

ARC BOARD MEETING MINUTES

March 6, 2013

The ARC Board meeting was called to order by Vice President, William Lowe at 6:45 pm. Board members present were Darrell Drew, Dave Towne, Doug Dunham, Belinda Green, Al Hovland, Julie Morse, Kate Sackett, Jordan Keith, Antoinette Angulo, Adrienne Bailey, Terry Holme and William Lowe. Charlie Zaragoza, Anna Martin and Bruce Bentley were excused. Edith Elion was not present.

ARC staff present was Bill Keller and Christina Arcidy. Seattle Parks was represented by Sue Goodwin.

Guests at the March meeting were Carol Fisher, Lifelong Recreation; Ken Bounds, Parks Foundation; Diane Kincaid, Parks Board Chair; Thatcher Bailey, Parks Foundation; and Christopher Williams, Acting Seattle Parks Dept. Superintendent.

It was determined that a quorum of Board members was present. The approval of the agenda was offered by Terry Holme and seconded by Al Hovland. The approval of the January minutes was offered by Terry Holme and seconded by Doug Dunham. Adrienne Bailey and Antoinette Angulo abstained (they were not present at the January BOD meeting). Minutes were approved for January.

Public Comment: There was no public comment at the March meeting.

Bill introduced Ken Bounds who gave the ARC BOD members a presentation on an Alternative Funding Strategy/MPD for Seattle Parks Department. Ken explained that as Seattle has grown, so has the use of its parks and the demand for new city Parklands. In the past 5 years, funding shortfalls have led the city's Department of Parks and Recreation to make dramatic reductions in staff and resources. The current source of parks funding, the Parks Levy, expires in 2013.

Given the city's limited ability to increase general fund revenues (as well as the growing demands being placed on those funds) the plan calls for a significant new funding source for Seattle parks: a Metropolitan Park District. A Metropolitan Park District would generate revenue dedicated solely to maintaining, operating, and developing a quality parks and recreation system in Seattle. A new MPD is a cornerstone of the plan to sustain Seattle Parks because it is the only potential funding source that would be dedicated exclusively to park. Parks would not have to compete for those funds with other capital priorities such as fire, transportation and housing. An MPD would be easy to implement and could be created by a vote of the people. The funds generated could be integrated into existing budgeting and operating processes, which are governed by city laws and by the parks department's administrative code. An MPD is the only funding source available to the City that is dedicated, sustainable and can be easily implemented. Ken believes that we need to put an MPD ballot measure in front of the voters by 2014 or sooner before we lose the high quality park system Seattleites have come to cherish. Ken gave the BOD a brief summary of the power point presentation for our review.

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Christopher Williams presented the ARC BOD with an overview of the Parks Legacy Plan. A survey was conducted and over 3400 people participated in the survey. From the respondents Parks determined there was strong approval for Parks programs and facilities. The most popular form of recreation is visiting parks and natural areas. He briefly discussed the gap in maintenance funding and cost of asset management.

The first and second quarter of 2013 will focus on developing a framework for achieving access, opportunity and sustainability outcomes for Parks Department. A final Parks Legacy Plan will be available for City Council and Public review in June/July 2013 with a Citizens Advisory Committee to be formed in August 2013. Christopher is aiming for the Parks Legacy Plan to be on the 2014 Ballot.

Executive Director's Report Financials:

Bill reported that Gross revenue increased 8% YTD or \$166,741 for the first two months of 2013.

Sports fees continue to decline. Youth Sports did increase 6.85% from last year, but Adult Sports is down 25% from 2012.

The Fitness Room revenue is up about 3.5% for 2013.

Regattas have increased by 17% for the first two months of 2013

Preschool is doing well with a 34% increase while School Age Care down by 1.25%

Bill is asking that we review the completed financials when Sharon submits them to us.

Deputy Director's Report:

The award winners from the AGM held on February 11, 2013 are listed below.

Star Performers

Doreen Deaver

Coordinator, Jefferson Community Center

Tiffani Melake

Coordinator, Hiawatha Community Center

Penny Hopkins

Recreation Attendant, Ravenna-Eckstein Community Center

Robert Verdecias

Maintenance Laborer, Miller Community Center

Frank Cammarano & Kristen Schuler

Citywide Athletics Staff

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Tom Pretare

Out of Class Specialized & Lifelong Recreation Programs Manager

Bud Connaughton

Carpentry Crew Chief

Fabiola Woods Inspirational Award

Pat Barger

Vice President, Queen Anne Advisory Council

President's Award

Douglas Dunham

Board of Directors

Advisory Council Special Recognition

Loyal Heights Advisory Council

Special Recognition Advisory Council Members Awards

Joe Browne

Ballard Advisory Council

Jeff Neuner

International District/Chinatown Advisory Council

Advisory Council of the Year

Hiawatha Advisory Council

Committee Reports:

Finance/budget: Covered in ED report.

Nominating Report: We are continuing to recruit for BOD members. Please let Julie, Charlie or Bill know if you have a potential BOD member for us to call.

Outreach: No report at this meeting

Next Meeting: The next General meeting will be held on April 3, 2013 at 6:30 pm, 100 Dexter Ave. There being no further business, Belinda made a motion to adjourn and Darrell seconded. The March meeting was adjourned at 8:50 pm.

Respectfully submitted,

Julie Morse
ARC Board Secretary