

ARC BOARD MEETING MINUTES

October 3, 2012

The ARC Board meeting was called to order by Vice President, William Lowe at 6:35 pm. Board members present were Julie Morse, Anna Martin, Judy Tangen, Darrell Drew, William Lowe, Al Hovland, Kate Sackett, Doug Dunham, Eddy Hiroo, Jourdan Keith, and Edith Elion. Charlie Zaragoza and Belinda Green were excused. Bruce Bentley and Adrienne Bailey were not present. ARC staff present were Bill Keller and Christina Arcidy. Seattle Parks was represented by Sue Goodwin.

It was determined that a quorum of Board members was present. The approval of the agenda was offered by Anna Martin and seconded by Doug Dunham. The approval of the September minutes was offered by Judy Tangen and seconded by Jourdan Keith. Edith Elion, Eddy Hiroo and Jourdan Keith abstained (they were not in attendance at the September BOD meeting). Minutes were approved for September.

Public Comment:

There was no public comment at the October meeting.

Executive Director's Report:

Bill passed out a copy of Mayor Mike McGinn's 2013-2014 Proposed Budget as presented to the Seattle City Council on September 27, 2012. He called our attention to several pages of text in the Budget proposal for review and discussion (pages 3, 4, 6, 7 &, 12). Bill explained the General Fund budget challenges are easing (a little) and the Mayor has every reason to believe by 2014, that revenues will return to the pre-recession peak.

Bill also shared the Department of Parks and Recreation section of the Mayor's Proposed 2013-2014 Budget for the ARC BOD review and discussion. This document supports the ARC Partnership with Parks Department as a significant partnership that provides childcare and recreation programs at park-owned facilities, including community centers and small craft centers. ARC, a non-profit organization, also supports and manages the recreation advisory councils. The advisory councils are made up of volunteer community members who advise parks' staff on recreation programming at community centers and other facilities.

The Parks Department has introduced a new Fundraising Partnership with ARC for 2013. The Department is seeking additional capacity to raise private sector dollars to support its recreation and maintenance programs. The Parks Department will provide additional funding to ARC to assist them in developing new donor and sponsorship opportunities for the Department. The Parks Department has included \$75,000 in their budget proposal to aid ARC in hiring a Development Officer/Fundraising Executive. The ARC goal will be to raise at least \$150,000 annually during the first two years of this endeavor, and over time will more than repay the City's initial investment.

Mayor McGinn's budget also includes \$276,000 to add hours at Ballard, Delridge, Miller, Northgate, South Park, Van Asselt and Yesler Community Centers. Each center will be open for ten (10) additional hours after school and late at night in order to serve young people. The objective of the investment is to provide youth with safe outlets outside of school hours with the goal of enhancing public safety. These seven centers were chosen by a data-driven analysis that included crime statistics and existing partnerships with the Seattle Youth Violence Prevention Initiative. Bill will keep us informed as the budget issues advance through the months of October and November with any issues for our input to Seattle City Council and the Mayor's Office.

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Bill reported that net revenue through September is up 5.5% compared to the same period a year ago. Bill is requesting that we carefully review the completed financials when they arrive later this month.

Deputy Director's Report:

The Belltown Community Center is up and running. During the Grand Opening, staff handed out surveys to learn more about what programs, classes and activities the community would like to see, which will be included in the winter programming currently being planned. Christina felt this was a successful start to the Belltown Community Center.

Christina reported that ARC took over the day-to-day management of School-Age Care in fall of 2006 and has spent those years making many improvements to the program. In the next step to our program's ongoing performance improvement process, ARC and Parks are adopting the Weikart Center's Youth Program Quality Assessment program (YPQA). YPQA is an evidenced-based approach that is also being simultaneously adopted by Community Day School and YMCA. Christina will keep us updated as ARC progresses through the program.

Committee Reports:

Finance/Budget:

Covered in ED Report

Nominating Report:

We are actively recruiting new BOD members. We are waiting to hear from two (2) potential BOD members that ARC has met with. We will be in discussion with two more potential BOD members in November.

Outreach:

No report at this meeting.

Next Meeting:

The next meeting will be held on November 7, 2012 at 6:30 pm, 100 Dexter Ave. There being no further business, Eddie made a motion to adjourn and Darryl seconded. The October board meeting was adjourned at 8:10 pm.

Respectfully submitted,

Julie Morse
ARC Board Secretary