



BUILDING COMMUNITY TOGETHER

ASSOCIATED RECREATION COUNCIL 2019 IMPACT REPORT



## A MESSAGE *from the* BOARD PRESIDENT

**As I follow the Stay Home, Stay Healthy order from Governor Inslee, during the COVID-19 outbreak, I'm reminded once again how important Associated Recreation Council's work is to our community.** ARC is resilient, using our mission, vision, and values to guide us in these unprecedented times. The current state of our world is a formidable backdrop for me to reflect on ARC's accomplishments in 2019. The exercise was inspiring and provides hope for what lies ahead.

2019 was a year of firsts for ARC. Along with our partner, Seattle Parks and Recreation (SPR), we continued to innovate and adapt to the changing needs and interests of our rapidly-growing community. We offered new and expanded programming while maintaining those activities that serve our city best.

Here are some 2019 highlights:

- Thanks to a generous grant from Premera, ARC began the journey to become a Trauma-Informed Care organization, helping implement new organizational behavioral health management policies and practices at our 234 childcare programs across Seattle.
- ARC's Board of Directors nearly doubled in size to 18 members, and include representatives from Microsoft, the Bill and Melinda Gates Foundation, Seattle Children's, The Nature Conservancy, and Slalom Consulting, to name just a few.
- We hosted our inaugural Fund the Fun breakfast to raise funds in support of youth sports and recreation scholarships for our neighbors in need. The event raised over \$34,000 in its first year.
- In close collaboration with Seattle Parks and Recreation, ARC designed its first-ever sponsorship catalog, creating a pathway of engagement for our corporate and community partners to invest in our work and mission.
- ARC's Equity Task Force awarded \$60,000 in grants to Seattle Parks and Recreation programs to serve under resourced communities.
- ARC expanded its strategic partnerships to include Banner Bank, Regal, and Lyft.
- ARC, in partnership with SPR, awarded more than \$2.2M in scholarships to 2,359 unique participants.



- During the February 2019 snowstorm, Seattle Parks and Recreation opened two emergency shelters, at Bitter Lake and Garfield Community Centers, serving upwards of 50 residents each night for over two weeks. SPR and ARC staff worked in shifts, around the clock, to ensure our neighbors were sheltered.
- ARC employed 407 youth under age 21 last year, with what for many was their first paid job.

Thank you for your enduring support. With your help, we've been able to accomplish so much, things that will benefit our community today and in the future. As we reflect on this past year, we're proud of all we've achieved because of your generosity.

In partnership,

Jonathan Hartung  
*Board President*

## IMPACT *in the* COMMUNITY

Associated Recreation Council's mission, in partnership with Seattle Parks and Recreation, is to inspire engagement and participation in equitable, dynamic, culturally relevant, and responsive recreation and lifelong learning programs. Here's how **YOU** made that happen in 2019.

### SPR AND ARC PARTNERSHIP LOCATIONS OFFERING PROGRAMS: 63

-  Community Centers 26
-  Satellite Sites 8
-  Pools 10 (8 indoor, 2 outdoor)
-  Tennis Center 1
-  Boating Centers 2
-  Environmental Learning Centers 3
-  Elementary Schools 13 (combination of School Age Care & Enrichment)

Through the partnership, **over \$2.1 million** in scholarships was awarded in 2019.





## PROGRAMS *by the* NUMBERS



### LIFELONG RECREATION:

1,023 programs, 9,936 registrations



### SPECIALIZED PROGRAMS:

214 programs, 3,622 registrations



### PRESCHOOL:

234 programs, 3,438 registrations



### CHILDCARE:

(BEFORE SCHOOL/AFTER SCHOOL/DAY CAMPS)

768 programs, 30,816 registrations



### ACTIVITY CAMPS:

1,225 programs, 10,794 registrations



### AQUATICS & BOATING:

3,433 programs, 40,242 registrations



### RECREATION (YOUTH & ADULT):

5,671 programs, 26,720 registrations



### ATHLETICS (YOUTH & ADULT):

689 programs, 5,704 registrations

We served 131,272 people who registered for programs.



# FINANCIALS

## 2019 REVENUE

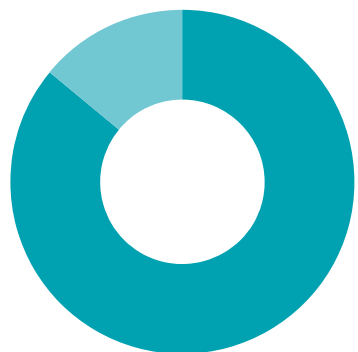
Earned	16,729,336
Contributed	2,678,193

**Total** **\$19,407,529**

## 2019 REVENUE

Class Fees	15,006,660
Sports Fees	552,231
Grants	1,539,343
Fundraising Events	979,704
Donations	159,146
Other	1,170,445

**Total** **\$19,407,529**

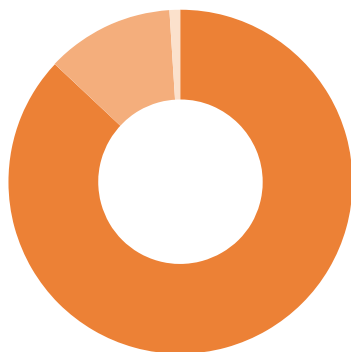


- Earned Income 86%
- Contributed Income 14%

## 2019 EXPENSES

Programs	15,694,848
Administrative	2,039,835
Fundraising	248,677

**Total** **\$17,983,360**



- Programs 87%
- Administrative 12%
- Fundraising 1%

Ending net assets: \$6,310,953

## 2019 ARC BOARD OF DIRECTORS

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Anchorage Rowing Association  
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Bartell Drugs  
Boeing Matching Gifts Program  
Brown Bear Car Wash  
City of Seattle Office of  
Arts & Culture  
Claire Angel Charitable Fund  
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# Our Values:



**Equitable  
Access**



**Community  
Engagement and  
Participation**



**Mutual  
Respect**



**Community**



**Accountability**



**Commitment  
to Race and  
Social Justice**



**Seattle  
Parks & Recreation**

healthy people healthy environment strong communities

