

# Building Community Together



Associated Recreation Council  
2015 ANNUAL REPORT



# PRESIDENT'S MESSAGE

Dear Friends,

This past year was one of unprecedented growth for ARC and our partnership with Seattle Parks and Recreation. We served more people at more locations than ever before. However, what makes me most proud is the extent to which ARC served all segments of our community. In 2015, ARC awarded \$212,856 in recreational scholarship assistance, assuring that low-income families were not turned away because of need.

If one measure could define what ARC is all about, this is it. With a vision *to provide equitable, dynamic and responsive recreation and lifelong learning programs for every Seattle resident*, ARC partners every day with Seattle Parks and Recreation to remove barriers to access so our entire community can learn, play and grow through quality programs in a safe and welcoming environment.

While this is a simple goal, it means a lot to those who serve to benefit. It means providing a voice to local residents through 37 volunteer Advisory Councils that determine community center programming. It means implementing a *Program Quality Initiative (PQI)* to improve the quality and responsiveness of our programming for youth. It means aligning our training and work with the City's *Race and Social Justice Initiative (RSJI)* in order to ensure greater equity in everything we do. It means a lot to us, because it means a lot to you.

I am proud to present this snapshot of what we have accomplished together in 2015.

Sincerely,

Tamara Driscoll, *ARC Board President, 2015*



In 2015, ARC served

**569** 3-5 year olds at

**13** Preschool sites...



...**1,665** 5-12 year olds

through **19** School-Age Care programs...



...and opened **5** new  
Enrichment programs  
in Seattle Public Schools,  
bringing the total to  
**12** locations and  
serving **1,947**  
students per month.

ARC offered **1,014** week-long summer  
day camps at **36** locations throughout Seattle...



...and provided **\$212,856**  
in recreation scholarships to families in need.



# Financials

## STATEMENT OF ACTIVITIES

(Audited for the year ending December 31, 2015)

### SUPPORT AND REVENUE

Class Fees (less scholarships)	\$11,601,823
Public Support*	\$1,515,736
Sports Fees	\$476,505
Other	\$604,631

**TOTAL SUPPORT AND REVENUE** **\$14,198,695**

### EXPENSES

Programs	\$12,044,222
Administration	\$1,540,122
Fundraising	\$159,745

**TOTAL EXPENSES** **\$13,744,089**

\* Public support includes gifts, grants and fundraising.

ARC revenue comes primarily from fees paid by participants in hundreds of programs delivered through 26 community centers and related facilities throughout Seattle—nearly all of which is used to directly support and administer those programs and facilities.

ARC and its 37 advisory councils raise additional support through fundraising events, grants and generous contributions from dedicated individuals and businesses throughout our community. These funds allow us to offer program scholarships and improve service delivery, ensuring equitable access to high quality programming for all Seattle residents.

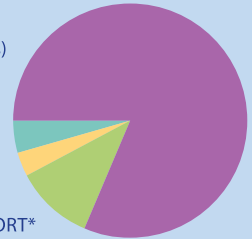
### WHERE IT COMES FROM

CLASS FEES  
(less scholarships)  
81.7%

OTHER  
4.3%

SPORTS FEES  
3.4%

PUBLIC SUPPORT\*  
10.7%



### WHERE IT GOES

PROGRAMS  
87.6%

FUNDRAISING  
1.2%

ADMINISTRATION  
11.2%

