

Pathway of Lights

December 12, 2026

SPONSORSHIP OPPORTUNITIES

PRESENTED BY:



Seattle
Parks & Recreation



ASSOCIATED
RECREATION
COUNCIL



Seattle Parks and Recreation and the Green Lake Advisory Council continue a Seattle tradition with the Annual Pathway of Lights at Green Lake. This year's event will take place from 4:30-7:30 p.m. on Saturday, December 12th. Admission is free.

Pathway of Lights is a popular community event drawing over 20,000 people to the lake to enjoy the warm glow of luminaries, refreshments, and sounds of the season performed by local schools and artists. Join us as thousands of families, friends and neighbors travel the 2.8-mile path around the lake, taking in the experience.

*All net proceeds support programs for youth and families offered at Green Lake Community Center.



Pathway of Lights

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$5,000

- Logo and/or name listing as Platinum Sponsor on all event collateral and marketing materials
- Logo/company listing as Platinum Sponsor on event welcome banner at Green Lake
- Opportunity to address the crowd before select musical performances
- Prime location exhibitor booth space at event
- Ability to hand out materials related to sponsored event
- Listed as Platinum Sponsor in press release and social media event promotions
- Listed as Platinum Sponsor on event website
- Opportunity for your employees/members to volunteer at event

Stage Sponsor - \$3,500

- Banner signage on dedicated stage (choose from 1 of 3) recognizing your company as sole stage sponsor
- Verbal recognition from stage
- Logo/company name on event collateral and marketing materials
- Logo/company name on event welcome banner at Green Lake
- Exhibitor booth space at event
- Ability to hand out materials related to sponsored event
- Inclusion in press release and social media
- Opportunity for your employees/members to volunteer at event

Golden Light Sponsor - \$2,500

- Logo/company name on event collateral and marketing materials
- Logo/company name on event welcome banner at Green Lake
- Exhibitor booth space at event
- Ability to hand out materials related to sponsored event
- Inclusion in press release and social media
- Opportunity for your employees/members to volunteer at event

Pathway Luminary Sponsor - \$1,000

- Logo/company name on event collateral and marketing materials
- Logo/company name on event welcome banner at Green Lake
- Inclusion in press release and social media
- Opportunity for your employees/members to volunteer at event

Lantern Sponsor - \$500

- Logo/company name on event welcome banner at Green Lake
- Opportunity for your employees/members to Volunteer at event

Sponsor - \$250

- Company name on event welcome banner at Green Lake
- Opportunity for your employees/members to Volunteer at event



To join us as a Pathway of Lights sponsor, or to learn more about sponsorship opportunities:

Scan the QR code or contact Dayna Gabler, Chief Advancement Officer, Associated Recreation Council (dayna.gabler@seattle.gov)

Interested in volunteering for Pathway of Lights?

Contact Kim LeMay at the Green Lake Community Center: 206-684-0780 or by email at Kim.LeMay@seattle.gov. Individual and group volunteer opportunities are available.