

ARC BOARD MEETING MINUTES

March 7, 2012

The ARC Board meeting was called to order by Vice President, William Lowe at 6:40 pm. Board members present were Darrell Drew, Eddy Hiroo, Doug Dunham, Al Hovland, Edith Elion, William Lowe, Julie Morse, Anna Martin, and Belinda Green. Charlie Zaragoza and Judy Tangen were excused. Ross Tilghman from Mt. Baker Rowing was a guest.

Bruce Bentley and Adrienne Bailey were not present. ARC staff present was Bill Keller and Christina Arcidy. Seattle Parks was represented by Sue Goodwin. Guests from Seattle Parks were Patsy Siegismund, Kathy Whitman and Melanie Chin.

It was determined that a quorum of Board members was present. The approval of the agenda was offered by Belinda Green and seconded by Edith Elion.

The approval of the January minutes was offered by Doug Dunham and seconded by Darrell Drew. Belinda and Anna abstained (not present at January meeting). Minutes were approved for January.

Public Comment: There was no public comment at the March meeting.

Small Craft Statement of Legislative Intent:

Kathy Whitman, Aquatics Manager gave the ARC BOD an update from the SLI Long Range Goals that was presented to the Parks Department. The goals include:

- Programming for Seattle residents of all ages to pursue healthy lifestyles through recreation and competition by rowing, sailing and paddling on our inland water.
- A strong commitment to youth to provide programming that will help young people grow up healthy, caring and responsible.
- In our communities, develop funding sources to allow boating programs to be open, affordable, and inclusive for all.
- Continue to set the standard for non-motorized boating safety through an on-going commitment to preparation and education.
- Reduce reliance on general fund by developing new revenue sources, expanding programs where feasible, and establishing sustainable partnerships.
- Redevelop the physical plant at Green Lake in order to realize greater revenue and better met program needs.

These long range goals are to be presented to City Council in April for approval and endorsement.

Data Plan for documenting Community Center Usage in 2012:

Melanie Chin, Sr. Management System Analyst updated the ARC BOD with the Data Plan for documenting Community Center usage in 2012. Melanie advised the board that people counters will be in use at all community centers by March 31, 2012. The attendance trends using "People Counters" show where attendance is high, or low, the time of day and what classes are the most well attended. 'Class' is the primary registration data source being used at the community centers and Parks Dept. will continue to use

ARC BOARD MEETING MINUTES

March 7, 2012

the 'Class' system. Melanie will keep us informed as more stats become available from the data documentation project.

Executive Director's Report – March 7, 2012:

Bill reported that the unaudited financials for February reflected some new information:

- Total Revenue for the first two months of 2012 is up 5% YTD over 2011.
- Class fees are up while grant, donations and fundraising events are down.
- Sales Tax is up 240% due to the new tax laws for League fees, Field trips and Fitness Room use that went into effect in January 2012.
- The Geo Tier Support for the Assistant Coordinator position is \$37,000 each month for a total commitment of \$446,000 for 2012.
- We have some major financial changes to watch and observe in 2012.

The 2011 Certified Public Audit will begin at the ARC office on Monday, March 12. Five site visits have been completed. The sites this year were Ballard CC, Discovery Park, South Park CC, Mt. Baker Rowing and Sailing Center, and Meadowbrook CC.

A revision to the 2011 year end financials was distributed to BOD. During the year end reconciliation of ARC's Deferred Revenue Account it was discovered that three community centers had mistakenly paid Service Provider Invoices from their operating accounts instead of forwarding those invoices to ARC for payment from the Deferred Revenue Account. The net effect is an increase to their net gain from operations by decreasing expenses paid.

Bill told the board that work is continuing on the partnership issues around the Belltown CC and the Rainer Beach CC. Community meetings concerning the development of operational support for Rainier Beach CC are happening. Bill will keep the board up to date as more information is available.

Deputy Director's Report:

Christina reported that drawings are complete for the Belltown Community Center. The landlord is currently bidding the project with an estimated opening date in June. Parks, ARC and YMCA gave an update on the project during the February Belltown Community Council meeting.

ARC applied for a \$40K organizational capacity grant from Social Venture Partners. We will hear if we go the next step in April. ARC also submitted a proposal to Seattle Public Schools for the operation of a childcare site at Olympic view Elementary (near Northgate CC). ARC applied for both a before and after school program as well as a preschool program. We will also hear in April if we get to advance to the next step in the grant process.

ARC BOARD MEETING MINUTES

March 7, 2012

The Annual General Meeting was held on February 8 and was a great success. The following people and advisory councils recognized during the meeting were:

Parks Star Performers:

Barb Wade
Daisy Catague
Jose Zetino
September Wilson
Dena Shuler
TomiJo McCarrier
Dirk Hallingstad
Marlene Oliver
Carmen Martinez
Matt Roberson

Fabiola Woods Inspirational Award: Jerry Rosso

President's Award: Ed Hiroo

Advisory Council Special Recognition: Ballard Advisory Council

Advisory Council of the Year: Japanese Garden Advisory Council

Christina thanked the ARC Board for helping to make the 2012 AGM a great event.

Committee Reports:

Finance/Budget Report: Covered in ED report.

Nominating Report: Anna has been reviewing the Term limits section of the By-Laws and looking at the structure of the board – skill sets needed (Marketing, Fundraising, Project Management etc.) and frequency of meetings. Julie, Bill, Charlie and Anna will continue to review and come to the board with recommendations so the Nominating Committee can start working on recruitment.

Outreach Committee Report: No report at this meeting.

New Business: There was no new business at the March meeting.

Next Meeting:

The next General Meeting will be held on April 4, 2012 at 6:30 pm, 100 Dexter Ave.

There being no further business, Belinda made a motion to adjourn and Eddy seconded. The March board meeting was adjourned at 8:40 pm.

Respectfully submitted,

Julie Morse
ARC Board Secretary