

ARC BOARD MEETING MINUTES

June 5, 2013

The ARC Board meeting was called to order by Vice President, William Lowe at 6:45 pm. Board members present were Belinda Green, Julie Morse, Adrienne Bailey, Terry Holme, William Lowe, Doug Dunham, Dave Towne, & Edith Elion. Charlie Zaragoza, Anna Martin, Darrell Drew, Al Hovland & Antoinette Angulo were excused. Bruce Bentley was not present.

ARC staff present was Bill Keller, Kate Sackett and Karyn Mikkelsen-Tillet. Seattle Parks was represented by Michele Finnegan.

It was determined that a quorum of Board members was present. The approval of the agenda was offered by Adrienne Bailey and seconded by Belinda Green. The approval of the May minutes was offered by Belinda Green and seconded by Adrienne Bailey. Edith Elion and Doug Dunham abstained (they were not present at the May meeting). Minutes were approved as submitted for May.

Public Comment: There was no public comment at the May meeting.

Introduction of Board Candidate: Tamara Driscoll was introduced to the BOD. She gave the board an introduction of her qualifications and desire to serve on the ARC Board. Doug Dunham made a motion to accept Tamara as a new board member and Dave Towne seconded. Motion passed unanimously. Welcome Tamara!

Development Director Report: Karyn Mikkelsen-Tillet delivered a power point presentation of the current activities in the Development office. ARC programs were included in the Seattle Foundation's GiveBig day on May 15, 2013. It was ARC's first year of participation and we had a wonderful turn-out of GiveBig participants for Parks Programs, Advisory Councils, ARC Programs and "Friends of" organizations. The donations from GiveBig totaled \$38,647, with a total of 275 donors.

Karyn is working on obtaining sponsorships for Big Day of Play which happens on August 24, 2013. Other initiatives include Superintendent's Golf Tournament (9/7/2013), All City Teen Dance (8/22/2013), Pathways of Lights (12/14/2013) and Southwest Teen Life Center Family Car Show (8/10/2013).

The Development Plan includes four major aspects: Donor Management; Event Support; Visibility/Marketing; and Grant Programs. Karyn gave the BOD members a copy of the power point presentation for our files.

Executive Director's Report:

Bill extended his thanks to the ARC Board for graciously supporting Kate Sackett's transition from the Board to take over as ARC's Human Resources Manager. Christina Arcidy, ARC Deputy Director, left on her maternity leave. No word yet on the new arrival to the Arcidy home, but we expect to hear the news any day now.

Financials:

Bill reported unaudited Net Revenue for Budgeted Units through May is holding steady from April at a 9% increase for Budgeted Units compared to the same period a year ago. School Age Care at a 8% increase; Preschool at a 19% increase; Rowing, Sailing and Canoe Regattas at a 2.5% increase; Youth Recreation at a 19.5% increase (primarily due to the start-up and success of after school recreation programs for school age youth) and Adult Recreation at a 12% increase make up the strongest YTD program areas.

We have an unintended consequence from the change to online registration for Summer Day Camp programming. Michele Finnegan, Acting Recreation Division Director, sent out a letter to staff

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and parents notifying them of the need for completed paperwork. Much of this paperwork is to complete necessary information concerning medical conditions and special needs of participants. If paperwork is not completed by June 14th they will be un-enrolled and their registration cancelled. A list of impacted sites:

Alki CC..... 202	Magnolia CC 84
Ballard CC 124	Loyal Heights CC 64
Belltown CC 2	Magnuson CC124
Bitter Lake CC 48	Meadowbrook CC103
Delridge CC 6	Miller CC 10
Discovery Park 2	Montlake CC166
Garfield CC 18	Northgate CC 35
Green Lake CC50	Queen Anne CC.....107
Hiawatha CC45	Rainier CC 4
High Point CC 38	Ravenna-Eckstein CC 57
Jefferson CC 35	South Park CC 3
Laurelhurst CC..... 138	Van Asselt CC 4

Please review your completed financials when they arrive.

Employment:

Currently, we have 24 openings posted on the employment section of ARC's website. All but one, the Preschool Director posting at Bitter Lake, are summer positions.

Capital Improvement Projects:

- ✓ Alki Community Center Project is underway with an expected completion date of June 14th.
- ✓ SW Pool Fitness Room project is nearing a completed set of drawings; a modification has been made to the design to control costs and disruption to the pool operation. Ravenna-Eckstein AC has committed to a value not to exceed \$140K for financing; equipment is secured and stored at Westbridge; hopefully scheduled for completion at year end.
- ✓ Georgetown Playfield Picnic Shelter completed. Funded by Sabey Corporation and 10 sub-contractors; Dedication/grand opening scheduled for Saturday June 8th at 12:15.

Langston Hughes Performing Arts Center:

Langston Hughes has been officially transferred to the Office of Arts and Cultural Affairs. The last remaining grant from the National Endowment of the Arts for the Moms Mabley workshop and performance will be transferred to OACA for completion. It is a reimbursable grant and does not involve the moving of any resources.

RecTech

- ✓ Garfield's internship is underway, with help from a group of Seattle U students. As part of an urban development class at SU, the students have designed a curriculum and project for our interns to work through, focused on a redevelopment project at 23rd and Cherry, just a few blocks from the Community Center. RecTech interns will create a digital story using photographs, audio interviews, and video, examining how the redevelopment will impact the community (for better or for worse), similar to the work Yesler Terrace students completed earlier this year.

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- ✓ RecTech will host a total of 50 student interns in 5 locations this summer, most beginning the second week in July. This is a reduction from 2012 when we hosted 70 interns in 7 locations. This reduction is due to reduced funding capacity once the Stimulus grant through ED lab ended as of February 2013.
- ✓ Delridge piloted an intergenerational program this quarter, pairing senior citizens with high school students who could tutor the seniors in technology applications such as email, Facebook, iPad/iPhone operation, and other online tools. The teens who volunteered and the seniors who were tutored all gave positive reviews of their experience. We hope to replicate the program at other sites during the next school year.
- ✓ Delridge students won the MoHAI "History Is..." short film competition for the second year in a row! This year's entry was entitled "History is Her Story" (available online here: <http://vimeo.com/64274492>); students focused on women they admire and how women, often left out of history, impact our world.
- ✓ After consulting with representatives from Parks Computing Resources, DoIT, and Senior Coordinators, we are aiming to complete the installation of public access computers ("kiosks") at every community center by the end of the summer. This involves placing a kiosk in each lobby for public use for program registration and access to Parks websites. Planned enhancements include a regular marketing loop promoting programs and special events playing on the screen when not in use for registration. In addition an evaluation tool is being designed for program participants to give feedback to the Partnership. Eventually we hope to provide Wifi capability built around the kiosk presence.

Committee Reports:

Finance Report: Covered in ED Report.

Nominating Report: Welcome Tamara Driscoll to the ARC Board! We have two (2) strong candidates that are considering joining us in December. We are continuing to recruit for BOD members.

Outreach: No report at this meeting.

Old Business: There was no old business to discuss at this meeting.

New Business: Delridge Community Center Video Camera

Delridge has had recent vandalism, assaults and robbery in their parking lot. The Community Center wants to purchase and install a Video camera that will be monitored from the front desk. A short discussion was held and Doug Dunham made a motion to purchase the video camera not to exceed \$10,000.00. Edith Elion seconded. Motion was unanimously passed by the Board.

Next Meeting: The next General Meeting will be held on July 10, 2013 at 6:30 pm, 100 Dexter Ave. There being no further business, Adrienne made a motion to adjourn and Belinda seconded. The June board meeting was adjourned at 8:45 pm.

Respectfully submitted,

Julie Morse
ARC Board Secretary