

ARC BOARD MEETING MINUTES

June 6, 2012

The ARC Board meeting was called to order by President, Charlie Zaragoza at 6:40 pm. Board members present were Eddy Hiroo, Julie Morse, Anna Martin, Belinda Green, Charlie Zaragoza, Judy Tangen, Darrell Drew, Edith Elion, William Low, Doug Dunham and Al Hovland. Bruce Bentley & Adrienne Bailey were not present. Jourdan Keith was excused. Bob Strayhan, Andres Mantilla, Nathan Torgelson & Rachel Bianchi were guests.

ARC staff present was Bill Keller. Christina Arcidy was vacationing. Seattle Parks was represented by Sue Goodwin.

It was determined that a quorum of Board members was present. The approval of the agenda was offered by Belinda Green and seconded by Edith Elion.

The approval of May minutes was offered by Belinda Green and seconded by Doug Dunham. Minutes were approved for May.

Public Comment: There was no public comment at the June meeting.

Bill introduced Andres Mantilla, Nathan Torgelson & Rachel Bianchi who represents the New Arena Proposal. They presented an Arena Summary that discussed the background, the summary of financing, Public financing, Community Impact, Hiring and Contracting. They answered questions of the Board concerning the Arena project. Chris Hansen will be addressing the King County Council on June 19 and Seattle City Council on June 20. The Arena Committee has asked the ARC Board to voice a vote of support for this project in the near future.

Bill introduced Bob Strayhan who gave the Board an overview and some insights into Nonprofit Fundraising and Marketing. Mr. Strayhan shared with the Board some of the roles and responsibilities of a Fundraising Board. He also shared some fundraising activities that have proven to be very successful in organizations that he has worked with. This was very insightful to the ARC BOD as we begin to consider other revenue sources available to ARC.

Executive Director's Report:

Bill reported that total revenue for the first five months of 2012 is up 3.12% to \$5,291,639. Recreation scholarships YTD total \$63,555 compared to \$674 in 2011. General and Admin expense is down 7.15% for 2012. Par fees are up \$26,189 (14.63%) totaling \$205,241 YTD. In the first five months of 2012 ARC has spent \$275,723 above comparative levels in 2011. Projected YTD Net Gain from Operations is very healthy but down 4.4% for 2012.

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Bill reported for 2011-2012 School year to date we are averaging 1337 participants in Before and After School compared to 1396 for 2010-2011 and 1328 for 2009-2010. The majority of the shortfall from last year to now could be attributed to the closing of the Rainier Beach Community Center. Summer Day Camp begins on Monday, June 25 and will run for 10 weeks.

.RecTech served 582 unique users in April and May for a total of 4,341 lab visits. WOW! Fifteen youth completed RecTech digital medial internships and eight students who participated in the RecTech weekend filmmaking workshop at Delridge this Spring were honored in the Museum of History and Industry's "History Is" competition. RecTec students received the top prize History award, the Best Youth Group Project Award and an Honorable Mention for their films. Three of the four films created during the workshop were honored at the MoHAI Gala. What an accomplishment. ARC is so proud of the RecTech team.

Bill gave us an update from the Mayor's office on the Rainier Beach Community Center. Mayor McGinn is committed to opening Rainier Beach Community Center on time and staffing it as fully as City resources allow. We won't know the exact budget or hours of operation until the budget process is completed in November 2012. Mayor McGinn states "The primary goal in developing a new operating model for the community center is to find a solution that will maximize community access to and use of the facility through a structure where Seattle Parks and ARC operate in partnership with a variety of community organizations". Bill will keep the ARC BOD in the loop as we move forward toward completion of the new center in 2013.

Bill is working with a small group from the Parks Preservation Work Group representing the Parks Foundation, Parks Board, Eric Friedli and Susan Golub on the Strategic Planning Process for the Preservation Work Group. This group will work together until midyear 2013 on outcome based goals for sustainability. Bill will keep the ARC BOD engaged as to the progress of this work group.

Deputy Director's Report: No report at his meeting.

Committee Reports:

Finance/Budget: Covered in the ED report.

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Nominating Report:

Anna and Julie worked on Board Recruitment Recommendations and sent Bill a draft of recommendations that he sent to the BOD before the June meeting. The document covered skills sets that we would like to have the Bod look at for potential recruitment. There was a discussion regarding the modification of the Nominating Committee structure (according to current bylaws). After much discussion, Anna Martin made a motion that we change the bylaws to stay with 3 board members but specify that the committee can have, at the recommendation of the board members on the committee, 3 additional non-board members. Belinda Green seconded. Motion passed. Julie and Anna will start the discussions with the current BOD and move to the suggested names that Bill passed on to Anna for review.

Outreach Committee: No report at this meeting.

New Business: There was no new business at this meeting.

Next Meeting:

The next General Meeting will be held on July 11, 2012 at 6:30 pm, 100 Dexter Ave. There being no further business, William made a motion to adjourn and Doug seconded. The June board meeting was adjourned at 9:10 pm.

Respectfully submitted,

Julie Morse
ARC Board Secretary