

**Advisory Council Recruitment Outreach Strategies for SPR staff and existing AC members:**

1. Begin with individual recruitment from your direct networks: Include friends, colleagues, community-based orgs, business contacts, and program partners.
2. Share the flyer electronically on social media, Nextdoor, and community blogs
3. Post physical flyers on community and coffee shop bulletin boards
4. Table outside of the center or at the field during peak traffic times
5. Promote the opportunity at special events
6. Seek out individuals who are multi-lingual and speak the language of those in the community
7. Reach out to teens and young adults

If anyone would like additional information you can handle this as you feel comfortable or direct them to me, [Sebastian.Wilson@seattle.gov](mailto:Sebastian.Wilson@seattle.gov), (206) 265-1378, or ask them to complete the interest form online, linked here and on the flyer through the QR code. <https://forms.office.com/g/5VPciq4x9g> and I'll contact them.