

ARC: Board Meeting Minutes

1/4/2017, 6:30p-8:30p, 100 Dexter, Parks Board Room

ATTENDANCE: Board: Jonathan Hartung (President), Vic Roberson (VP), Dennis Cook, Trang Hoang and Terry Holme. **Staff:** Bill Keller, Christina Arcidy, Rachel Sorrels. **Parks & Recreation:** Kelly Guy. **Visitors:** None.

EXCUSED ABSENCE: Chris Copacino, Frana Milan (Secretary), Bernardo Ruiz and David Towne.

Minutes:

TIME	TOPIC	MINUTES
6:34	Welcome & Introductions (Jonathan) Consent Agenda <ul style="list-style-type: none">Determination of Quorum (5 of 9 members)Approval of AgendaApproval of Minutes Review goals for today: <ul style="list-style-type: none">Review, revise, and approve updated Mission, Vision, and Values.	<ul style="list-style-type: none">Jonathan called the meeting to orderQuorum was determinedChange to agenda-HR Director introduction moved to February meetingTerry moved to approve Agenda, Trang second. Agenda approved.Terry noted Grammatical errors in December minutes, and asked that those be corrected. Terry moved to approve the December meeting minutes, Trang second. Minutes approved.Mission, Vision and Values- need all Board members to approve.
6:39	Public Comment (Jonathan)	<ul style="list-style-type: none">No public comment.
	Introduce HR Director (Bill & Farhana)	<ul style="list-style-type: none">Moved to Feb meeting
6:39	Update Mission, Vision, Values (Christina & Bill)	<ul style="list-style-type: none">Current version viewed with an equity lensThis is a starting place for the Board to take and make edits. Not a final draft.Jonathan Q: How strongly do you feel about your edits? Christina A: A full scale rewrite would take much more time. Jonathan: I would recommend we keep that in mind.Trang: I Like the change from citizen to community. Noticed that the mission doesn't include Seattle Parks and Recreation. Christina: The final version will include the partnership.Jonathan: Mission should also include the Advisory Councils.Vic: We are all ARC, not big ARC and little ARC (Advisory Councils).Jonathan: Equity should be in the mission as well.

		<ul style="list-style-type: none"> • Christina: Take this home and take some time to think on it. Next month we will try to create a final document. • Jonathan: Frana can be charged with collecting edits. Everyone should send Frana edits, and we can create a document offline. • Vic: Why the word resident? Bill: Because many people aren't citizens. Vic: But we serve more than Seattle residents. Christina: So we should find another word that is even more welcoming. • Kelly: many other cities charge more for non-city residents, SPR doesn't. • Terry: Bill uses the mission, vision and values as a tool. Bill: It defines, but can also restrict you. We are the nonprofit partner; it is important for us to be recognized as a nonprofit. • We are interested in updating these because they are not currently working for the people who work in the organization, and how we use them to talk to the public about our work. • Christina: May remove "raise our families" from the first value. • Jonathan: Is it worth comparing SPR's people statement and our statement? • Board reviewed and made preliminary edits to the mission, vision & values. Final version to be reviewed and voted on in February.
7:29	City Council Communication (Vic)	<ul style="list-style-type: none"> • Response to Bill's work on advocating for the partnership to the City Council. • What should we be doing as the ARC Board to help advocate? What does that look like? • Bill: One of the things about the sitting council, when moved to districts their mind set changed. It's a different landscape. • We can get an appointment, but we should have a purpose. • Jonathan: We need to get our story to them. • Kelly: They need to understand our operations. One starting point would be to invite them out to the community centers in their districts. • Make sure the Council staff understands Seattle Parks and Recreation's work. • Don't want to wait until the next budget process • SPR staff know best what City Council will need to know, we need to work with them to get people, and craft what info to present to the Council Members. ARC Board and staff can work to get the Council Members in the room. • Two levels to this: first level is relationship building to know about partnership and the work we do together. Second level is having something to talk about-create an interesting vehicle to talk about the partnership. • Kelly: pick out a few things that high light the partnership like swim lesson scholarships, childcare and the strike camps. • Need to have a district specific pitch • Terry: We need to come up with a format, a generic approach that will work for everybody, and subsets that will work for the specific Council Member. Identify Advisory Council members from the district to create a team with some Board members to approach each Council Member.

		<ul style="list-style-type: none"> • Bill & Christina: Should try to focus on a few key issues that are the same for all districts, and have them leave the meeting with a call to action. • Terry: Educate in a way that gets through. • Dennis: get them out there where they can actually see and touch the work. See the stories. • Bill: Other people than ARC staff talking to the Council Member may have more of an impact, because ARC staff does have a level of self-interest. • Terry: Citywide issue with a local representation. • Vic: Staff can create a frame work for the Board.
8:00	Director's Report (Bill)	<ul style="list-style-type: none"> • Year-end Net Revenue- consolidated units up 12.5% over last year. School-age care up 25%, preschool 13% increase over last year. • Total unaudited revenue is \$16.9M. This time last year we had just broken \$15M. • Terry Q: How did the bell times effect revenue? Christina A: reduced programs-lost morning programs at 13 sites. • Received a grant from Google at the end of last year for enhanced Wi-Fi installation in all community centers. All installations are complete. Wi-Fi use has double in most community centers in 6 months. • 39 position openings-hope to see this come down with the minimum wage increase. • We did year-end direct mail appeals campaigns for Garfield Advisory Council, Specialized Programs Advisory Council and a general appeal. Raised \$13,200. • Terry: RecTech has been a financial challenge in the past. Bill: We received a Verizon grant to do a STEM project on renewable energy.
8:14	Review Assignments & Adjourn (Jonathan)	<ul style="list-style-type: none"> • Board will work on updating the mission, vision and values once staff sends the revisions from tonight's meeting • Staff will send the board a structured document for working with the City Council <p>Jonathan called for a motion to adjourn, Terry moved and Vic second. Motion was approved. Meeting adjourned at 8:14.</p>

UPDATED MISSION, VISION, & VALUES

VISION

Current:

To provide equitable, dynamic and responsive recreation and lifelong learning programs for every Seattle resident.

Recommended:

To provide every Seattle resident access to equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs.

MISSION

Current:

Seattle Parks & Recreation, the Associated Recreation Council and its member Advisory Councils build community through citizen engagement and participation in recreation and lifelong learning programs.

Recommended:

ARC is committed to building a healthy connected community through resident engagement and participation in culturally responsive, community focused, and inclusive recreation and lifelong learning programs.

VALUES

- **“Citizen Engagement and Participation”**

Current:

Citizen Engagement and Participation:

Involved citizens make our community and neighborhoods better places to live, raise our families and recreate.

Recommended:

Community Engagement and Participation:

Involved residents of all backgrounds make our community and neighborhoods healthier places to live, work, raise our families, and play.

- **“Equitable Access”**

Current:

Equitable Access:

No matter where they live, who they are or what language they speak Seattle residents deserve to know about and to have a broad range of quality recreation and lifelong learning opportunities.

Recommended:

Equitable Access:

We are committed to providing equitable access to a broad range of quality, culturally relevant, inclusive and responsive recreation and lifelong learning opportunities for residents of all backgrounds and ethnicities, regardless of where they live, who they are, or what language they speak

- **“People”**

Current:

People:

Residents' interaction with dedicated, diverse and caring staff and volunteers are keys to Seattle's quality of life.

Recommended:

Mutual Respect:

Residents' interaction with dedicated, diverse and caring staff and volunteers are keys to Seattle's quality of life. To this end, ARC believes in building these relationships on the bases of mutual respect. Mutual respect is the foundation for honesty, trust, and meaningful communication.

- **“Community”**

Current:

Community:

People thrive as individuals when they have a sense of belonging to their community and have opportunities to come together to recreate, socialize and learn.

Recommended:

Community:

Create a fair, safe, and welcoming environment where people of all backgrounds have a sense of belonging to a larger community. We create opportunities for all to come together to recreate, socialize and learn so they can thrive as individuals in a supportive community.

- **“Accountability”**

Current:

Accountability:

Integrity and transparency of decisions affecting program, finance and people are fundamental to public trust.

Recommended:

Accountability:

Integrity and transparency of decisions affecting program, finance and people are fundamental to public trust. We empower stakeholders to provide input on decisions impacting them before it is made.

- **Additional Recommendation:**

Commitment to Racial Equity:

By recognizing the dignity of each individual, we seek to build a healthy community based on a commitment to race and social justice. We are dedicated to fostering a climate where fairness, impartiality, and justice are at the core of relationships between and among people of all backgrounds.