



Advisory Council Recruitment Outreach Strategies for SPR staff and existing AC members:

1. Begin with individual recruitment from your direct networks: Include friends, colleagues, community-based orgs, business contacts, and program partners. ([email template provided](#))
2. Share the recruitment flyer electronically on social media, Nextdoor, and community blogs.
3. Include Advisory Council meeting times in your program brochure.
4. Post the recruitment flyer on community and coffee shop bulletin boards.
5. Table in the center or field during peak traffic times.
6. Promote the opportunity at special events.
7. Promote the opportunity after the special events.
8. Seek out individuals who are multi-lingual and speak the language of those in the community.
9. Reach out to older teens and young adults.
10. Invite interested members or program participants to your next AC meeting.

If anyone would like additional information, respond as you feel comfortable or direct them to ARC, sebastian.wilson@seattle.gov, 206-265-1378 or ask them to complete the interest form online, linked here and on the flyer through the QR code, <https://forms.office.com/g/5VPciq4x9g> and ARC will reach out to them.