



Dear Friends,

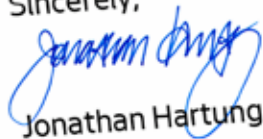
I'm honored to present the Associated Recreation Council's 2017 annual report. This report highlights many of the exciting organization changes, important community impacts of our work, and financial results of the year ending December 31, 2017 made possible by our donors.

To make ARC a stronger, more sustainable organization for years to come, ARC's board and staff undertook a forward-facing, growth-oriented process, examining the organization's mission, vision, and values. By revising our guiding principles, based on this criteria, we can better serve the dynamic needs of our community, increasing the quality of our programs and services supported by donors, advisory councils, and Seattle Parks and Recreation.

Two significant steps were taken to strengthen our work moving forward. First, we made an investment in our community through the consolidation of all ARC advisory council fund balances and creating the Equity Task Force to disperse these funds throughout the Seattle Parks and Recreation system. Our second step made a significant investment in our staff by increasing our minimum wage to \$15.50 an hour. Both steps made it possible to better serve all members of our community.

Our annual report celebrates the impact of donor contributions on our community exemplified by our mission, vision, and values. I'm proud to share this story of the many people and places that make our community a great place to work, live, and play.

Sincerely,



Jonathan Hartung, 2017 ARC Board President





ARC VISION

ARC has a vision of bringing together all people to build a healthy community.

MISSION

ARC's mission is to inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs.

ARC PROMOTES THE FOLLOWING VALUES

- » **COMMUNITY ENGAGEMENT AND PARTICIPATION:** An engaged community makes our neighborhoods healthier places to live, work, and play.
- » **EQUITABLE ACCESS:** Access to equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning opportunities for all.
- » **MUTUAL RESPECT:** Interaction between community and dedicated, diverse caring staff and volunteers based on mutual respect.
- » **COMMUNITY:** A fair, safe, and welcoming environment where people have a sense of belonging and opportunities to come together to recreate, socialize, and learn.
- » **ACCOUNTABILITY:** Integrity and transparency of decisions affecting programs, finance, and people.
- » **COMMITMENT TO RACE AND SOCIAL JUSTICE:** By recognizing the dignity of each individual and by reducing the barriers of systemic oppression, we are committed to equity, fairness, impartiality, and social justice.

2017 DONORS

**Thank you to our generous donors.
We are grateful for every gift.**

17 DONORS we are grateful for every gift.								Adrienne Fairhall
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Joel Nickel	William Parks	Mary Ransom	Sue Saito	Elijah Smith	Agnes Tangata	Tom & Connie Van Well	Gary Wingert
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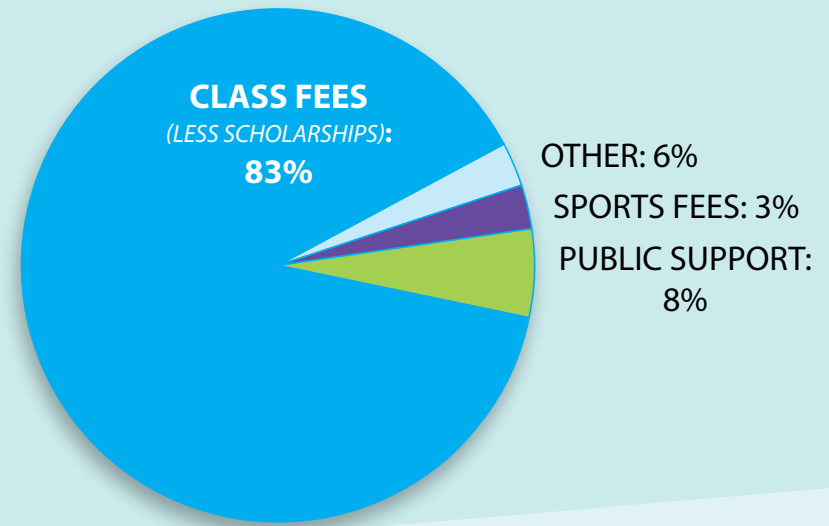
Statement of Activities (audited) for the year
ending December 31, 2017

SUPPORT AND REVENUE

Class Fees (less scholarships)	\$14,527,410
Public Support*	\$1,468,004
Sports Fees	\$531,183
Other	\$876,375
Total Support and Revenue	\$17,402,972

**Public Support includes gifts, grants, and annual funding*

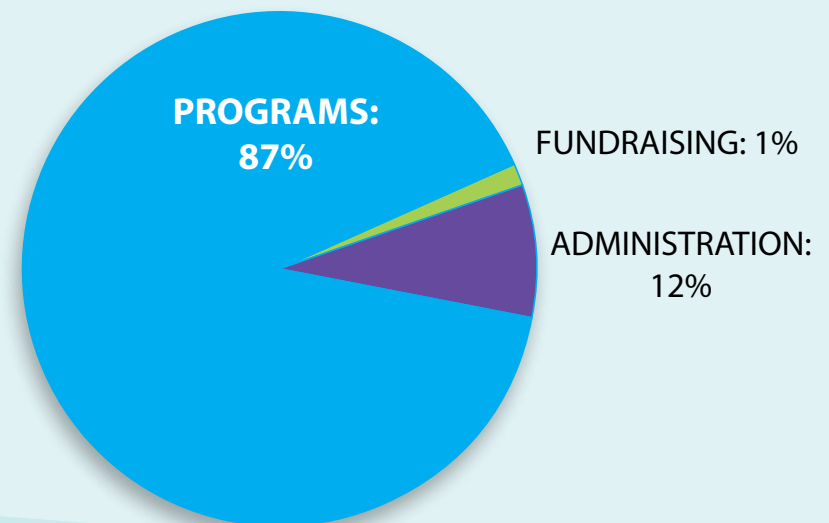
WHERE IT COMES FROM



EXPENSES

Programs	\$15,427,826
Administration	\$2,139,873
Fundraising	\$178,251
Total Expenses	\$17,745,950

WHERE IT'S INVESTED



Associated Recreation Council (ARC) revenue comes primarily from fees paid by participants in hundreds of programs delivered through 26 community centers and related facilities throughout Seattle - nearly all of which is used to directly support and administer those programs and facilities. ARC and its 36 advisory councils raise additional support through fundraising events, grants, and generous contributions from dedicated individuals and businesses throughout our community. These funds allow us to offer program scholarships and improve service delivery, which ensures equitable access to high-quality programming for all Seattle residents.

Community Engagement

SPOTLIGHT: COMMUNITY PANCAKE BREAKFASTS
These beloved community events bring together people of all ages and backgrounds to support Seattle Parks and Recreation.



LOYAL HEIGHTS PANCAKE BREAKFAST



BITTER LAKE VOLUNTEERS

60+ volunteers made these events possible!

Equitable Access

SPOTLIGHT: RECREATION PROGRAMMING
ARC facilitates equitable access by supporting Seattle Parks and Recreation's recreation programs through staffing and fundraising for scholarships so that the whole community can be involved.



COMMUNITY:
36 advisory councils support and recommend recreation programs for their communities.



TEAMWORK:
ARC supports SPR's 300 youth basketball teams and 162 adult softball teams through staffing for games, as well as scholarships.

Youth Basketball:
300 teams with over 3,000 youth ages 8-17
Softball:
162 teams with 2,715 participants

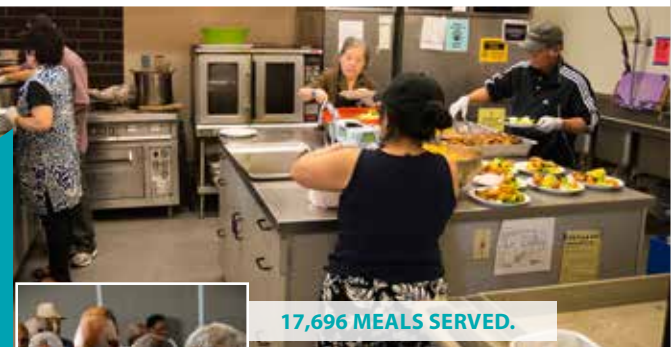
FRIENDSHIP:
Seattle Parks and Recreation, supported by ARC, provides 23 School Age Care Programs and 14 Preschool Programs that nurture children's first friendships.



Community Engagement and Participation

Accountability

SPOTLIGHT: ARC ANNUAL BUDGET PROCESS
To illustrate ARC's transparency and integrity in decisions affecting finance, ARC actively engages with our volunteer advisory council members in the annual budget planning process. Each September, our advisory council volunteers work with Seattle Parks and Recreation staff to build their budgets through collaboration. Advisory council members recommend recreation activities for their community center or program, and that in turn helps staff determine the best way to serve their communities. This budget process makes all stakeholders accountable for their recommendations and decisions.



17,696 MEALS SERVED.

SPOTLIGHT: FOOD AND FITNESS
Seattle Parks and Recreation's Food and Fitness Program is supported by Lifelong Recreation's Advisory Council at three community centers. This program offers social connection with a culturally relevant meal followed by fitness activities.



OVER 15,000 VOLUNTEER HOURS LOGGED.

Commitment to Race and Social Justice

SPOTLIGHT: FOCUS ON EQUITY
To help bring community voice to ARC's decision making and programming processes, ARC has both an Equity Task Force made of community volunteers, and an Equity Team made of ARC Staff. The Task Force reviews proposals and makes recommendations to the ARC Board on which projects to fund. The Equity Team helps to maintain balance, mission, vision, and values in respect to program delivery and organizational practices. These groups focus on our goal to meet the needs and reflect the diverse communities we serve recognizing that truly effective equity work is never finished.

EQUITY TASK FORCE



DIVERSITY RECRUITING



CONSOLIDATED FUND BALANCE

THE ARC BOARD COMMITTED \$175,000 IN 2017 FOR THE EQUITY TASK FORCE TO AWARD IN 2018.



COMMITMENT TO RACE AND SOCIAL JUSTICE

Mutual Respect

SPOTLIGHT: BRIDGE THE GAP
This event brings together youth from all neighborhoods of the city, creating an environment of mutual respect through shared activities and engagement.

1,000+ BOOKS DISTRIBUTED thanks to The Seattle Public Library

THANKS TO OUR COMMUNITY PARTNERS FOR PROVIDING BOOTHS AND ACTIVITIES!
Seattle Police Foundation, The Seattle Public Library, Farm to Table, Museum of Flight, and Woodland Park Zoo.



"I joined the task force so I could help advance equity in our many communities in Seattle. Many of them have unique needs and do not have the resources to support programs that promote health and meet their recreational needs. ARC can do that by shifting excess fund balances to support greater equity for all our customers."
- James V Robertson (Coach Vic)

