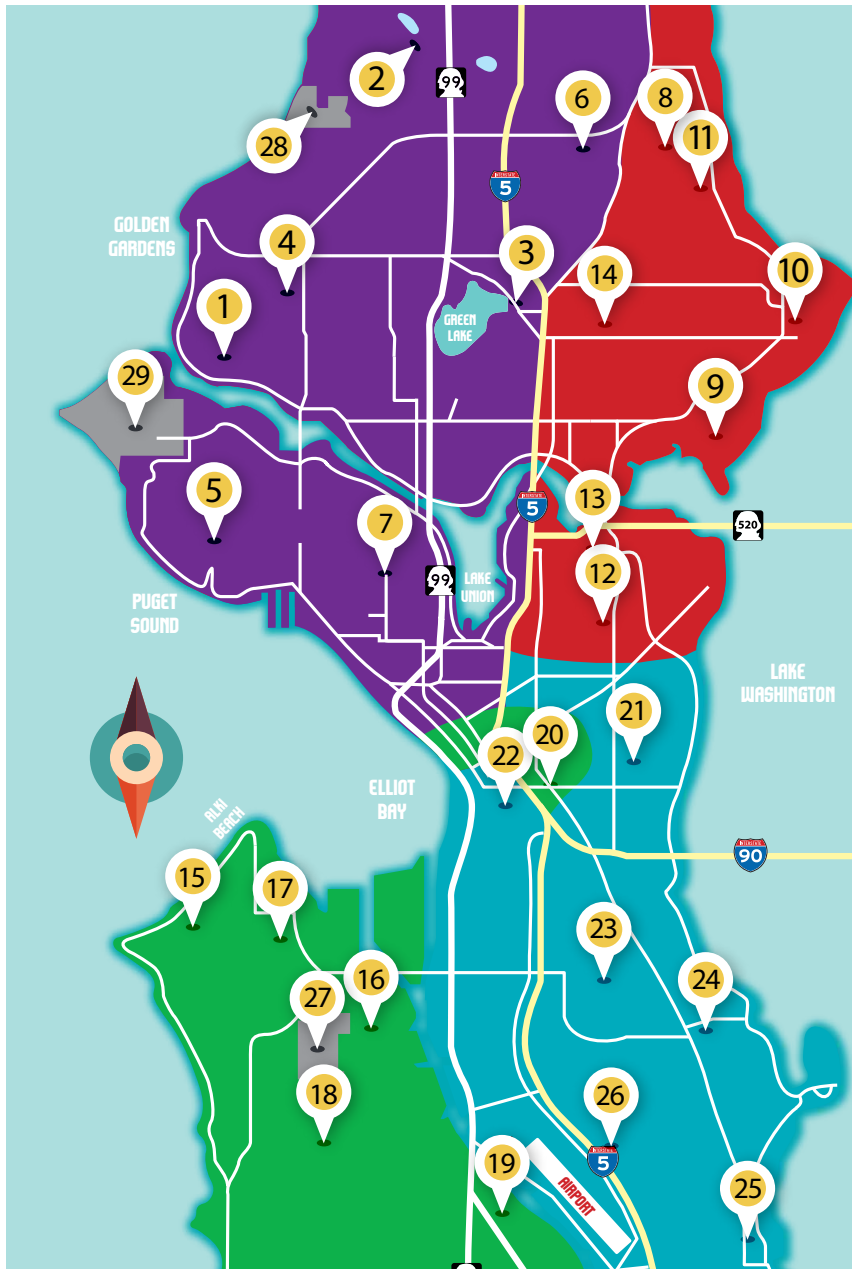
**Date:** July – August, 2023 | **Time:** TBD | **Location:** TBD | **Attendance:** 40 per week

#### BENEFITS

	SPONSORSHIP LEVEL: \$2,500 CATEGORY EXCLUSIVITY
Logo on camp signage	✓
Logo on printed weekly flyers	✓
Logo on the back of 20 staff T-shirts, when sponsorship is confirmed by June 1, 2023	✓
Logo on the back of 90 camper T-shirts, when sponsorship is confirmed by June 1, 2023	✓
Logo on back of 150 Special Olympics practice shirts	✓
Opportunity to address participants, families, and caregivers at “All Comers Night,” an overnight campout with 30 families in attendance	✓
Posts on Specialized Programs Facebook page (1,500 followers)	✓
Highlighted article and ad in Specialized Programs newsletter (2,041 recipients)	✓
Sponsor recognition in annual ARC Impact Report	✓
Sponsor recognition in SPR Blog Post (40,039 unique followers)	✓
Sponsor recognition on SPR Facebook page (17,000 followers)	✓
Sponsor recognition on SPR Twitter account (37,500 followers)	✓
Logo on ARC Facebook page	✓
Name recognition in ARC in Action newsletter	✓



# MAP and CONTACT INFORMATION



## NORTHWEST COMMUNITY CENTERS

**1) BALLARD**  
6020 28th Ave. NW / Seattle 98107  
Phone: 206-684-4093

**2) BITTER LAKE**  
13035 Linden Ave. N / Seattle 98133  
Phone: 206-684-7524

**3) GREEN LAKE**  
7201 E Green Lake Dr. N / Seattle 98115  
Phone: 206-684-0780

**4) LOYAL HEIGHTS**  
2101 NW 77th St. / Seattle 98117  
Phone: 206-684-4052

**5) MAGNOLIA**  
2550 34th Ave. W / Seattle 98199  
Phone: 206-386-4235

**6) NORTHGATE**  
10510 5th Ave. NE / Seattle 98125  
Phone: 206-386-4283

**7) QUEEN ANNE**  
1901 1st Ave. W / Seattle 98119  
Phone: 206-386-4240

## NORTHEAST COMMUNITY CENTERS

**8) LAKE CITY**  
12531 28th Ave. NE / Seattle 98125  
Phone: 206-256-5645

**9) LAURELHURST**  
4554 NE 41st St. / Seattle 98105  
Phone: 206-684-7529

**10) MAGNUSON**  
7110 62nd Ave. NE / Seattle 98115  
Phone: 206-684-7026

**11) MEADOWBROOK**  
10517 35th Ave. NE / Seattle 98125  
Phone: 206-684-7522

**12) MILLER**  
330 19th Ave. E / Seattle 98112  
Phone: 206-684-4753

**13) MONTLAKE**  
1618 E Calhoun St. / Seattle 98112  
Phone: 206-684-4736

**14) RAVENNA-ECKSTEIN**  
6535 Ravenna Ave. NE / Seattle 98115  
Phone: 206-684-7534

## SOUTHWEST COMMUNITY CENTERS

**15) ALKI**  
5817 SW Stevens St. / Seattle 98116  
Phone: 206-684-7430

**16) DELRIDGE**  
4501 Delridge Way SW / Seattle 98106  
Phone: 206-684-7423

**17) HIAWATHA**  
2700 California Ave. SW / Seattle 98116  
Phone: 206-684-7441

**18) HIGH POINT**  
6920 34th Ave. SW / Seattle 98126  
Phone: 206-684-7422

**19) SOUTH PARK**  
8319 8th Ave. S / Seattle 98108  
Phone: 206-684-7451

**20) YESLER**  
917 E Yesler Way / Seattle 98122  
Phone: 206-386-1245

## SOUTHEAST COMMUNITY CENTERS

**21) GARFIELD**  
2323 E Cherry St. / Seattle 98122  
Phone: 206-684-4788

**22) INTERNATIONAL DISTRICT/CHINATOWN**  
719 8th Ave. S / Seattle 98104  
Phone: 206-233-0042

**23) JEFFERSON**  
3801 Beacon Ave. S / Seattle 98108  
Phone: 206-684-7481

**24) RAINIER**  
4600 38th Ave. S / Seattle 98118  
Phone: 206-386-1919

**25) RAINIER BEACH**  
8825 Rainier Ave. S / Seattle 98118  
Phone: 206-386-1925

**26) VAN ASSELT**  
2820 S Myrtle St. / Seattle 98108  
Phone: 206-386-1921

## ENVIRONMENTAL LEARNING CENTERS

**27) CAMP LONG**  
5200 35th Ave. SW / Seattle 98126  
Phone: 206-684-7434

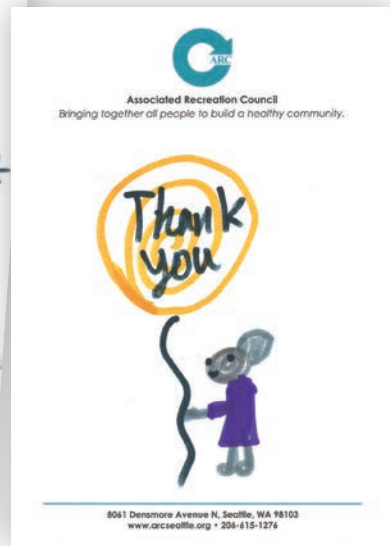
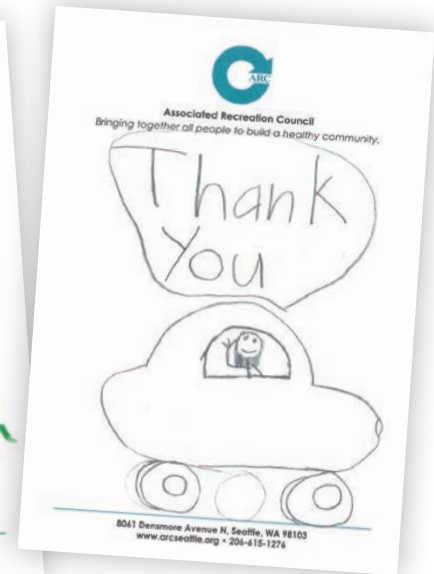
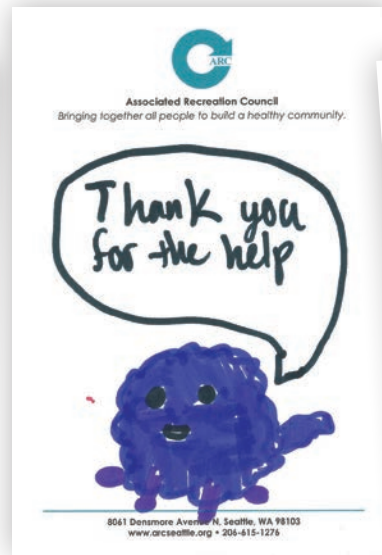
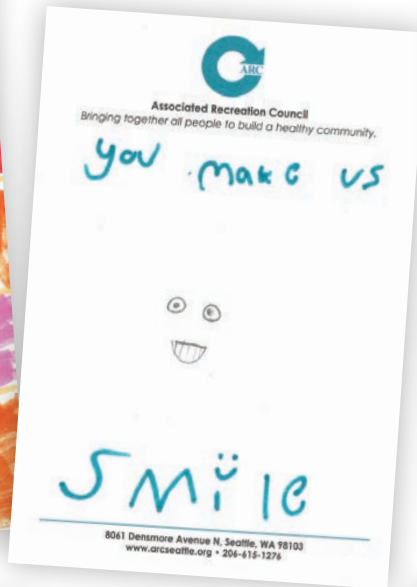
**28) CARKEEK PARK**  
950 NW Carkeek Park Rd. / Seattle 98177  
Phone: 206-684-0877

**29) DISCOVERY PARK**  
3801 Discovery Park Blvd. / Seattle 98199  
Phone: 206-386-4236









If you are interested in learning about partnerships, contact Robin Slutsky, Philanthropy Relations Manager, at [robin.slutsky@seattle.gov](mailto:robin.slutsky@seattle.gov) or 206-245-6524.