ARC BOARD MEETING MINUTES
November 7, 2012

The ARC Board meeting was called to order by President, Charlie Zaragoza at 6:40 pm. Board members present were Judy Tangen, Darrell Drew, William Lowe, Kate Sackett, Doug Dunham, Eddy Hiroo, Belinda Green, Adrienne Bailey, Jourdan Keith, and Edith Elion. Anna Martin, Al Hovland and Julie Morse were excused. Bruce Bentley was not present. ARC staff present, Bill Keller. Seattle Parks was represented by Sue Goodwin. Guests: Terry Holme, Peggy Tosdal, Ross Tilghman and Phil Defliese.

It was determined that a quorum of Board members was present. The approval of the agenda was offered by Doug Dunham and seconded by Darrell Drew. The approval of the October minutes was offered by Judy Tangen and seconded by Darrell Drew. Belinda Green, Adrienne Bailey and Charlie Zaragoza abstained (they were not in attendance at the October BOD meeting). Minutes were approved for October.

Public Comment:

There was no public comment at the November meeting.

Mt. Baker AC Meeting Room Fee Change Request:

Phil Defliese, President of the Mt. Baker AC opened the discussion with a brief background on the remodeling and additional of the new meeting room. He shared that the fundraising effort to do this was a huge undertaking done primarily by the council. He distributed some stats showing current and projected stats for rental revenue on the room. Normally the fees on rental of the room would go 100% to DPR. However to acknowledge the tremendous amount of work and effort of fundraising by the AC, DPR and Mt. Baker negotiated a deal to share the rental revenue at 55/45 %, respectively. The 12% ARC fee is assessed on the 45% gross revenue received by Mt Baker. The projected ARC fee on estimated rental fees for 2013 is estimated to be $6,750. The AC is requesting to eliminate the ARC fees beginning with the 2013 budget year. They would like to keep and use this fee to purchase and/or upgrade boating equipment which was put on hold during the boat house remodel phase. The remodel was originally done to generate more revenue to use for new equipment and maintenance.

After much discussion the board declined to eliminate the ARC fee. We feel it would set a precedent. However, the board did offer a recommendation to reclassify the rental revenue as fundraising which is what it really was. It would be moved to the donations and fundraising category where the fee is only 3%. This is a fee that would be charged to handle the money and process paperwork. If this was acceptable to the council there would be no issues in making this adjustment. The council agreed. Ed Hiroo motioned to reclassify the rental revenue to fundraising. Darrell Drew seconded the motion. The motion was passed by a unanimous vote

Executive Director’s Report:

Bill informed us of the budget issues before the Seattle City Council and the Mayor’s Office. The Council will be reviewing the budget in the next 3 days. We are asked to send e-mails to council members in support of any of the following which will have an effect on DPR and ultimately ARC:

Green Sheet Items:

- Add funding for a service needs assessment for Lake City Community Center
ARC BOD meeting, November 7, 2012

- Review DPR fee schedule for—pools, Camp Long, LS rentals, Magnuson, Langston Hughes, etc
- Expand late night programs at Delridge, South Park and Van Asselt CC but cut the program from the other proposed community centers
- Implement a structured, monitored, teen program with a reporting component to the city council for continued funding at Miller and Yesler
- Cut funding for community center hours at Magnolia,
- Add funding for a improvement project for the Lake City CC

Statement of Legislative Intent

- Request the DPR conduct a review of all athletic fields fees for – 2014 – 2015

Other

- DPR & ARC to devise and coordinate a combined effort for a fundraising strategy
- DPR to provide a report on the CC attendance and usage analysis
- DPR to conduct a comprehensive report on program service needs in the Lake City Urban Village and North District Neighborhoods including and comparing services being provided by such agencies as Boys & Girls Club, the YMCA, etc. Also identify any service gaps and possible recommendation.

Bill reported that net revenue through October is steady at a 5.5% increase compared to the same period a year ago. A revenue snapshot shows a 3% increase over the same period last year. The board asked that a summary sheet be include with the completed financials since the BOD meeting is held prior to closing of the books for the prior month. This would be conducive to understanding the overall YTD financial picture. This was preferable rather than changing the board meeting date. Bill is requesting that we carefully review the completed financials when they arrive later this month and send any questions which will be addressed at the next meeting.

Deputy Director’s Report:

No report at this meeting

Committee Reports:

Finance/Budget:

Covered in ED Report

Nominating Report:

The committee continues to actively recruit new BOD members. They have had good conversations with 2 and are waiting on responses. One of our guests today, Terry Holme is observing the process as a potential board member. Conversations are planned to talk with 2 more potential BOD members.

Outreach:

No report at this meeting
ARC BOD meeting, November 7, 2012

New Business:

Mt. Baker Rowing and Sailing AC will be holding a holiday celebration and auction on December 2. There is a $25 fee for the main festivities. However, there is no fee to attend the auction. Check out the AC page online or send an email (pdefliese@comcast.net) to Phil Defliese, AC president, for more information.

On November 18, First AME Church will be holding a fundraiser to benefit the Women’s Missionary Emergency Feeding Program. The event is 3pm-5pm. This will be an annual fundraiser with the intent of raising $15-25k to fund the program each year. Send William an e-mail for more information if you wish to attend.

Next Meeting:

The next Public meeting will be held on December 5, 2012 at 6:30 pm, 100 Dexter Ave. A working meeting will be held on December 3rd at 8061 Densmore Ave N. at 6:30p. There being no further business, Doug made a motion to adjourn and Darrel seconded. The November board meeting was adjourned at 8:30 pm.

Respectfully submitted,

Belinda Green
Acting ARC Board Secretary for Julie Morse