2017 ANNUAL REPORT
Building Communities Together
Dear Friends,

I’m honored to present the Associated Recreation Council’s 2017 annual report. This report highlights many of the exciting organization changes, important community impacts of our work, and financial results of the year ending December 31, 2017 made possible by our donors.

To make ARC a stronger, more sustainable organization for years to come, ARC’s board and staff undertook a forward-facing, growth-oriented process, examining the organization’s mission, vision, and values. By revising our guiding principles, based on this criteria, we can better serve the dynamic needs of our community, increasing the quality of our programs and services supported by donors, advisory councils, and Seattle Parks and Recreation.

Two significant steps were taken to strengthen our work moving forward. First, we made an investment in our community through the consolidation of all ARC advisory council fund balances and creating the Equity Task Force to disperse these funds throughout the Seattle Parks and Recreation system. Our second step made a significant investment in our staff by increasing our minimum wage to $15.50 an hour. Both steps made it possible to better serve all members of our community.

Our annual report celebrates the impact of donor contributions on our community exemplified by our mission, vision, and values. I’m proud to share this story of the many people and places that make our community a great place to work, live, and play.

Sincerely,

Jonathan Hartung, 2017 ARC Board President
**ARC VISION**
ARC has a vision of bringing together all people to build a healthy community.

**MISSION**
ARC’s mission is to inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs.

**ARC PROMOTES THE FOLLOWING VALUES**
- **COMMUNITY ENGAGEMENT AND PARTICIPATION:** An engaged community makes our neighborhoods healthier places to live, work, and play.
- **EQUITABLE ACCESS:** Access to equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning opportunities for all.
- **MUTUAL RESPECT:** Interaction between community and dedicated, diverse caring staff and volunteers based on mutual respect.
- **COMMUNITY:** A fair, safe, and welcoming environment where people have a sense of belonging and opportunities to come together to recreate, socialize, and learn.
- **ACCOUNTABILITY:** Integrity and transparency of decisions affecting programs, finance, and people.
- **COMMITMENT TO RACE AND SOCIAL JUSTICE:** By recognizing the dignity of each individual and by reducing the barriers of systemic oppression, we are committed to equity, fairness, impartiality, and social justice.
2017 DONORS

Thank you to our generous donors. We are grateful for every gift.

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Graysen Crawford
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Jennifer Freeman
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Walter Friesen
Rona Frimmer
Jason & Becky Frisk
Milah Fronswelter
Kai-Mei Fu
Sue Fujioka
Julianne Fujita
FINANCIALS
Statement of Activities (audited) for the year ending December 31, 2017

SUPPORT AND REVENUE
Class Fees (less scholarships) . . . . $14,527,410
Public Support*...................... $1,468,004
Sports Fees.......................... $531,183
Other ................................. $876,375
Total Support and Revenue...... $17,402,972

*Public Support includes gifts, grants, and annual funding

EXPENSES
Programs............................. $15,427,826
Administration..................... $2,139,873
Fundraising ............................ $178,251
Total Expenses...................... $17,745,950

WHERE IT COMES FROM

WHERE IT’S INVESTED

Associated Recreation Council (ARC) revenue comes primarily from fees paid by participants in hundreds of programs delivered through 26 community centers and related facilities throughout Seattle - nearly all of which is used to directly support and administer those programs and facilities. ARC and its 36 advisory councils raise additional support through fundraising events, grants, and generous contributions from dedicated individuals and businesses throughout our community. These funds allow us to offer program scholarships and improve service delivery, which ensures equitable access to high-quality programming for all Seattle residents.
I joined the task force so I could help advance equity in our many communities in Seattle. Many of them have unique needs and do not have the resources to support programs that promote health and meet their recreational needs. ARC can do that by shifting excess fund balances to support greater equity for all our customers.

- James V. Robertson (Coach Vic)

**Equitable Access**

**SPOTLIGHT: RECREATION PROGRAMMING**

ARC facilitates equitable access by supporting Seattle Parks and Recreation’s recreation programs through staffing and fundraising for scholarships so that the whole community can be involved.

**TEAMWORK:**

- ARC supports SPR’s 300 youth basketball teams and 162 adult softball teams through staffing for games, as well as scholarships.
- **Youth Basketball:**
  - 300 teams with over 3,000 youth aged 8-17
- **Softball:**
  - 162 teams with 2,715 participants

**FOOTBALL:**

- Seattle Parks and Recreation, supported by ARC, provides 23 School Age Care Programs and 14 Preschool Programs that nurture children’s first friendships.

**COMMUNITY:**

- 36 advisory councils support and recommend recreation programs for their communities.

**Commitment to Race and Social Justice**

**SPOTLIGHT: FOCUS ON EQUITY**

To help bring community voice to ARC’s decision-making and programming processes, ARC has both an Equity Task Force made of community volunteers, and an Equity Team made of ARC staff. The Task Force reviews proposals and makes recommendations to the ARC Board on which projects to fund. The Equity Team helps to maintain balance, mission, and values across recreation delivery and organizational practices. These groups focus on our goals to meet the needs and reflect the diverse communities we serve recognizing that truly effective equity work is never finished.

**SPOTLIGHT: COMMUNITY PANCAKE BREAKFAST**

These beloved community events bring together people of all ages and backgrounds to support Seattle Parks and Recreation.

**LOYAL HEIGHTS PANCAKE BREAKFAST**

60+ volunteers made these events possible!

**BITTER LAKE VOLUNTEERS**

**SPOTLIGHT: COMMUNITY PARTNERS FOR PROVIDING BOOTH AND ACTIVITIES**

- Seattle Police Foundation, The Seattle Public Library, Farm to Table, Museum of Flight, and Woodland Park Zoo.

**Accountability**

**SPOTLIGHT: ARC ANNUAL BUDGET PROCESS**

To illustrate ARC’s transparency and integrity in decision-making affecting finances, ARC actively engages with our volunteer advisory council members in the annual budget planning process. Each September, our advisory council volunteers work with Seattle Parks and Recreation staff to build their budgets through collaboration. Advisory council members recommend recreation activities for their community center or program, and that in turn helps staff determine the best way to serve their communities. This budget process makes all stakeholders accountable for their recommendations and decisions.

**FRIENDSHIP:**

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**EQUITY TASK FORCE**

**CONSOLIDATED FUND BALANCE**

**THE ARC BOARD COMMITTED $47,000 IN 2017 FOR THE EQUITY TASK FORCE TO AWARD IN 2018.**

**COMMITMENT TO RACE AND SOCIAL JUSTICE**

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