

annual
2012
report

BUILDING COMMUNITIES TOGETHER

ASSOCIATED RECREATION COUNCIL



Mission: As Seattle Parks and Recreation's nonprofit partner, the Associated Recreation Council and its member Advisory Councils build community through citizen engagement and participation in recreation and lifelong learning programs.

Dear Friends,

I am pleased to present the Associated Recreation Council's (ARC) annual report highlighting the noteworthy accomplishments for the fiscal year ending December 31, 2012. For 37 years, ARC, in partnership with Seattle Parks and Recreation (Parks), has served the community by providing recreation and lifelong learning opportunities across the city. During 2012, we continued this great work and contributed towards the equilibrium of our partnership.

Our experiences shape who we are and what we believe. We believe that every Seattle resident deserves a healthy life and every community is connected by a sense of social responsibilities. Our experiences unite us as we learn, grow and thrive together. 2012 saw ARC finishing our 5th year under our new Master Services Agreement. With each year we find ways to work better together. Our partnership continues to weather economics and remains true to our mission, vision and values. I want to share some experiences from 2012:

Langston Hughes Performing Arts Center

Tuesday, May 1 saw the ribbon cutting ceremony and dedication. The facility was closed through March 2012 to accommodate planned seismic and electrical renovations along with architectural improvements to the interior.

New Belltown Community Center

Friday, September 14 saw the opening celebration of the city's newest community center. The 1999 Community Center Levy provided \$2.02 million for a new community center for the Belltown community. ARC is proud to be able to financially support the staff and operation of the new center.

Golf tournament: "Golf can best be defined as an endless series of tragedies obscured by the occasional miracle."

ARC and Parks joined together to host the 2nd annual Superintendent's Golf Tournament at the West Seattle Golf Course. We had 76 avid golfers on a beautiful day to raise scholarship funds for needy youth throughout Seattle.

Parks and ARC City Council Statement of Legislative Intent (SLI)

The Council recognized that in order to improve the success of fundraising efforts for Parks and Recreation programs, Parks (in partnership with ARC) will raise \$300,000 over the 2013-2014 biennium. Parks will provide ARC \$75,000 per year for the biennium to cover ARC's staffing; after 2014 ARC's fundraising efforts will become self-sustaining.

Parks Legacy Plan; as we head into 2013 we are excited about participating in the Parks Legacy Plan community discussions and reviews. Seattle Parks and Recreation is developing a strategic direction for the future to ensure that our parks and facilities are accessible, full of opportunity, and financially and environmentally sustainable for everyone who wants to use them. I ask that you join in on the conversations, public meetings and outreach. Your participation is instrumental in ensuring we have a great park system for generations to come.

The ARC Board of Directors continues its focus on ensuring we provide equitable, responsive recreation and lifelong learning programs that are part of the life of every Seattle resident. Thank you again for supporting ARC and Parks.

Sincerely,

Charlie Zaragoza
Board President



LETTER FROM THE PRESIDENT



ABOUT US

For more than 30 years, the Associated Recreation Council has provided recreation and lifelong learning programs, advisory council support, and community-focused leadership in partnership with Seattle Parks and Recreation. ARC creates a space where children, teens, families, and adults can come together to learn, create, and attain their best through athletics, the arts, environmental stewardship and community events. Together with Seattle Parks and Recreation, ARC meets the diverse recreation needs of Seattle's community while fostering equitable access to our services. Visit us online at www.arcseattle.org.

VISION

Every Seattle resident experiences equitable, dynamic and responsive recreation and lifelong learning programs.

MISSION

Build community through citizen engagement and participation in recreation and lifelong learning programs.



2012 AWARD RECIPIENTS



Advisory Council of the Year:
Hiawatha Advisory Council

Advisory Council Special Recognition:
Loyal Heights Advisory Council

Special Recognition Advisory Council Members Awards:

- Joe Browne, Ballard Advisory Council
- Jeff Neuner, International District/Chinatown Advisory Council

Fabiola Woods Inspirational Award:
Pat Barger, Queen Anne Advisory Council

President's Award:
Douglas Dunham, Board of Directors

Star Performers (Individuals):

- Doreen Deaver, Coordinator, Jefferson Community Center
- Tiffani Melake, Coordinator, Hiawatha Community Center
- Penny Hopkins, Recreation Attendant, Ravenna-Eckstein Community Center
- Robert Verdecias, Maintenance Laborer, Densmore and Miller Community Center
- Tim Pretare, Out of Class Specialized & Lifelong Recreation Programs Manager
- Bud Connaughton, Carpentry Crew Chief
- Frank Cammarano, Youth Athletic Program Coordinator, Citywide Youth Athletics
- Kristen Schuler, Recreation Leader, Citywide Youth Athletics

COMMUNITY TECHNOLOGY CENTERS

In 2012, the RecTech Coalition's Community Technology Centers provided free and low-cost technology access and training to nearly 3,000 Seattle youth and adults across nine sites at Delridge, Garfield, Garfield Teen Life, International District, Miller, Rainier, South Park, Southwest Teen Life, and Yesler Community Centers. RecTech labs function as community resource centers, providing open lab access and diverse technology training including basic computer and internet skills; job-readiness and résumé building workshops; Internet safety; and basic graphic design for youth, adults, and seniors.

Thanks to continued federal funding from the Broadband Technology Opportunities Program (BTOP), 2012 was a record-setting year for RecTech's annual internship program. Throughout the year, 115 high school students participated in RecTech internship programs across Seattle. These programs provide valuable technology skills from web design to filmmaking and hands-on professional experiences; participants earn a small stipend in addition to service learning hours required for high school graduation. 2012 RecTech interns and their work were featured online, on the radio, in art galleries, and other public forums across Seattle. A documentary produced by Garfield students was featured in a ceremony honoring Seattle's Tuskegee Airmen, while students from the Delridge media internship swept the MoHAI "History Is..." film competition, winning top honors in three categories.

In addition to federal BTOP funding, RecTech continues to receive ongoing support from the City of Seattle's Department of Information Technology and Human Services Department, as well as the Seattle Housing Authority. RecTech programs are also enhanced by partnerships with Seattle University, Adobe Youth Voices, KUOW RadioActive, Seattle International Film Festival, and other organizations serving RecTech communities and the greater Seattle area.





2012 ADVISORY COUNCIL OF THE YEAR

HIAWATHA ADVISORY COUNCIL

ARC's part-day Preschool programs at 12 community centers served over 600 families in 2012. Staff received additional training on Creative Curriculum with an emphasis on fun, safe learning environments, age appropriate activities, and staff observations of children. Teachers conduct two parent-teacher conferences during the year to facilitate communication about each child's growth and development.

ARC's School-Age Care programs served over 1,400 children each month in Before and After-School programs. This year we invested in a nationally recognized quality improvement process known as the Program Quality Initiative (PQI). This process includes both self assessments as well as assessments conducted by external assessors trained by the Weikart Center for Youth Program Quality. Improvement goals were developed followed by staff training. We received funding for the Initiative through the City of Seattle Human Services Department and work with School's Out Washington for consultation and training. Ten of our School-Age programs took part in the Initiative this year, with our remaining twelve programs beginning the process in September 2013.



Our Summer Day Camps bring excitement, fun, and enriching field trips to over 1,100 children each week. For the past two summers we had the opportunity to partner with Daybreak Star in Discovery Park to offer a unique summer camp in a beautiful natural environment.

We look forward to the reopening of our School-Age program at Rainier Beach Community Center in September 2013 and continuing to serve children and families throughout Seattle.

The Hiawatha Advisory Council was recognized by the ARC Board of Directors as the 2012 Advisory Council of the Year. The council has spent the last 9 years dedicating time, energy, resources and funding to aid in converting the old California Substation into Dakota Place Park. We were able to open the doors to Dakota Place Park in October of 2012! The grand opening party had more than 300 people attend. The council made deliberate decisions to the finishes that went into Dakota, such as the hardwood floors – to make this building truly special! The council also funded the Delridge wading pool for an additional 8 days during the summer to enhance hours of operation for their site.

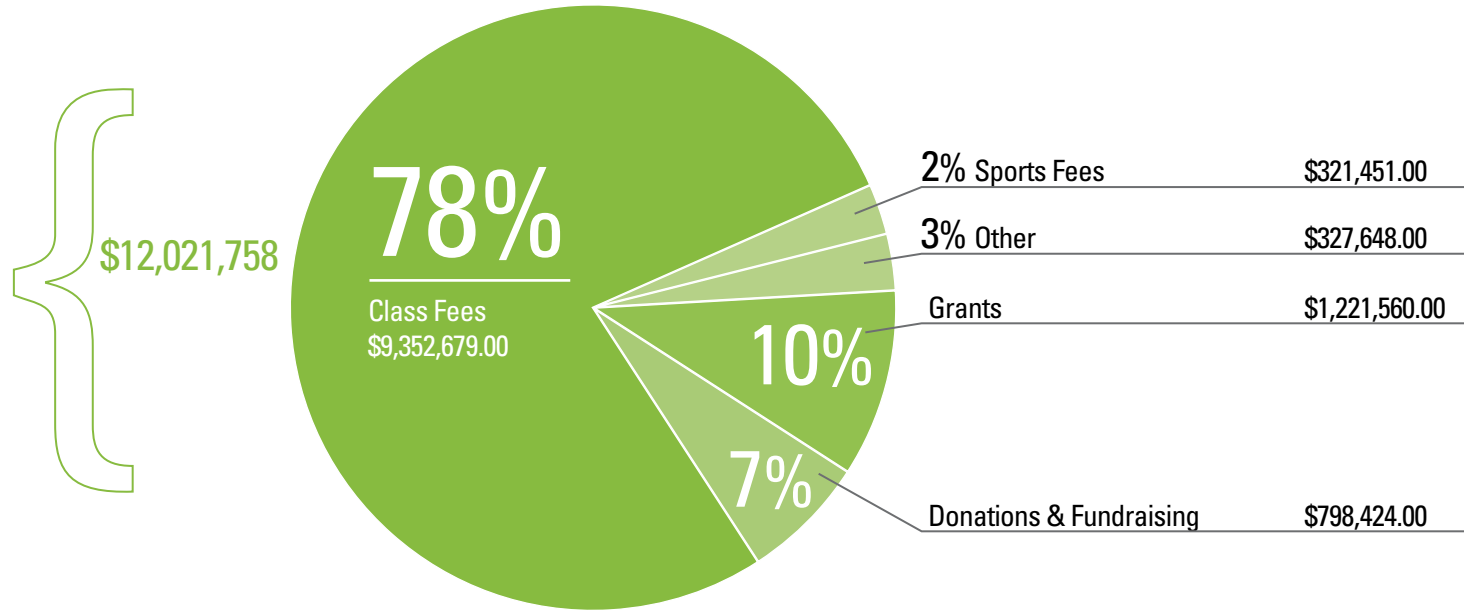
This council goes above and beyond to help make Hiawatha and Dakota the best it can be, with the community center and community needs always at the heart of every decision. They are extremely supportive of center activities and special events. This council is continually looking forward and seeking ways to make a positive impact on their community.

ARC PRESCHOOL AND SCHOOL-AGE PROGRAMS

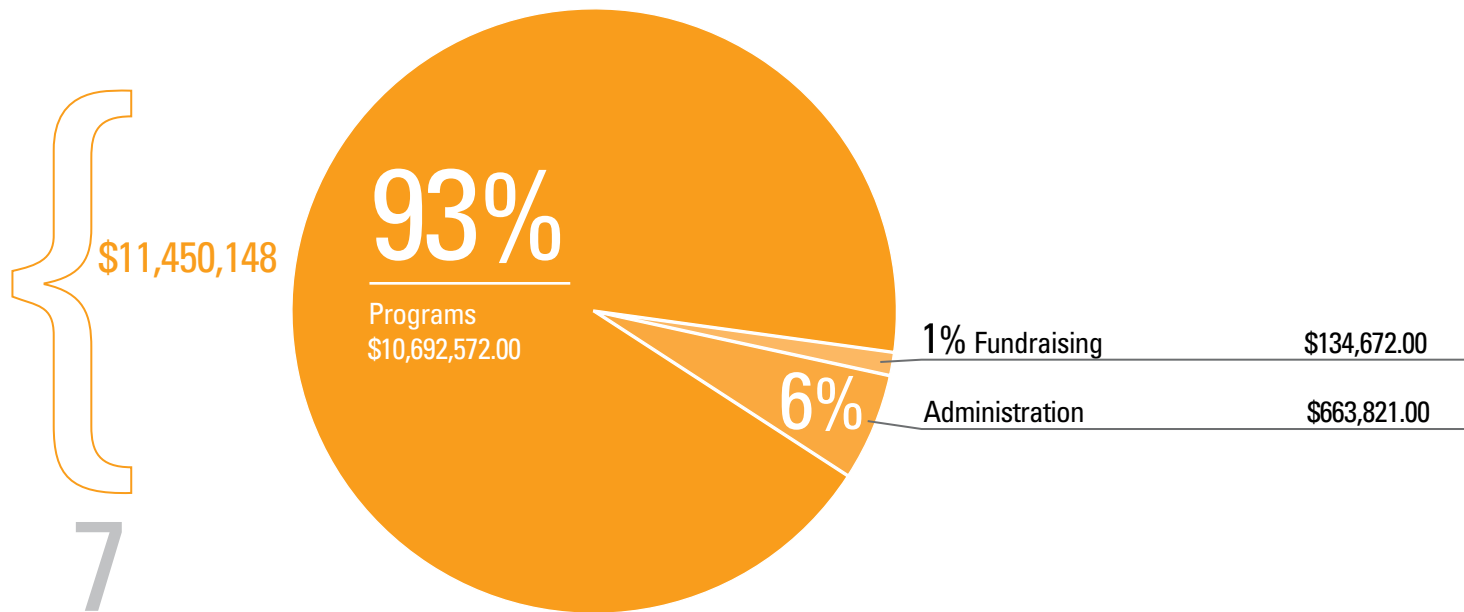




STATEMENT OF REVENUES



AND EXPENDITURES



2012 ADVISORY COUNCILS



- Alki Advisory Council
- Amy Yee Tennis Center Advisory Council
- Ballard Advisory Council
- Bitter Lake Advisory Council
- Camp Long Advisory Council
- Carkeek Park Advisory Council
- Delridge Advisory Council
- Discovery Park Advisory Council
- Garfield Advisory Council
- Green Lake Advisory Council
- Hiawatha Advisory Council
- High Point Advisory Council
- International District/Chinatown Advisory Council
- Japanese Garden Advisory Council
- Jefferson Advisory Council
- Laurelhurst Advisory Council
- Lifelong Recreation Advisory Council
- Loyal Heights Advisory Council
- Magnolia Advisory Council
- Magnuson Advisory Council
- Meadowbrook Advisory Council
- Miller Advisory Council
- Montlake Advisory Council
- Mt. Baker Boating Advisory Council
- Northgate Advisory Council
- Queen Anne Advisory Council
- Rainier Advisory Council
- Rainier Beach Advisory Council
- Ravenna-Eckstein Advisory Council
- Rowing Advisory Council
- Seattle Canoe & Kayak Advisory Council
- Specialized Programs Advisory Council
- Sports Advisory Council
- South Park Advisory Council
- Southwest Advisory Council
- Van Asselt Advisory Council
- Yesler Advisory Council





2012 BOARD OF DIRECTORS

- Charles Zaragoza, President
- William Lowe, Vice President
- Julie Morse, Secretary/Treasurer
- Adrienne Bailey
- Bruce Bentley*
- Darrell Drew**
- Douglas Dunham
- Edith Elion
- Belinda Green
- Ed Hiroo
- Al Hovland
- Anna Martin
- Antoinette Angulo
- Jourdan Keith
- Judy Tangen

* - 2003 Denny Award recipient

** - 2004 Denny Award recipient

ARC CENTRAL STAFF

- Bill Keller, Executive Director
- Christina Arcidy, Deputy Director
- Lee Bicknell, Field Supervisor
- Nick Bicknell, Field Supervisor, Special Populations
- Regent Brown, Human Resources Coordinator
- Michelle Chambers, Rec-Tech Program Coordinator
- Julie Chen, Payroll Specialist
- Karen Demeter, Accounts Payable Specialist
- Victoria Hodge, Human Resources Assistant
- Jean Kasota, Director of Child Care and Preschool Programs
- Martin Král, Publications Coordinator
- Susan Lee, Field Supervisor
- Tom Ostrom, Field Supervisor
- Sharon Mauzé, Director of Accounting
- Yuko McLinn, Accounting Assistant
- Brandee Paisano, Field Supervisor
- Young Pham, ARC Technology Support
- Naho Shioya, Administrative Coordinator
- Tamara Shtern, Lead Accountant



ASSOCIATED RECREATION COUNCIL

